



STATES
OF
CE
ON
STATES
OF
CE
ON

1967 CENSUS OF BUSINESS



BC67-MLS-46

22

U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS
SEP 21 11 31 AM '70



Retail Trade

MERCHANDISE LINE SALES

UTAH

The following comprise the Retail Trade series of publications:

RETAIL TRADE, SUBJECT REPORTS (BC67-RS)

A series of reports presenting data based on the following characteristics of individual establishments: Sales-size; employment-size; and single or multiunit ownership. Statistics are presented for the United States, States, and standard metropolitan statistical areas, by kind of business.

RETAIL TRADE, AREA STATISTICS (BC67-RA)

A U.S. Summary report and reports for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of retail establishments in an area.

MAJOR RETAIL CENTERS (BC67-MRC)

A summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each report presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and for three major subgroups of retail trade and (b) establishment counts only, by detailed kind of business.

RETAIL MERCHANDISE LINE SALES (BC67-MLS)

A U.S. summary report and reports for each State. Each report presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business.

Suggested Citation

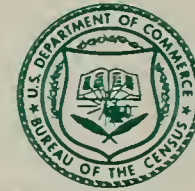
U.S. Bureau of the Census, Census of Business, 1967

RETAIL TRADE: MERCHANDISE LINE SALES

UTAH, BC67-MLS-46

U.S. Government Printing Office, Washington, D.C., 1970

For sale by the Superintendent of Documents, U.S. Government Printing Office, Washington, D. C. 20402, or any Department of Commerce field office. Price 65 cents. Complete set of retail trade merchandise line sales reports, \$41.20.



BUREAU OF THE CENSUS

George Hay Brown, Director

Robert F. Drury, Deputy Director

Walter F. Ryan, Associate Director

BUSINESS DIVISION

Harvey Kailin, Chief

ACKNOWLEDGMENTS—This report was prepared in the Business Division under the general direction of **Harvey Kailin**, Division Chief, with direct supervision by **Louis Greenberg**, Assistant Chief, Program Development. Plans for the merchandise line segment of the Census of Business were developed and the report compiled by **Michael Farrell**, Chief, Retail Program Branch, assisted by **Ruth Asin**. **Robert Viehman** served as coordinator and was the Business Division's liaison officer with other divisions. Staff assistance was provided by **Paul Shapiro**, Assistant Division Chief, Program Implementation; **Ralph S. Woodruff**, Assistant Division Chief, Research and Methodology, assisted by **Anna Brooks**; and **Max Shor**, Assistant Division Chief, Staff and Special Projects.

Systems and procedures were developed in the Systems Division, **Sol Dolleck**, Chief, by **Eugene Wendt**, Assistant Division Chief for Periodic Censuses, assisted by **Samuel Schweid**, Economic Census Program Manager. **William Lorenz** Chief, Business Statistics Branch, assisted by **Barbara Barton**, developed and supervised the electronic computer editing.

Editorial supervision was provided by **Julia Moring** of the Administrative and Publications Services Division.

Arthur Horowitz, in his capacity as the coordinator of the economic censuses, made important contributions to the planning and operational phases of the work.

Special acknowledgment is due to the many businesses whose cooperation has contributed to the publication of the data.

1967 CENSUS OF BUSINESS



BC67-MLS-46

Retail Trade

MERCHANDISE LINE SALES

UTAH

Issued September 1970



U.S. DEPARTMENT OF COMMERCE Maurice H. Stans, Secretary
Rocco C. Siciliano, Under Secretary
Harold G. Passer, Assistant Secretary for Economic Affairs
BUREAU OF THE CENSUS George Hay Brown, Director

RETAIL TRADE
MERCHANDISE
LINE SALES

Utah

CONTENTS

[Page numbers listed here omit State prefix, 46-, which appears as part of number for each page]

Introduction	III
Merchandise Line Sales	IV
State Map	1
Chart on Merchandise Line Sales of Retail Establishments: 1967	2
TABLE 1 The State: 1967	3
2 Standard Metropolitan Statistical Areas, by Kind of Business: 1967	12
3 Area Outside Standard Metropolitan Statistical Areas: 1967	28
4 Sales Coverage of Establishments Reporting Merchandise Lines: 1967	33
APPENDIX A General Explanation	46
B Merchandise Line Reports Explanation	49
C Retail Trade General Questions	59
D Kind-of-Business Titles and Reporting-Form Numbers	61
E Merchandise Lines, Codes, and Reporting-Form Numbers	62

Introduction

AUTHORITY AND SCOPE—The Economic Censuses are required by law under 13 U.S.C., sections 131, 191, and 224. The 1967 Census of Business portion of the Economic Censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

KINDS OF BUSINESS COVERED—Retail trade as defined in the Standard Industrial Classification (SIC) Manual¹ includes all establishments primarily engaged in selling merchandise to

¹Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual, 1967*.

personal, household, and farm users. In this report, liquor stores operated by State and local governments have also been included in Retail Trade statistics. The basic retail trade tabulations do not include data for post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government. Neither do the basic tabulations include data for administrative offices, captive warehouses, and other units which service or are auxiliary to retail establishments within the same organization. See the Kind-of-Business Classifications section of appendix A for definitions of the kind-of-business categories for which data are shown in this report.

CENSUS DISCLOSURE RULES—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

CORRECTIONS TO DATA—Data in this report comprise the statistical portions of previously published reports (Series BC-RA). Errors found after the final publications were issued have not been carried to specific areas in this report unless they significantly affect the data for such areas. As a result the detail in some tables may not add to totals.

Merchandise Line Sales

Introduction—The individual establishment (i.e. business location) is the unit to which a single kind-of-business classification is assigned and for which data are summarized in the case of most retail census tabulations. The resultant "kind-of-business" statistics do not reveal the merchandise line composition of retail sales and accordingly do not meet many important data needs of manufacturers, wholesalers, and other distributors; of the Government; of business analysts; nor of retailers themselves.

In order to meet some of these needs, merchandise line information was collected in the census and is presented in these tables. The information is in terms of broad merchandise line groupings. While for many purposes, the desired information is for data for individual commodities or for more detailed merchandise line categories than are shown in this report, the provision of greater detail was not found to be feasible for reasons indicated below.

The system used for the collection and tabulation of merchandise line data is substantially comparable to that used in the 1963 Census when it was introduced. Prior to the 1963 Census, merchandise line data were collected in the 1948 Census but with important differences in the system used.

In the 1967 Census procedures were modified from the 1963 Census in two respects: (1) the collection of data from small retailers was on a sample basis and (2) data in all tables are projected to represent "non-reporters" as well as "reporters," whereas in the 1963 Census such projected tabulations were provided at the U.S. level only. Although the use of a sample introduces sampling variability to which the 1963 Census tabulations were not subject, both the 1963 and 1967 Censuses are substantially subject to the same limitations, as indicated below.

In planning the merchandise line inquiries for the 1967 Census, the Census Bureau, as previously, consulted extensively with trade associations and business firms, both for advice on the information to be provided by the census, and on the reportability of the data on which such information would be based. The amount of detail requested in the census reflected both of these considerations, with reportability, for the most part, being the limiting factor.

Limitations in Reporting Sales by Merchandise Lines—In investigating and testing methods of collecting merchandise line information, it was found that a breakdown of retail sales into about 25 major lines, with some additional detail for lines handled in significant quantities in selected kinds of business, was as much as it was feasible to request. Even with such a limited breakdown, it was found that there was

a tendency on the part of respondents to fail to identify, for a particular business, what were minor lines, and to include the sales of such minor lines with major ones. This deficiency has the effect of understating the number of outlets for individual merchandise lines; to a lesser extent it affects the measurement of the volume of sales of individual lines.

It should be noted that the merchandise line categories by which individual retailers group their sales are not uniform and, therefore, will not always correspond to categories established in a reporting system designed for general use. In addition, because many retailers had little, if any, recorded information on sales by line of merchandise, it is necessary to recognize that a substantial amount of estimating is involved in the reporting of the merchandise line inquiries. However, it was concluded that the effect of individual differences and of the use of approximations would be minimized in summary tabulations by the tendency for individual deviations to be offsetting. On this basis, figures for sales could constitute useful approximations to serve many important current requirements and would be adequate for measuring important changes occurring over fairly long intervals, as between successive censuses.

A related problem for a number of large retail firms is their lack of merchandise line records on an individual establishment basis. Such firms had information available only for the group of stores within a warehouse district or some other grouping used by the firm, so that it was necessary for them to derive their individual figures by using the pattern of sales shown by the entire group of stores.

Merchandise Line Inquiries—In 1967, as in the 1963 Census, there was a standard 25-line inquiry (these lines are identified in the various tables of the report by a merchandise line code ending in "O"). The 25 broad merchandise lines were devised to account for all the sales and receipts of retail establishments regardless of kind of business. In addition to the 25 major lines, additional detail within certain of these major lines was requested on some of the report forms. These additional or specialized lines (identified in the tables by a merchandise line code ending with a digit other than "O"), unlike the major lines, were not uniform, but were adapted to the merchandise line characteristics of an individual kind of business or a group of closely related kinds of business. Thus, while it is possible to compute a total for each of the broad merchandise lines to cover all kinds of retail business, this does not apply to the detailed or specialized lines.

Report Collection System—In the 1963 Census, merchandise line reporting was requested from all retailers with paid employment, thus accounting for about 95 percent of the total retail

trade sales volume. In the 1967 Census, merchandise line data were again restricted to employers but were based in part on a sample. All known multiunits and all large single units were canvassed for merchandise line data. However, only 10 percent of the approximately 500,000 small single unit employer establishments (generally in the range of 1 to 3 employees) were mailed a census form. Data inflated on the basis of this sample represented the "nonmail" portion of the employer universe. The "nonmail" group represented about 15 percent of total sales of establishments with payroll in most kinds of business. Selected kinds of business, such as department stores, were completely canvassed.

Coverage—The merchandise line data reflect the sales experience of retail employers only. However, reporting was incomplete or inadequate for about 17 percent of the total dollar volume of retail employers.

Table 4 presents coverage ranges for each kind of business shown for the State, each Standard Metropolitan Statistical Area, and the area within the State but outside all SMSA's. The kinds of business for which merchandise line data are shown vary depending on the number of establishments in the area. An (X) has been entered where data are not shown.

Coverage ranges for each kind of business indicate the degree to which sales were acceptably reported by broad merchandise lines and were determined by dividing the total sales of establishments reporting acceptable data for broad lines (whether or not additional detail lines were reported) by the total sales of all establishments classified in that particular kind of business.

In addition, coverage ranges are presented for some broad merchandise lines (where additional detail merchandise line information within the broad line was requested) indicating the degree to which detail lines within that broad line were acceptably reported. The table presents each broad line under which additional detail line reporting was requested and shows the degree to which businesses which reported the specified broad merchandise line gave the additional detail breakdown. The coverage range was computed by summing the detail line sales and dividing the result by the broad line sales. The resultant ratio was then multiplied by the coverage range for the kind of business to put both ratios on the same base.

Coverage ranges used for both kinds of business and broad lines are:

- A=90 percent or more reporting.
- B=80 to 89 percent reporting.
- C=70 to 79 percent reporting.
- D=60 to 69 percent reporting.
- E=Less than 60 percent reporting.

Except when precluded by the Census disclosure rules (see Introduction), data have been shown in tables 1, 2, and 3 for individual kinds of business when the dollar volume of reporting coverage was sufficient to account for 60 percent or more on an inflated basis (ranges A through D)—as contrasted with 60 percent or more on a reported basis in 1963.

As noted above, the fact that an establishment reports a merchandise line breakdown does not itself mean that all lines handled by the establishment are reported separately. There are a few instances where this limitation in the reporting is particularly apparent. For example, as a result of the trade custom of grouping soaps and paper products with dry groceries, a number of food stores apparently included amounts for such products with line 020 instead of in lines 120 and 500. Some understatement, previously referred to, also resulted from the dropping of lines with negligible sales amounts.

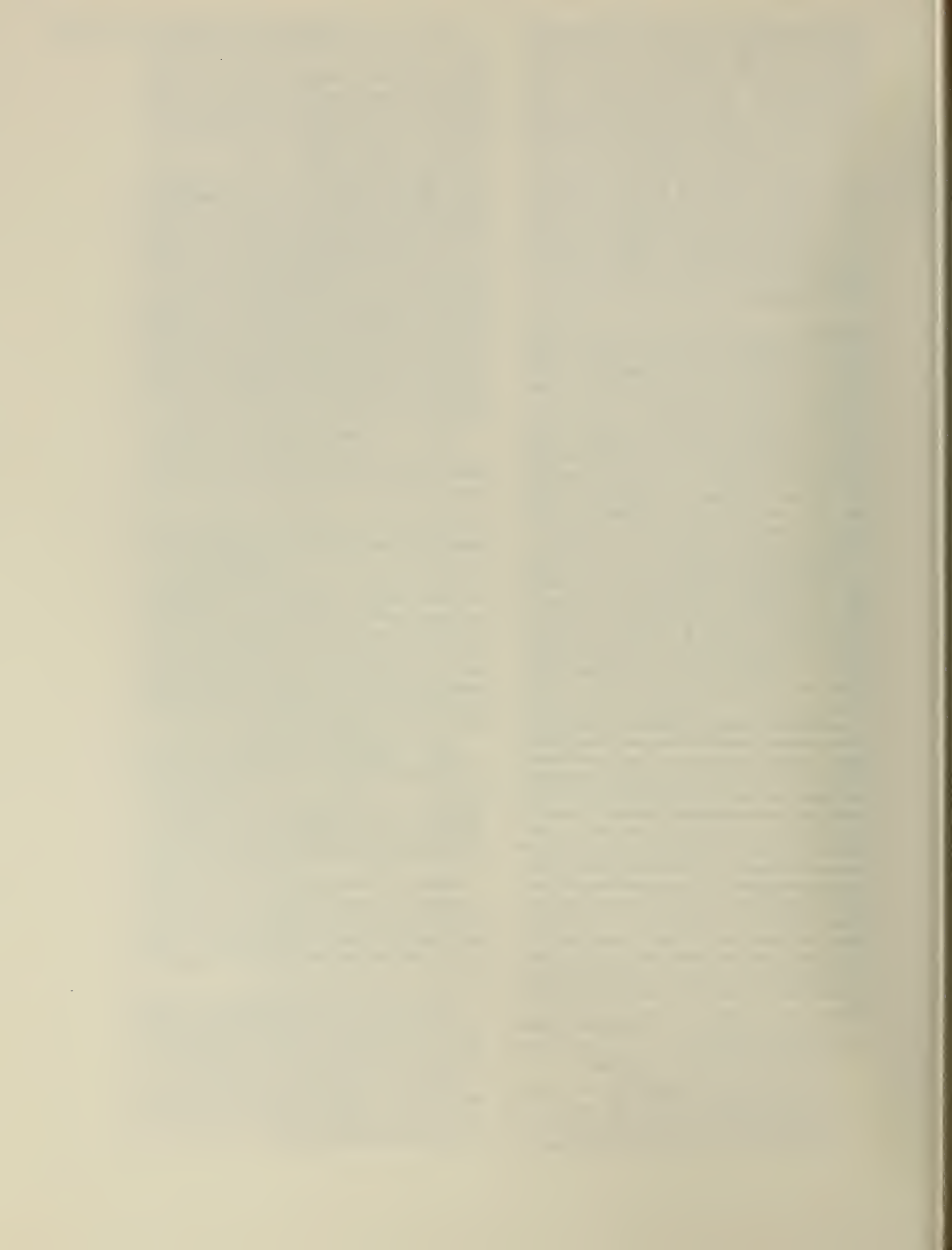
There is, of course, no assurance that the pattern for the stores reporting by merchandise lines is representative of those which did not report.

Description of the Tables—Tables 1, 2, and 3 in the 1967 report provide data for each kind of business and give, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the specific kind of business accounted for by each of the lines carried; and in addition, for each line, the degree of specialization in that line. Specialization is indicated by computing the percentage which sales of that line is of total sales of those establishments which handled that particular line.



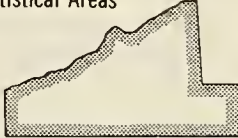
Table 4 presents information on reporting coverage which can be used as a guideline to evaluate the validity of the merchandise line tabulations. In addition, a table for use in computing sampling variability for such data is available in the report, United States Summary—Merchandise Line Sales (BC67-MLS1).

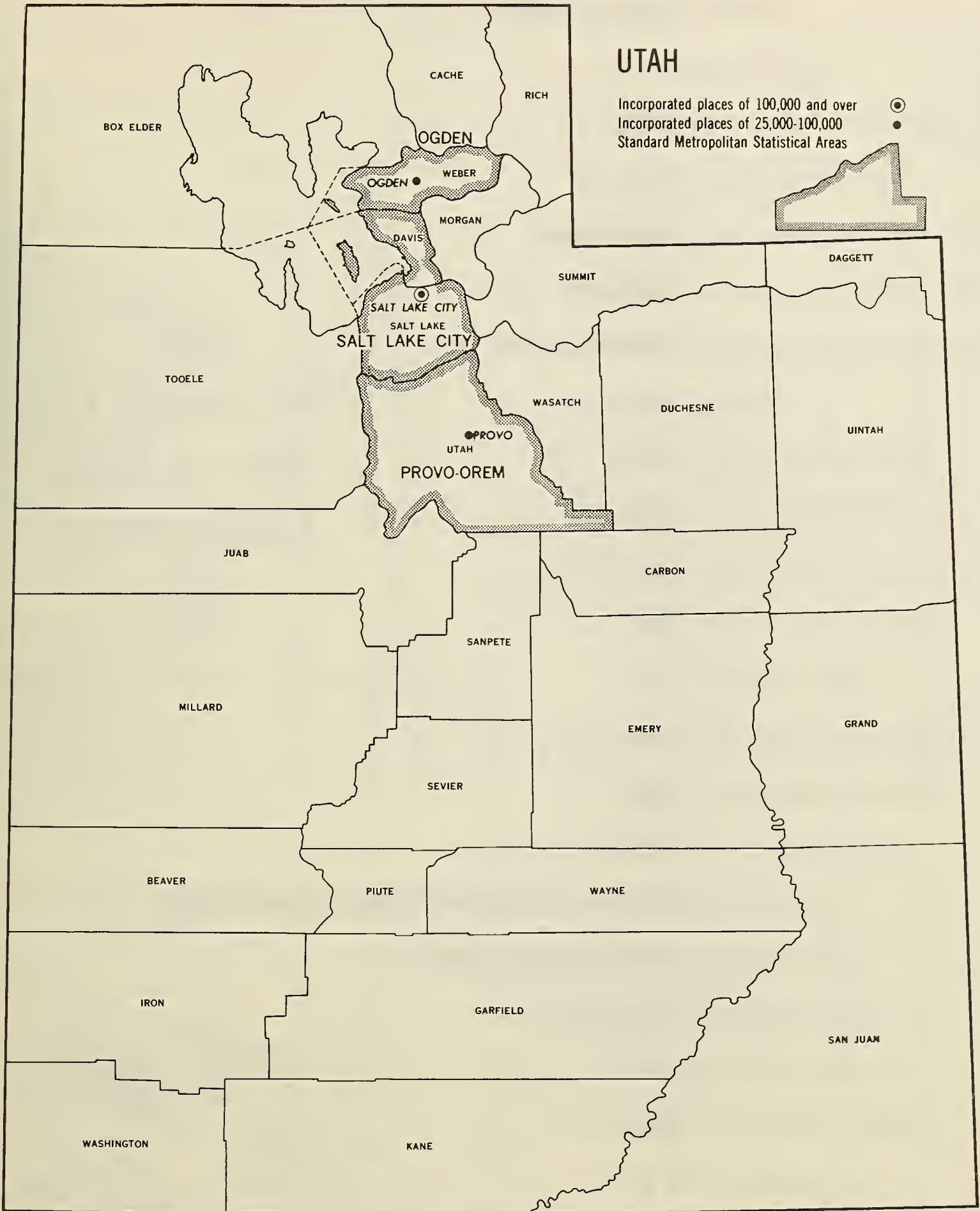
Information on detailed (as contrasted with broad) merchandise lines appears only in connection with the specific kind of business to which the lines apply. Data relating to the detailed lines are indented below the applicable broad line in the tabulations.

In 1967, data for lines which represent less than 0.05 percent and data for disclosure lines have been combined into a "miscellaneous merchandise" line within the applicable merchandise line grouping. Due to rounding procedures used, detail may not add to totals in the "sales" column and in the "all establishments" percentage column.



UTAH

Incorporated places of 100,000 and over 
Incorporated places of 25,000-100,000 
Standard Metropolitan Statistical Areas 



SCALE
0 10 20 30 40 50 MILES

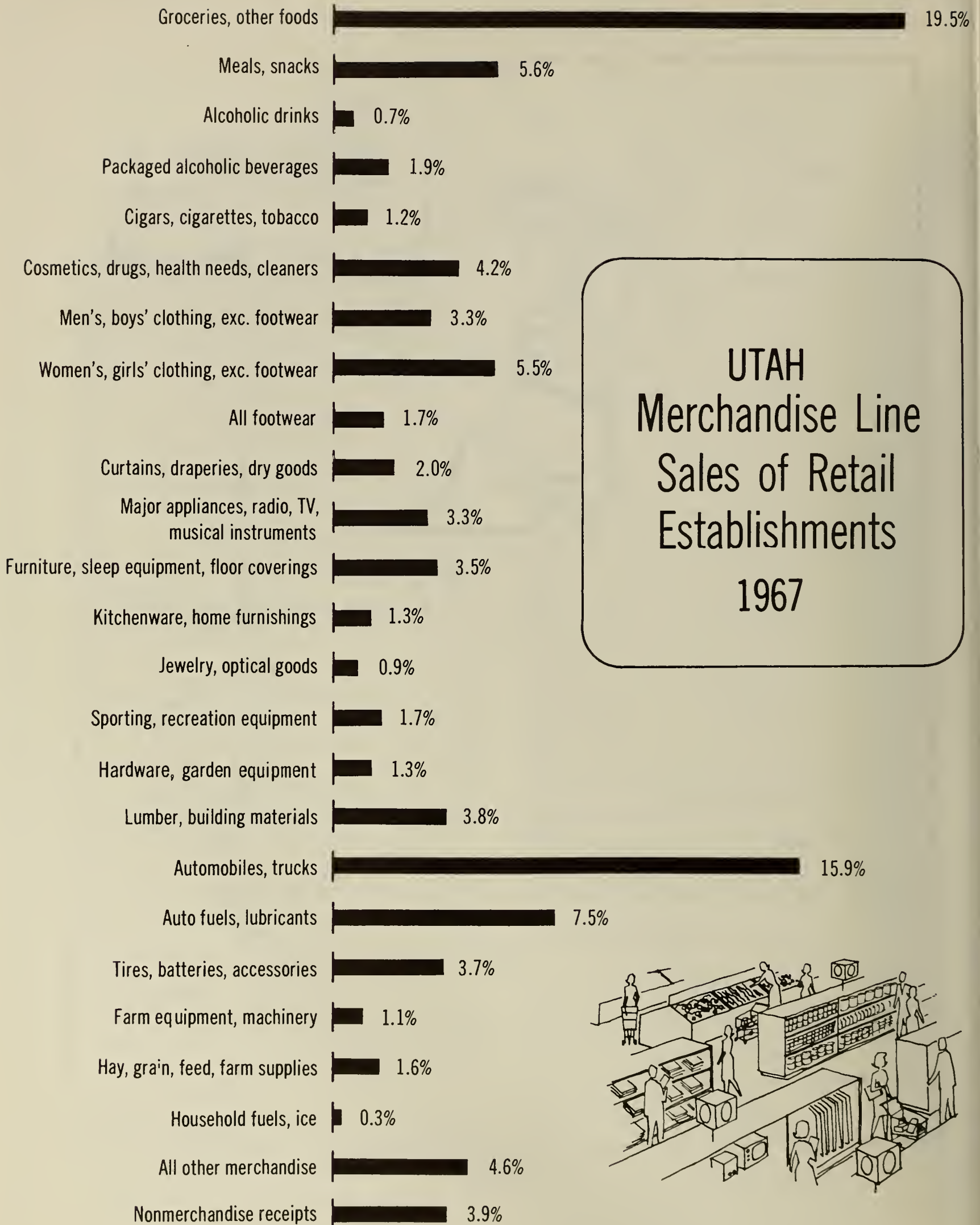


TABLE 1. The State: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--			
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹		
RETAIL TRADE					PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)								
TOTAL					5 665	1 348 652	(X)	100.0	TOTAL ²				
020	GROCERIES—OTHER FOODS	1 098	262 566	47.2	19.5	ELECTRICAL SUPPLY STORES (SIC 524)							
040	MEALS—SNACKS	1 361	75 506	28.7	5.6	TOTAL ²							
060	ALCOHOLIC DRINKS	357	9 374	87.5	.7	HARDWARE STORES (SIC 5251)							
080	PACKAGED ALCOHOLIC BEVERAGES	348	25 445	19.0	1.9	TOTAL							
100	CIGARS—CIGARETTES—TOBACCO	976	16 331	4.4	1.2	TOTAL							
120	COSMETICS—DRUGS—CLEANERS	828	56 924	10.5	4.2	TOTAL							
140	MEN'S—BOYS' CLOTHING EXC FOOTWR	414	44 861	15.2	3.3	TOTAL							
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	506	73 913	24.1	5.5	TOTAL							
180	ALL FOOTWEAR	384	23 079	9.9	1.7	TOTAL							
200	CURTAINS—ORAPERIES—DRY GOODS	380	27 556	10.0	2.0	TOTAL							
220	MAJOR APPL—RADIO—TV—MUSICAL INST	545	44 049	13.9	3.3	TOTAL							
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	384	47 712	18.0	3.5	TOTAL							
260	KITCHENWARE—HOME FURNISHINGS	535	17 210	5.4	1.3	TOTAL							
280	JEWELRY—OPTICAL GOODS	438	12 099	4.8	.9	TOTAL							
300	SPORTING—RECREATION EQUIPMENT	393	22 667	7.8	1.7	TOTAL							
320	HARDWARE—GARDENING EQUIPMENT	506	17 588	6.3	1.3	TOTAL							
340	LUMBER—BUILDING MATERIALS	362	51 696	32.2	3.8	TOTAL							
380	AUTOMOBILES—TRUCKS	334	214 115	70.9	15.9	TOTAL							
400	AUTO FUELS—LUBRICANTS	1 368	101 616	27.6	7.5	TOTAL							
420	AUTO TIRES—BATTERIES—ACCESS.	1 402	50 385	11.6	3.7	TOTAL							
440	FARM EQUIPMENT MACHINERY	93	14 378	22.4	1.1	TOTAL							
460	HAY—GRAIN—FEEO—FARM SUPPLIES	117	21 470	32.6	1.6	TOTAL							
480	HOUSEHOLD FUELS—ICE	120	3 985	30.0	.3	TOTAL							
500	ALL OTHER MERCHANDISE	1 094	61 533	10.9	4.6	TOTAL							
520	NONMERCHANDISE RECEIPTS	2 672	52 594	5.5	3.9	TOTAL							
BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC 52)					LUMBER—BUILDING MATERIALS								
TOTAL					297	71 446	(X)	100.0	TOTAL				
220	MAJOR APPL—RADIO—TV—MUSICAL INST	22	413	8.2	.6	TOTAL							
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	28	631	13.4	.9	TOTAL							
260	KITCHENWARE—HOME FURNISHINGS	63	467	5.0	.7	TOTAL							
300	SPORTING—RECREATION EQUIPMENT	30	648	16.9	.9	TOTAL							
320	HARDWARE—GARDENING EQUIPMENT	168	7 759	18.6	10.9	TOTAL							
340	LUMBER—BUILDING MATERIALS	250	45 029	78.9	63.0	TOTAL							
400	AUTOMOBILES—TRUCKS	16	465	28.0	.7	TOTAL							
420	AUTO FUELS—LUBRICANTS	9	130	4.6	.2	TOTAL							
440	AUTO TIRES—BATTERIES—ACCESS.	27	350	8.4	.5	TOTAL							
460	FARM EQUIPMENT MACHINERY	53	12 791	81.3	17.9	TOTAL							
480	HAY—GRAIN—FEEO—FARM SUPPLIES	21	253	8.8	.4	TOTAL							
500	HOUSEHOLD FUELS—ICE	8	129	16.6	.2	TOTAL							
520	ALL OTHER MERCHANDISE	9	107	16.6	.1	TOTAL							
520	NONMERCHANDISE RECEIPTS	159	2 155	4.4	3.0	TOTAL							
-	MISCELLANEOUS MERCHANDISE	(X)	119	(X)	.2	TOTAL							
LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521)					GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)								
TOTAL					129	39 633	(X)	100.0	TOTAL				
220	MAJOR APPL—RADIO—TV—MUSICAL INST	7	159	4.1	.4	TOTAL							
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	19	400	10.2	1.0	TOTAL							
260	KITCHENWARE—HOME FURNISHINGS	8	134	5.1	.3	TOTAL							
300	SPORTING—RECREATION EQUIPMENT	4	316	29.6	.8	TOTAL							
320	HARDWARE—GARDENING EQUIPMENT	90	3 320	11.8	8.4	TOTAL							
340	LUMBER—BUILDING MATERIALS	129	34 010	85.8	85.8	TOTAL							
341	LUMBER	122	11 905	30.3	30.0	TOTAL							
342	PLYWOOD	118	5 137	13.2	13.0	TOTAL							
343	WINDOWS, DOORS, AND FRAMES—METAL	81	1 231	4.5	3.1	TOTAL							
344	KITCHEN CABINETS	32	490	3.8	1.2	TOTAL							
345	ALL OTHER MILLWORK	99	1 612	5.7	4.1	TOTAL							
346	WALLBOARD	112	2 674	7.1	6.7	TOTAL							
347	ASPHALT AND ASBESTOS PRODUCTS	103	1 713	5.6	4.3	TOTAL							
348	PAINT—GLASS—WALLPAPER	106	1 602	4.7	4.0	TOTAL							
349	HEATING AND PLUMBING EQUIP	38	597	4.5	1.5	TOTAL							
351	METAL ROOFING AND SIOING	44	334	2.2	.8	TOTAL							
352	MASONRY SUPPLIES	93	1 502	5.4	3.8	TOTAL							
353	INSULATION	79	562	2.7	1.4	TOTAL							
354	PREFABRICATED BLDGS AND PARTS	37	949	9.0	2.4	TOTAL							
355	ALL OTHER BUILDING MATERIALS	57	3 702	19.5	9.3	TOTAL							
520	NONMERCHANDISE RECEIPTS	68	1 110	4.0	2.8	TOTAL							
-	MISCELLANEOUS MERCHANDISE	(X)	184	(X)	.5	TOTAL							
PLUMBING AND HEATING EQUIP OLRs. (SIC 522)					DEPARTMENT STORES (SIC 531)								
TOTAL ²					18	1 881	(X)	100.0	TOTAL				
020	GROCERIES—OTHER FOODS	115	4 395	3.2	2.5	TOTAL							
040	MEALS—SNACKS	41	2 035	2.3	1.2	TOTAL							
100	CIGARS—CIGARETTES—TOBACCO	38	242	1.1	.1	TOTAL							
120	COSMETICS—DRUGS—CLEANERS	158	4 000	2.5	2.3	TOTAL							
140	MEN'S—BOYS' CLOTHING EXC FOOTWR	180	24 257	14.1	13.7	TOTAL							
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	187	44 063	25.9	25.0	TOTAL							
180	ALL FOOTWEAR	151	9 281	5.5	5.3	TOTAL							
200	CURTAINS—ORAPERIES—DRY GOODS	215	22 126	12.8	12.5	TOTAL							
220	MAJOR APPL—RADIO—TV—MUSICAL INST	106	10 256	6.4	5.8	TOTAL							
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	119	6 497	4.3	3.7	TOTAL							
260	KITCHENWARE—HOME FURNISHINGS	172	7 263	4.2	4.1	TOTAL							
280	JEWELRY—OPTICAL GOODS	135	2 710	1.6	1.5	TOTAL							
300	SPORTING—RECREATION EQUIPMENT	92	3 652	2.3	2.1	TOTAL							
320	HARDWARE—GARDENING EQUIPMENT	138	5 568	4.4	3.2	TOTAL							
340	LUMBER—BUILDING MATERIALS	46	4 067	6.7	2.3	TOTAL							
380	AUTOMOBILES—TRUCKS	9	94	.4	.1	TOTAL							
400	AUTO FUELS—LUBRICANTS	28	347	.5	.2	TOTAL							
420	AUTO TIRES—BATTERIES—ACCESS.	28	4 781	6.1	2.7	TOTAL							
440	FARM EQUIPMENT MACHINERY	12	559	1.2	.3	TOTAL							
460	HAY—GRAIN—FEEO—FARM SUPPLIES	13	117	.5	.1	TOTAL							
500	ALL OTHER MERCHANDISE	164	9 812	6.0	5.6	TOTAL							
520	NONMERCHANDISE RECEIPTS	139	10 194	7.2	5.8	TOTAL							
-	MISCELLANEOUS MERCHANDISE	(X)	107	(X)	.1	TOTAL							
TOTAL					24	130 775	(X)	100.0	TOTAL				
020	GROCERIES—OTHER FOODS	18	2 486	2.2	1.9	TOTAL							
040	MEALS—SNACKS	8	1 211	1.5	.9	TOTAL							
120	COSMETICS—DRUGS—CLEANERS	24	2 341	1.8	1.8	TOTAL							

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Nonstore retailers, part of SIC major group 53, are shown separately in this table.
²Detail may not add to total due to rounding.
³Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	24	19 634	15.0	15.0						
141	MEN'S CLOTHING	24	14 813	11.3	11.3						
142	BOYS' CLOTHING	22	4 820	4.0	3.7						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	24	36 029	27.6	27.6						
161	CHILDREN'S-INFANTS' WEAR	24	3 764	2.9	2.9						
162	HANOBAGS-ACCESSORIES	22	1 681	1.4	1.3						
163	MILLINERY	18	439	.3	.3						
164	HOSIERY	24	2 485	1.9	1.9						
165	LINGERIE	22	5 403	4.4	4.1						
166	WOMENS COATS-SUITS-FURS-RAINWR	22	3 240	2.6	2.5						
167	WOMEN'S DRESSES	22	8 185	6.8	6.3	200	CURTAINS-ORAPERIES-ORY GOODS . .	18	2 756	97.6	97.6
168	WOMEN'S BLOUSES-SPTSWR	22	6 690	5.5	5.1	520	NONMERCHANTOISE RECEIPTS	6	26	3.0	.9
169	GIRLS'-SUBTEEN-TEEN WEAR	20	2 518	2.1	1.9	-	MISCELLANEOUS MERCHANTOISE	(X)	41	(X)	1.5
-	MISCELLANEOUS MERCHANTOISE	(X)	1 623	(X)	1.2						
180	ALL FOOTWEAR	23	7 112	5.4	5.4						
200	CURTAINS-ORAPERIES-ORY GOODS . .	24	13 063	10.0	10.0						
201	PIECE GOODS-NOTIONS	24	5 645	4.3	4.3						
202	CURTAINS-ORAPERIES	24	7 399	5.7	5.7						
-	MISCELLANEOUS MERCHANTOISE	(X)	16	(X)	(Z)	020	FOOD STORES (SIC 54)				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	21	8 304	6.5	6.3	040	GROCERIES-OTHER FOODS	691	295 045	(X)	100.0
221	MAJOR HOUSEHOLD APPLIANCES	19	5 288	4.7	4.0	080	MEALS-SNACKS				
222	RADIO'S-TV'S MUSICAL INSTR.	21	3 015	2.3	2.3	100	PACKAGED ALCOHOLIC BEVERAGES				
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	23	5 257	4.4	4.0	120	CIGARS-CIGARETTES-TOBACCO				
241	FLOOR COVERINGS	21	2 387	2.1	1.8	140	COSMETICS-DRUGS-CLEANERS				
242	FURNITURE-SLEEP EQUIPMENT	20	2 870	2.5	2.2	160	MEN'S-BOYS' CLOTHING EXC FOOTWR.				
260	KITCHENWARE-HOME FURNISHINGS . . .	24	5 032	3.8	3.8	260	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR				
261	CHINA-GLASSWARE	22	2 644	2.0	2.0	300	KITCHENWARE-HOME FURNISHINGS				
262	KITCHENWARE-HOUSEWARES	23	2 319	1.8	1.8	320	SPORTING-RECREATION EQUIPMENT				
-	MISCELLANEOUS MERCHANTOISE	(X)	69	(X)	.1	400	HARWARE-GARDENING EQUIPMENT				
280	JEWELRY-OPTICAL GOODS	22	2 058	1.6	1.6	500	AUTO FUELS-LUBRICANTS				
300	SPORTING-RECREATION EQUIPMENT . .	24	2 494	1.9	1.9	500	ALL OTHER MERCHANTOISE				
320	HARWARE-GARDENING EQUIPMENT	15	3 454	3.4	2.6	520	NONMERCHANTOISE RECEIPTS				
321	HARDWARE-TOOLS	11	2 066	2.6	1.6	-	MISCELLANEOUS MERCHANTOISE				
-	MISCELLANEOUS MERCHANTOISE	(X)	1 388	(X)	1.1						
340	LUMBER-BUILDING MATERIALS	8	3 183	6.3	2.4						
356	ALL OTHER LUMBER-MILLWORK	5	2 208	5.6	1.7						
-	MISCELLANEOUS MERCHANTOISE	(X)	975	(X)	.7						
500	ALL OTHER MERCHANTOISE	22	5 248	4.0	4.0						
501	TOYS-GAMES-WHEEL GOODS	21	2 056	1.6	1.6						
502	BOOKS-STATIONERY-PHOTO. EQUIP.	21	2 491	1.9	1.9						
518	MOSE. EXC. TOY-GAMES-BOOKS-STA	14	701	.6	.5						
520	NONMERCHANTOISE RECEIPTS	18	8 725	8.0	6.7						
535	ALL OTHER SERVICE RECEIPTS	18	8 436	7.8	6.5						
-	MISCELLANEOUS	(X)	289	(X)	.2						
-	MISCELLANEOUS MERCHANTOISE	(X)	5 142	(X)	3.9						
	VARIETY STORES (SIC 533)										
	TOTAL	82	14 116	(X)	100.0						
020	GROCERIES-OTHER FOODS	56	517	4.0	3.7						
040	MEALS-SNACKS	22	753	9.6	5.3						
100	CIGARS-CIGARETTES-TOBACCO	6	40	4.6	.3						
120	COSMETICS-DRUGS-CLEANERS	81	1 038	7.4	7.4						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	69	577	4.2	4.1						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	70	2 322	17.0	16.4						
180	ALL FOOTWEAR	53	355	2.8	2.5						
200	CURTAINS-ORAPERIES-DRY GOODS	69	1 506	11.1	10.7						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	45	281	2.4	2.0						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	38	304	3.1	2.2						
260	KITCHENWARE-HOME FURNISHINGS	79	1 199	8.8	8.5						
280	JEWELRY-OPTICAL GOODS	65	333	2.6	2.4						
300	SPORTING-RECREATION EQUIPMENT	20	149	2.8	1.1						
320	HARDWARE-GARDENING EQUIPMENT	77	735	5.2	5.2						
340	LUMBER-BUILDING MATERIALS	7	20	2.3	.1						
500	ALL OTHER MERCHANTOISE	79	3 515	25.5	24.9						
520	NONMERCHANTOISE RECEIPTS	61	458	3.4	3.2						
-	MISCELLANEOUS MERCHANTOISE	(X)	14	(X)	.1						
	GENERAL MERCHANTOISE STORES (SIC 539 PART)										
	TOTAL ²	120	26 647	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ²					Estab- lishments handling the line	All estab- lish- ments
	RETAIL BAKERIES (SIC 546)					380	AUTOMOBILES-TRUCKS	149	165 404	85.1	85.1
	TOTAL	50	2 951	(X)	100.0	381	NEW PASSENGER CARS-RETAIL	149	87 239	44.9	44.9
020	GROCERIES-OTHER FOODS	50	2 883	97.7	97.7	382	NEW PASSENGER CARS-WHOLESALE	15	8 694	14.6	4.5
520	NONMERCHANTISE RECEIPTS	10	16	2.4	.5	383	NEW COMMERCIAL VEHICLES-RETAIL	114	21 155	14.9	10.9
-	MISCELLANEOUS MERCHANDISE	(X)	52	(X)	1.8	384	NEW COMMERCIAL VEHICLES-WHSL.	11	1 425	3.0	.7
	RETAIL BAKERIES-BAKING+ SELLING (SIC 5462)					385	USED PASSENGER CARS-RETAIL	148	38 044	19.6	19.6
	TOTAL	46	2 835	(X)	100.0	386	USED PASSENGER CARS-WHSL.	71	3 931	2.6	2.0
020	GROCERIES-OTHER FOODS	46	2 771	97.7	97.7	387	USED COMMERCIAL VEHICLES	82	4 575	4.0	2.4
025	BAKERY PRODUCTS-EXCEPT FROZEN	46	2 725	96.1	96.1	392	ALL OTHER AUTOS-TRUCKS	6	294	6.4	.2
-	MISCELLANEOUS MERCHANDISE	(X)	25	(X)	.9	400	AUTO FUELS-LUBRICANTS	100	1 210	.8	.6
520	NONMERCHANTISE RECEIPTS	8	14	2.6	.5	401	GASOLINE	48	884	1.8	.5
-	MISCELLANEOUS MERCHANDISE	(X)	50	(X)	1.8	403	MOTOR OILS-GREASES-OTHER OILS	71	319	.3	.2
	RETAIL BAKERIES--SELLING ONLY (SIC 5463)					-	MISCELLANEOUS MERCHANDISE	(X)	7	(X)	(Z)
	TOTAL ²	4	116	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS	137	13 428	7.4	6.9
	DAIRY PRODUCTS STORES (SIC 545)					421	PARTS INSTALLED IN REPAIR WORK	125	7 162	4.1	3.7
	TOTAL ²	24	1 970	(X)	100.0	422	PARTS-WHOLESALE	122	3 948	2.3	2.0
020	GROCERIES-OTHER FOODS	46	2 771	97.7	97.7	423	PARTS-RETAIL	119	984	.6	.5
025	BAKERY PRODUCTS-EXCEPT FROZEN	46	2 725	96.1	96.1	424	AUTOMOBILE TIRES-BATTERIES-ACC	100	1 332	.9	.7
-	MISCELLANEOUS MERCHANDISE	(X)	25	(X)	.9	500	ALL OTHER MERCHANDISE	7	638	8.1	.3
520	NONMERCHANTISE RECEIPTS	8	14	2.6	.5	520	NONMERCHANTISE RECEIPTS	136	13 291	6.9	6.8
-	MISCELLANEOUS MERCHANDISE	(X)	50	(X)	1.8	527	SERVICE LABOR	124	11 360	6.5	5.8
	RETAIL BAKERIES--SELLING ONLY (SIC 5463)					528	OTHER NONMERCHANTISE RECEIPTS	57	1 929	2.0	1.0
	TOTAL ²	4	116	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	500	(X)	.3
	DAIRY PRODUCTS STORES (SIC 545)						DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)				
	TOTAL ²	24	1 970	(X)	100.0		TOTAL	15	13 599	(X)	100.0
020	GROCERIES-OTHER FOODS	46	2 771	97.7	97.7	380	AUTOMOBILES-TRUCKS	15	10 872	79.9	79.9
025	BAKERY PRODUCTS-EXCEPT FROZEN	46	2 725	96.1	96.1	381	NEW PASSENGER CARS-RETAIL	15	6 405	47.1	47.1
-	MISCELLANEOUS MERCHANDISE	(X)	25	(X)	.9	385	USED PASSENGER CARS-RETAIL	15	3 697	27.2	27.2
520	NONMERCHANTISE RECEIPTS	8	14	2.6	.5	386	USED PASSENGER CARS-WHSL.	13	550	4.0	4.0
-	MISCELLANEOUS MERCHANDISE	(X)	50	(X)	1.8	-	MISCELLANEOUS MERCHANDISE	(X)	214	(X)	1.6
	RETAIL BAKERIES--SELLING ONLY (SIC 5463)					400	AUTO FUELS-LUBRICANTS	11	77	.7	.6
	TOTAL ²	4	116	(X)	100.0	403	MOTOR OILS-GREASES-OTHER OILS	10	73	.6	.5
	DAIRY PRODUCTS STORES (SIC 545)					-	MISCELLANEOUS MERCHANDISE	(X)	4	(X)	(Z)
	TOTAL ²	24	1 970	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS	15	1 410	10.5	10.4
020	GROCERIES-OTHER FOODS	46	2 771	97.7	97.7	421	PARTS INSTALLED IN REPAIR WORK	15	671	4.9	4.9
025	BAKERY PRODUCTS-EXCEPT FROZEN	46	2 725	96.1	96.1	422	PARTS-WHOLESALE	13	303	2.2	2.2
-	MISCELLANEOUS MERCHANDISE	(X)	25	(X)	.9	423	PARTS-RETAIL	13	174	1.3	1.3
520	NONMERCHANTISE RECEIPTS	8	14	2.6	.5	424	AUTOMOBILE TIRES-BATTERIES-ACC	7	262	2.7	1.9
-	MISCELLANEOUS MERCHANDISE	(X)	50	(X)	1.8	520	NONMERCHANTISE RECEIPTS	13	1 238	10.4	9.1
	RETAIL BAKERIES--SELLING ONLY (SIC 5463)					527	SERVICE LABOR	13	1 071	9.2	7.9
	TOTAL ²	4	116	(X)	100.0	528	OTHER NONMERCHANTISE RECEIPTS	5	167	3.4	1.2
	DAIRY PRODUCTS STORES (SIC 545)					-	MISCELLANEOUS MERCHANDISE	(X)	2	(X)	(Z)
	TOTAL ²	24	1 970	(X)	100.0		DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)				
020	GROCERIES-OTHER FOODS	46	2 771	97.7	97.7	380	AUTOMOBILES-TRUCKS	13	21 306	86.7	86.7
024	ALL OTHER FOODS	12	325	56.0	50.9	381	NEW PASSENGER CARS-RETAIL	13	13 189	53.7	53.7
-	MISCELLANEOUS MERCHANDISE	(X)	24	(X)	3.8	383	NEW COMMERCIAL VEHICLES-RETAIL	5	876	10.2	3.6
120	COSMETICS-DRUGS-CLEANERS	7	265	49.1	41.5	385	USED PASSENGER CARS-RETAIL	13	6 097	24.8	24.8
520	NONMERCHANTISE RECEIPTS	5	15	4.3	2.3	386	USED PASSENGER CARS-WHSL.	12	892	3.6	3.6
-	MISCELLANEOUS MERCHANDISE	(X)	10	(X)	1.6	387	USED COMMERCIAL VEHICLES	5	162	2.3	.7
	RETAIL BAKERIES--SELLING ONLY (SIC 5463)					-	MISCELLANEOUS MERCHANDISE	(X)	79	(X)	.3
	TOTAL	400	279 106	(X)	100.0	400	AUTO FUELS-LUBRICANTS	11	70	.3	.3
220	MAJOR APPL-RADIO-TV-MUSICAL INST	35	1 189	36.3	.4	403	MOTOR OILS-GREASES-OTHER OILS	9	53	.2	.2
300	SPORTING-RECREATION EQUIPMENT	43	2 392	45.0	.9	-	MISCELLANEOUS MERCHANDISE	(X)	17	(X)	.1
320	HAIRWARE-GARDENING EQUIPMENT	31	416	8.3	.1	420	AUTO TIRES-BATTERIES-ACCESS	13	1 493	6.1	6.1
380	AUTOMOBILES-TRUCKS	260	212 773	84.4	76.2	421	PARTS INSTALLED IN REPAIR WORK	13	1 060	4.3	4.3
400	AUTO FUELS-LUBRICANTS	151	3 051	1.6	1.1	422	PARTS-WHOLESALE	12	252	1.1	1.0
420	AUTO TIRES-BATTERIES-ACCESS	279	30 117	12.7	10.8	423	PARTS-RETAIL	12	77	.3	.3
440	FARM EQUIPMENT MACHINERY	6	582	22.2	.2	424	AUTOMOBILE TIRES-BATTERIES-ACC	8	102	.5	.4
500	ALL OTHER MERCHANDISE	72	9 978	43.9	3.6	520	NONMERCHANTISE RECEIPTS	13	1 700	6.9	6.9
520	NONMERCHANTISE RECEIPTS	284	18 350	7.1	6.6	527	SERVICE LABOR	13	1 466	6.0	6.0
-	MISCELLANEOUS MERCHANDISE	(X)	257	(X)	.1	528	OTHER NONMERCHANTISE RECEIPTS	6	228	1.5	.9
	MOTOR VEHICLE DEALERS (SIC 551, 552)						MISCELLANEOUS MERCHANDISE	(X)	6	(X)	(Z)
	TOTAL	239	246 033	(X)	100.0		MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)				
380	AUTOMOBILES-TRUCKS	239	210 435	85.5	85.5		TOTAL	62	13 388	(X)	100.0
400	AUTO FUELS-LUBRICANTS	125	1 385	.8	.6						
420	AUTO TIRES-BATTERIES-ACCESS	175	16 406	7.5	6.7						
500	ALL OTHER MERCHANDISE	8	647	10.3	.3						
520	NONMERCHANTISE RECEIPTS	186	16 471	7.0	6.7						
-	MISCELLANEOUS MERCHANDISE	(X)	689	(X)	.3						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than .05 percent.

¹ Detail may not add to total due to rounding.

² Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--				
				Estab- lishments handling the line	All estab- lish- ments ⁴					Estab- lishments handling the line	All estab- lish- ments ⁴			
380	AUTOMOBILES-TRUCKS	62	12 854	96.0	96.0									
385	USEO PASSENGER CARS-RETAIL . . .	62	10 503	78.5	78.5									
386	USEO PASSENGER CARS-WHSLE . . .	33	2 007	20.5	15.0									
387	USEO COMMERCIAL VEHICLES	4	160	20.3	1.2									
-	MISCELLANEOUS MERCHANOISE . . .	(X)	188	(X)	1.3									
400	AUTO FUELS-LUBRICANTS	4	27	4.7	.2									
401	GASOLINE	4	25	4.7	.2									
-	MISCELLANEOUS MERCHANOISE . . .	(X)	1	(X)	(Z)									
420	AUTO TIRES-BATTERIES-ACCESS . . .	10	76	4.4	.6									
421	PARTS INSTALLEO IN REPAIR WORK	9	62	3.6	.5									
-	MISCELLANEOUS MERCHANOISE . . .	(X)	3	(X)	(Z)									
520	NONMERCHANOISE RECEIPTS	24	243	3.6	1.8									
-	MISCELLANEOUS MERCHANOISE . . .	(X)	188	(X)	1.4									
	TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)													
	TOTAL	102	19 121	(X)	100.0									
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	34	1 184	29.5	6.2	400	AUTO FUELS-LUBRICANTS	1 137	96 715	82.7	82.7			
260	KITCHENWARE-HOME FURNISHINGS . .	29	97	2.7	.5	401	GASOLINE	1 136	90 504	77.4	77.4			
300	SPORTING-RECREATION EQUIPMENT . .	30	221	6.7	1.2	402	OTHER AUTOMOTIVE FUELS	152	2 459	10.7	2.1			
320	HAROWARE-GAROEING EQUIPMENT . . .	30	356	9.4	1.9	403	MOTOR OILS-GREASES-OTHER OILS . .	989	3 752	3.6	3.2			
340	LUMBER-BUILDING MATERIALS	9	61	13.6	.3	420	AUTO TIRES-BATTERIES-ACCESS . . .	1 011	13 640	12.7	11.7			
400	AUTO FUELS-LUBRICANTS	23	1 579	27.3	8.3	421	PARTS INSTALLEO IN REPAIR WORK	413	3 007	7.6	2.6			
420	AUTO TIRES-BATTERIES-ACCESS . . .	102	13 652	71.4	71.4	423	PARTS-RETAIL	135	727	4.4	.6			
500	ALL OTHER MERCHANOISE	28	286	7.5	1.5	424	AUTOMOBILE TIRES-BATTERIES-ACC	959	9 906	9.5	8.5			
520	NONMERCHANOISE RECEIPTS	65	1 464	10.2	7.7	440	FARM EQUIPMENT MACHINERY	15	230	13.3	.2			
-	MISCELLANEOUS MERCHANOISE . . .	(X)	221	(X)	1.2	480	HOUSEHOLO FUELS-ICE	47	340	4.1	.3			
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.)					500	ALL OTHER MERCHANOISE	17	83	8.3	.1			
	TOTAL ²	18	2 307	(X)	100.0	520	NONMERCHANOISE RECEIPTS	764	4 212	5.1	3.6			
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)					527	SERVICE LABOR	735	3 668	4.5	3.1			
	TOTAL	84	16 814	(X)	100.0	-	MISCELLANEOUS MERCHANOISE	(X)	190	(X)	.2			
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	16	378	13.7	2.2		APPAREL AND ACCESSORY STORES (SIC 56)							
221	MAJOR HOUSEHOLO APPLIANCES . . .	14	151	5.6	.9		TOTAL	361	58 361	(X)	100.0			
222	RAOIOS-TV'S MUSICAL INSTR	15	223	8.1	1.3	120	COSMETICS-ORUGS-CLEANERS	10	209	2.4	.4			
-	MISCELLANEOUS MERCHANOISE . . .	(X)	1	(X)	(Z)	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	136	17 069	54.4	29.2			
260	KITCHENWARE-HOME FURNISHINGS . .	14	28	1.2	.2	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	220	24 843	59.8	42.6			
300	SPORTING-RECREATION EQUIPMENT . .	15	85	3.3	.5	180	ALL FOOTWEAR	185	13 053	32.9	22.4			
317	ALL OTHER SPTG GOOOS EXC BOATS	15	80	3.3	.5	200	CURTAINS-ORAPERIES-ORY GOOOS . . .	17	728	10.8	1.2			
-	MISCELLANEOUS MERCHANOISE . . .	(X)	5	(X)	(Z)	280	JEWELRY-OPTICAL GOOOS	39	232	2.2	.4			
320	HAROWARE-GAROEING EQUIPMENT . . .	14	201	6.8	1.2	300	SPORTING-RECREATION EQUIPMENT . .	13	262	4.2	.4			
400	AUTO FUELS-LUBRICANTS	20	1 554	28.4	9.2	500	ALL OTHER MERCHANOISE	17	320	3.2	.5			
420	AUTO TIRES-BATTERIES-ACCESS . . .	84	12 986	77.2	77.2	520	NONMERCHANOISE RECEIPTS	188	1 575	3.9	2.7			
500	ALL OTHER MERCHANOISE	15	160	5.8	1.0	-	MISCELLANEOUS MERCHANOISE	(X)	70	(X)	.1			
520	NONMERCHANOISE RECEIPTS	53	1 236	9.8	7.4		WOMEN'S CLOTHING, SPECIALTY STRS, FURRIERS (SIC 562, 3, 8)							
-	MISCELLANEOUS MERCHANOISE . . .	(X)	186	(X)	1.1		TOTAL	132	19 368	(X)	100.0			
	BOAT DEALERS (SIC 5591)					120	COSMETICS-ORUGS-CLEANERS	5	179	3.3	.9			
	TOTAL	10	2 296	(X)	100.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	132	17 208	88.8	88.8			
300	SPORTING-RECREATION EQUIPMENT . .	10	1 976	86.1	86.1	180	ALL FOOTWEAR	18	837	12.3	4.3			
520	NONMERCHANOISE RECEIPTS	6	77	4.5	3.4	500	ALL OTHER MERCHANOISE	5	143	2.4	.7			
-	MISCELLANEOUS MERCHANOISE . . .	(X)	242	(X)	10.5	520	NONMERCHANOISE RECEIPTS	80	698	4.1	3.6			
	HOUSEHOLD TRAILER DEALERS (SIC 5592)					-	MISCELLANEOUS MERCHANOISE	(X)	303	(X)	1.6			
	TOTAL	34	9 559	(X)	100.0		WOMEN'S READY-TO-WEAR STORES (SIC 562)							
500	ALL OTHER MERCHANOISE	34	8 923	93.3	93.3	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	110	15 533	88.2	88.2			
504	MOBILE HOMES-HOUSEHOLD TRLRS . .	19	5 445	85.5	57.0	161	CHILDREN'S-INFANTS' WEAR	35	927	9.1	5.3			
505	CAMP TRAILERS-TRAVEL TRAILERS . .	21	3 369	60.8	35.2	163	MILLINERY	15	100	1.8	.6			
-	MISCELLANEOUS MERCHANOISE . . .	(X)	105	(X)	1.1	164	HOSIERY	60	409	3.2	2.3			
520	NONMERCHANOISE RECEIPTS	17	218	3.5	2.3	165	LINGERIE	73	1 291	10.3	7.3			
-	MISCELLANEOUS MERCHANOISE . . .	(X)	418	(X)	4.4	168	WOMEN'S BLOUSES-SPTSWR	100	4 326	25.1	24.6			
						172	DRESSES	110	5 214	29.6	29.6			
						173	COATS-SUITS	100	2 251	12.8	12.8			
						174	HANDBAGS	62	297	2.4	1.7			
						176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	38	570	5.1	3.2			
						-	MISCELLANEOUS MERCHANOISE	(X)	148	(X)	.9			
						180	ALL FOOTWEAR	18	829	12.3	4.7			
						500	ALL OTHER MERCHANDISE	4	141	2.5	.8			
						520	NONMERCHANDISE RECEIPTS	72	655	4.1	3.7			

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
-	MISCELLANEOUS MERCHANDISE	(X)	450	(X)	2.6	300	SPORTING-RECREATION EQUIPMENT . .	8	178	4.3	1.3
	MILLINERY STORES (SIC 563 PT.)					500	ALL OTHER MERCHANDISE	4	21	1.1	.2
	TOTAL	5	(0)	(X)	100.0	520	NONMERCHANDISE RECEIPTS	18	358	4.2	2.6
	CORSET AND LINGERIE STORES (SIC 563 PT.)					-	MISCELLANEOUS MERCHANDISE	(X)	5	(X)	.2
	TOTAL	3	(0)	(X)	100.0		SHOE STORES (SIC 566)				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	3		99.1	99.1	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	22	603	11.7	5.7
165	LINGERIE	3		97.8	97.8	180	ALL FOOTWEAR	92	9 622	91.2	91.2
-	MISCELLANEOUS MERCHANDISE	(X)	(0)	(X)	1.3	500	ALL OTHER MERCHANDISE	6	36	5.7	.3
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	.9	520	NONMERCHANDISE RECEIPTS	57	248	3.1	2.4
	MISCELLANEOUS MERCHANDISE	(X)		(X)	.9	-	MISCELLANEOUS MERCHANDISE	(X)	40	(X)	.4
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)						MEN'S SHOE STORES (SIC 566 PT.)				
	TOTAL ²	9	872	(X)	100.0		TOTAL	8	1 158	(X)	100.0
	FURRIERS AND FUR SHOPS (SIC 568)					180	ALL FOOTWEAR	8	1 091	94.2	94.2
	TOTAL	5	521	(X)	100.0	181	MEN'S AND BOYS' FOOTWEAR	8	1 085	93.7	93.7
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	5	511	98.1	98.1	520	NONMERCHANDISE RECEIPTS	7	35	3.0	3.0
175	FURS	5	504	96.7	96.7	-	MISCELLANEOUS MERCHANDISE	(X)	32	(X)	2.8
-	MISCELLANEOUS MERCHANDISE	(X)	6	(X)	1.2		WOMEN'S SHOE STORES (SIC 566 PT.)				
-	MISCELLANEOUS MERCHANDISE	(X)	10	(X)	1.9		TOTAL	17	3 768	(X)	100.0
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)					160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	10	485	15.2	12.9
	TOTAL	68	13 257	(X)	100.0	180	ALL FOOTWEAR	17	3 171	84.2	84.2
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	68	11 798	89.0	89.0	182	WOMEN'S AND GIRLS' FOOTWEAR . . .	17	3 130	83.1	83.1
142	BOYS' CLOTHING	33	574	9.3	4.3	-	MISCELLANEOUS MERCHANDISE	(X)	38	(X)	1.0
143	MEN'S TAILORED OUTERWEAR	63	5 391	43.0	40.7	520	NONMERCHANDISE RECEIPTS	11	111	3.3	2.9
144	OTHER MEN'S OUTERWEAR	57	2 234	22.8	16.9	-	MISCELLANEOUS MERCHANDISE	(X)	1	(X)	(2)
145	MEN'S HATS	45	163	2.2	1.2		CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)				
146	OTHER MEN'S CLOTHING	66	3 436	28.1	26.0		TOTAL ²	5	347	(X)	100.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	4	251	12.9	1.9		FAMILY SHOE STORES (SIC 566 PT.)				
180	ALL FOOTWEAR	37	869	10.3	6.6		TOTAL	62	5 276	(X)	100.0
520	NONMERCHANDISE RECEIPTS	30	260	3.5	2.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	12	114	9.6	2.2
-	MISCELLANEOUS MERCHANDISE	(X)	79	(X)	.6	180	ALL FOOTWEAR	62	5 018	95.1	95.1
	CUSTOM TAILORS (SIC 567)					181	MEN'S AND BOYS' FOOTWEAR	62	1 644	31.2	31.2
	TOTAL ²	7	388	(X)	100.0	182	WOMEN'S AND GIRLS' FOOTWEAR . . .	62	2 517	47.7	47.7
	FAMILY CLOTHING STORES (SIC 565)					183	CHILDREN'S AND INFANTS' FOOTWR	58	857	17.2	16.2
	TOTAL	50	13 975	(X)	100.0	520	NONMERCHANDISE RECEIPTS	37	98	3.1	1.9
120	COSMETICS-ORUGS-CLEANERS	4	27	.7	.2	-	MISCELLANEOUS MERCHANDISE	(X)	45	(X)	.9
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	50	4 664	33.4	33.4		CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)				
142	BOYS' CLOTHING	43	907	6.8	6.5		TOTAL ²	9	606	(X)	100.0
143	MEN'S TAILORED OUTERWEAR	41	1 520	12.1	10.9		MISC. APPAREL AND ACCESSORY STRS. (SIC 569)				
144	OTHER MEN'S OUTERWEAR	44	807	5.9	5.8		TOTAL ²	3	218	(X)	100.0
145	MEN'S HATS	18	89	1.5	.6		FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)				
146	OTHER MEN'S CLOTHING	47	1 340	9.6	9.6		TOTAL	330	74 939	(X)	100.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	50	6 220	44.5	44.5	200	CURTAINS-ORAPERIES-ORY GOODS . .	100	2 431	6.1	3.2
161	CHILDREN'S-INFANTS' WEAR	30	672	5.8	4.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	218	26 972	47.1	36.0
164	HOSIERY	38	265	2.1	1.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	177	39 073	68.5	52.1
165	LINGERIE	40	455	3.6	3.3	260	KITCHENWARE-HOME FURNISHINGS . .	90	2 795	10.0	3.7
168	WOMEN'S BLOUSES-SPTSWR	35	1 517	13.2	10.9	300	SPORTING-RECREATION EQUIPMENT . .	17	171	8.0	.2
172	DRESSES	46	1 414	10.4	10.1	320	HARWARE-GARDENING EQUIPMENT . .	12	168	5.2	.2
173	COATS-SUITS	40	824	6.3	5.9	340	LUMBER-BUILDING MATERIALS	9	224	16.6	.3
174	HANOBAGS	23	132	1.2	.9	500	ALL OTHER MERCHANDISE	15	185	9.5	.2
176	OTHER WOMENS-GIRLS' CLOTHES ACC	33	820	6.5	5.9						
-	MISCELLANEOUS MERCHANDISE	(X)	119	(X)	.9						
180	ALL FOOTWEAR	34	1 689	13.5	12.1						
200	CURTAINS-ORAPERIES-ORY GOODS . .	15	706	13.3	5.1						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	7	42	1.2	.3						
280	JEWELRY-OPTICAL GOODS	11	65	1.1	.5						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available. X Not applicable. Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments					Estab- lishments handling the line	All estab- lish- ments ¹
520	NONMERCHANTISE RECEIPTS	167	2 809	5.0	3.7	-	MISCELLANEOUS MERCHANDISE	(X)	256	(X)	2.2
-	MISCELLANEOUS MERCHANDISE	(X)	111	(X)	.1						
	FURNITURE STORES (SIC 5712)						RAIO AND TELEVISION STORES (SIC 5732)				
	TOTAL	118	37 702	(X)	100.0		TOTAL ²	28	4 530	(X)	100.0
200	CURTAINS-ORAPERIES-ORY GOODS . .	45	866	3.8	2.3		RECORD SHOPS (SIC 5733 PT.)				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	73	7 202	25.1	19.1		TOTAL ²	6	365	(X)	100.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	118	27 523	73.0	73.0		MUSICAL INSTRUMENT STORES (SIC 5733 PT.)				
243	SLEEP EQUIPMENT	109	3 458	9.6	9.2		TOTAL	35	4 923	(X)	100.0
244	OTHER HOUSEHOLD FURNITURE	116	18 763	50.4	49.8						
245	FLOOR COVERINGS-SOFT SURFACE . . .	91	4 981	14.4	13.2						
246	FLOOR COVERINGS-HARD SURFACE . . .	28	204	1.2	.5						
-	MISCELLANEOUS MERCHANDISE	(X)	76	(X)	.2						
260	KITCHENWARE-HOME FURNISHINGS . . .	38	715	3.8	1.9	220	MAJOR APPL-RADIO-TV-MUSICAL INST	35	4 611	93.7	93.7
320	HARDWARE-GARDENING EQUIPMENT . . .	4	53	1.7	.1	228	PIANOS	21	1 340	35.7	27.2
520	NONMERCHANTISE RECEIPTS	56	1 231	4.9	3.3	229	ORGANS	19	919	28.2	18.7
-	MISCELLANEOUS MERCHANDISE	(X)	111	(X)	.3	231	MUSICAL INSTR-ACCESSORIES	33	1 640	33.3	33.3
	HOME FURNISHINGS STORES (OTHER 571)					232	RADIO PHONO-TAPE RECORDS-TV'S . . .	9	88	5.2	1.8
	TOTAL	68	15 971	(X)	100.0	233	RECORDS-TAPES-RELATED ACCESS	10	148	11.9	3.0
200	CURTAINS-DRAPERIES-ORY GOODS . . .	39	1 382	10.9	8.7	234	SHEET MUSIC-RELATED ITEMS	20	448	12.2	9.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	1 892	22.7	11.8	-	MISCELLANEOUS MERCHANDISE	(X)	2	(X)	(2)
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	46	10 976	71.6	68.7	520	NONMERCHANTISE RECEIPTS	18	304	7.6	6.2
260	KITCHENWARE-HOME FURNISHINGS . . .	18	1 136	87.6	7.1	-	MISCELLANEOUS MERCHANDISE	(X)	8	(X)	.2
340	LUMBER-BUILDING MATERIALS	6	187	17.6	1.2		EATING AND DRINKING PLACES (SIC 58)				
520	NONMERCHANTISE RECEIPTS	19	326	2.8	2.0		TOTAL	1 216	82 682	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)	72	(X)	.5	020	GROCERIES-OTHER FOODS	92	1 119	16.2	1.4
	FLOOR COVERINGS STORES (SIC 5713)					040	MEALS-SNACKS	1 121	69 125	85.2	83.6
	TOTAL	37	(0)	(X)	100.0	060	ALCOHOLIC DRINKS	354	9 322	74.3	11.3
200	CURTAINS-ORAPERIES-DRY GOODS . . .	20		5.7	4.7	080	PACKAGE ALCOHOLIC BEVERAGES	53	380	35.7	.5
220	MAJOR APPL-RADIO-TV-MUSICAL INST	3		24.3	13.7	100	CIGARS-CIGARETTES-TOBACCO	239	663	4.0	.8
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	37		77.6	77.6	500	ALL OTHER MERCHANDISE	32	287	5.5	.3
260	KITCHENWARE-HOME FURNISHINGS . . .	3	(0)	8.6	.4	520	NONMERCHANTISE RECEIPTS	324	1 686	3.9	2.0
340	LUMBER-BUILDING MATERIALS	5		17.5	1.3	-	MISCELLANEOUS MERCHANDISE	(X)	99	(X)	.1
520	NONMERCHANTISE RECEIPTS	9		2.9	2.2		EATING PLACES (SIC 5812)				
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	.1		TOTAL	990	73 950	(X)	100.0
	DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)					020	GROCERIES-OTHER FOODS	84	1 082	17.0	1.5
	TOTAL ²	17	980	(X)	100.0	040	MEALS-SNACKS	990	68 094	92.1	92.1
	CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)					060	ALCOHOLIC DRINKS	128	2 352	34.0	3.2
	TOTAL	4	(0)	(X)	100.0	080	PACKAGE ALCOHOLIC BEVERAGES	14	119	28.5	.2
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)					100	CIGARS-CIGARETTES-TOBACCO	185	526	3.5	.7
	TOTAL ²	10	620	(X)	100.0	500	ALL OTHER MERCHANDISE	24	176	4.2	.2
	HOUSEHOLD APPLIANCE STORES (SIC 572)					520	NONMERCHANTISE RECEIPTS	282	1 511	3.9	2.0
	TOTAL	75	11 448	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	90	(X)	.1
200	CURTAINS-DRAPERIES-ORY GOODS . . .	13	173	9.9	1.5		RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	73	9 061	80.6	79.1		TOTAL	645	53 005	(X)	100.0
224	NEW MAJOR APPLIANCES	73	6 557	58.4	57.3	020	GROCERIES-OTHER FOODS	57	843	18.1	1.6
225	NEW RADIOS-TV'S ETC.	51	2 210	22.3	19.3	040	MEALS-SNACKS	645	48 085	90.7	90.7
226	USEO MAJOR APPL-RADIOS-TV'S	33	205	2.8	1.8	060	ALCOHOLIC DRINKS	111	2 205	34.1	4.2
227	RECORDS-TAPES-MUSICAL INSTR. . . .	5	85	4.5	.7	080	PACKAGE ALCOHOLIC BEVERAGES	13	81	22.2	.2
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	8	300	23.0	2.6	100	CIGARS-CIGARETTES-TOBACCO	145	369	2.7	.7
260	KITCHENWARE-HOME FURNISHINGS . . .	31	899	13.5	7.9	500	ALL OTHER MERCHANDISE	19	133	4.8	.3
264	SMALL ELECTRICAL APPLIANCES	28	407	6.9	3.6	520	NONMERCHANTISE RECEIPTS	202	1 231	4.2	2.3
265	ALL OTHER KITCHENWARE-HOUSEWR. . .	4	456	22.5	4.0	-	MISCELLANEOUS MERCHANDISE	(X)	58	(X)	.1
500	ALL OTHER MERCHANDISE	5	63	9.2	.6		CAFETERIAS (SIC 5812 PT.)				
520	NONMERCHANTISE RECEIPTS	55	696	6.8	6.1		TOTAL	25	2 159	(X)	100.0
						040	MEALS-SNACKS	25	1 988	92.1	92.1
						520	NONMERCHANTISE RECEIPTS	9	42	3.4	1.9
						-	MISCELLANEOUS MERCHANDISE	(X)	129	(X)	6.0
							REFRESHMENT PLACES (SIC 5812 PT.)				
							TOTAL	320	18 786	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--			
				Estab- lishments handling the line	All estab- lish- ments ²					Estab- lishments handling the line	All estab- lish- ments ²		
02D	GRDCERIES-DTHER FODOS	24	195	15.8	1.0	300	SPORTING-RECREATION EQUIPMENT . .	114	11 960	67.9	12.3		
04D	MEALS-SNACKS	32D	18 021	95.9	95.9	32D	HARWARE-GARDENING EQUIPMENT . . .	60	1 696	19.5	1.7		
1DD	CIGARS-CIGARETTES-TOBACCO	37	15D	17.0	.8	34D	LUMBER-BUILDING MATERIALS	17	290	11.5	.3		
52D	NDNMERCHANOISE RECEIPTS	72	239	3.1	1.3	380	AUTOMOBILES-TRUCKS	6	380	80.0	.4		
-	MISCELLANEOUS MERCHANDISE	(X)	181	(X)	1.0	40D	AUTO FUELS-LUBRICANTS	11	758	19.0	.8		
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					420	AUTO TIRES-BATTERIES-ACCESS	20	1 258	27.6	1.3		
	TOTAL ²	226	8 732	(X)	IDD.0	460	HAY-GRAIN-FEEO-FARM SUPPLIES	74	2D 778	79.5	21.4		
	DRUG STODRES AND PROPRIETARY STRS. (SIC 591)					480	HOUSEHOLD FUELS-ICE	56	3 257	65.3	3.4		
	TOTAL	238	82 662	(X)	100.0	500	ALL OTHER MERCHANOISE	270	19 411	92.1	20.0		
						520	NONMERCHANDISE RECEIPTS	231	2 298	5.7	2.4		
						-	MISCELLANEOUS MERCHANDISE	(X)	253	(X)	.3		
							LIQUOR STORES (SIC 592)						
							TOTAL	110	2D 896	(X)	10D.0		
02D	GRDCERIES-DTHER FODOS	76	4 296	6.4	5.2	D80	PACKAGEO ALCOHOLIC BEVERAGES	110	20 610	98.6	98.6		
D40	MEALS-SNACKS	81	2 020	6.4	2.4	-	MISCELLANEOUS MERCHANDISE	(X)	286	(X)	1.4		
D80	PACKAGEO ALCDHOLIC BEVERAGES	17	364	21.0	.4		ANTIQUE STORES (SIC 5932)						
1DD	CIGARS-CIGARETTES-TOBACCO	155	3 093	4.1	3.7		TOTAL	2	(0)	(X)	100.0		
120	COSMETICS-DRUGS-CLEANERS	238	39 684	48.0	48.0		SECONOHANO STORES (SIC 5933)						
14D	MEN'S-8DYS' CLOTHING EXC FOOTWR	36	2 355	3.9	2.8		TOTAL	36	(0)	(X)	100.0		
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	38	3 62D	5.7	4.4		SPORTING GOOOS STORES (SIC 5952)						
200	CURTAINS-ORAPERIES-ORY GOODS	13	1 915	6.4	2.3		TOTAL	70	13 929	(X)	100.0		
220	MAJDR APPL-RADIO-TV-MUSICAL INST	6D	2 436	3.7	2.9		140	MEN'S-BOYS' CLOTHING EXC FOOTWR	20	761	9.6	5.5	
24D	FURNITURE-SLEEP EQUIP-FLODR COV	1D	503	1.7	.6		160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	14	425	6.0	3.1	
26D	KITCHENWARE-HOME FURNISHINGS	65	4 587	6.7	5.5		180	ALL FOOTWEAR	20	504	6.5	3.6	
28D	JEWELRY-OPTICAL GODOS	105	1 27D	2.9	1.5		220	MAJOR APPL-RADIO-TV-MUSICAL INST	3	26	9.0	.2	
3DD	SPORTING-RECREATION EQUIPMENT	53	2 977	4.4	3.6		260	KITCHENWARE-HOME FURNISHINGS	3	16	4.7	.1	
32D	HARDWARE-GAROENING EQUIPMENT	54	1 360	1.9	1.6		280	JEWELRY-OPTICAL GOOOS	9	91	4.2	.7	
340	LUMBER-BUILDING MATERIALS	15	783	2.3	.9			300	SPDRTING-RECREATION EQUIPMENT	70	10 895	78.2	78.2
420	AUTO TIRES-BATTERIES-ACCESS	15	59	1.7	.1		3D1	ATHLETIC GOOOS(TO INOIVIOUALS)	42	2 103	18.9	15.1	
5D0	ALL OTHER MERCHANOISE	136	1D 083	13.3	12.2		302	ATHLETIC GOOOS(TO TEAMS)	17	1 141	16.2	8.2	
520	NONMERCHANDISE RECEIPTS	80	1 227	3.2	1.5		303	HUNTING EQUIPMENT	43	2 169	20.8	15.6	
-	MISCELLANEOUS MERCHANOISE	(X)	3D	(X)	(Z)		304	FISHING EQUIPMENT	42	1 359	14.1	9.8	
	ORUG STORES (SIC 591 PT.)						305	WINTER SPORTS EQUIPMENT	32	2 487	21.6	17.9	
	TOTAL	230	81 765	(X)	100.0		306	BOATS-MOTORS-MARINE EQUIPMENT	18	505	9.7	3.6	
D20	GROCIERIES-DTHER FOOOS	75	4 286	6.4	5.2		315	CAMPING EQUIP-SUPPLIES	28	981	14.5	7.0	
040	MEALS-SNACKS	78	1 981	6.4	2.4		316	BICYCLES-LUGGAGE	16	134	9.0	1.0	
D8D	PACKAGEO ALCOHOLIC BEVERAGES	17	349	21.0	.4			500	ALL OTHER MERCHANOISE	8	501	28.1	3.6
100	CIGARS-CIGARETTES-TOBACCO	15D	3 035	4.1	3.7		520	NONMERCHANDISE RECEIPTS	44	533	4.4	3.8	
							-	MISCELLANEOUS MERCHANDISE	(X)	177	(X)	1.3	
120	COSMETICS-ORUGS-CLEANERS	23D	38 994	47.7	47.7			BICYCLE SHOPS (SIC 5953)					
121	MEDICINES EXC. PRESCRIPTION	217	18 078	22.5	22.1			TOTAL	6	374	(X)	100.0	
122	PRESCRIPTION MEDICINES	230	15 052	18.4	18.4			300	SPORTING-RECREATION EQUIPMENT	6	315	84.2	84.2
123	ALL OTHER ORUGS-PROPRIETARIES	18D	5 863	17.6	7.2		-	MISCELLANEOUS MERCHANOISE	(X)	59	(X)	15.8	
140	MEN'S-8DYS' CLOTHING EXC FDOTWR	36	2 353	4.0	2.9			JEWELRY STORES (SIC 597)					
16D	WOMEN'S-GIRLS' CLDTHING, EX FOOTWR	38	3 617	5.7	4.4			TOTAL	65	6 959	(X)	100.0	
20D	CURTAINS-DRAPERIES-ORY GODOS	13	1 913	6.3	2.3			260	KITCHENWARE-HOME FURNISHINGS	26	573	13.6	8.2
220	MAJOR APPL-RAOID-TV-MUSICAL INST	59	2 431	3.8	3.0			266	ALL OTHER HOME FURN EXC. CHINA	18	208	6.8	3.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV	10	503	1.6	.6			267	CHINA-GLASSWARE	20	365	9.9	5.2
26D	KITCHENWARE-HOME FURNISHINGS	64	4 576	6.8	5.6			280	JEWELRY-OPTICAL GOOOS	65	5 327	76.5	76.5
280	JEWELRY-OPTICAL GOOOS	102	1 263	2.9	1.5			281	WATCHES-CLOCKS	54	1 102	17.1	15.8
3DD	SPORTING-RECREATION EQUIPMENT	51	2 968	4.4	3.6			282	SILVERWARE	42	423	8.4	6.1
320	HARDWARE-GAROENING EQUIPMENT	54	1 356	2.0	1.7			285	ALL OTHER JEWELRY ITEMS	56	850	15.9	12.2
340	LUMBER-BUILDING MATERIALS	15	782	2.5	1.0			287	DIAMONOS, EXC. DIAMONO WATCHES	54	2 422	37.7	34.8
420	AUTO TIRES-BATTERIES-ACCESS	15	58	1.7	.1			288	RINGS, EXC. DIAMONOS	51	526	8.8	7.6
5DD	ALL OTHER MERCHANDISE	134	10 059	13.3	12.3			-	MISCELLANEOUS MERCHANOISE	(X)	4	(X)	.1
52D	NDNMERCHANOISE RECEIPTS	76	1 211	3.2	1.5			300	SPORTING-RECREATION EQUIPMENT	3	8	1.1	.1
-	MISCELLANEOUS MERCHANOISE	(X)	29	(X)	(Z)			500	ALL OTHER MERCHANDISE	15	74	6.6	1.1
	PRDPRRIETARY STORES (SIC 591 PT.)												
	TOTAL ²	8	897	(X)	100.0								
	MISCELLANEDUS RETAIL STORES (SIC 59 EX. 591)												
	TOTAL	670	97 067	(X)	100.0								
020	GROCIERIES-OTHER FOOOS	8	845	19.1	.9								
040	MEALS-SNACKS	40	379	18.1	.4								
080	PACKAGEO ALCOHOLIC BEVERAGES	111	20 635	80.3	21.3								
100	CIGARS-CIGARETTES-TOBACCO	39	380	17.3	.4								
140	MEN'S-8DYS' CLOTHING EXC FDOTWR	24	873	11.2	.9								
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	20	566	8.1	.6								
180	ALL FDOTWEAR	25	539	7.8	.6								
220	MAJDR APPL-RAOID-TV-MUSICAL INST	72	940	14.0	1.0								
240	FURNITURE-SLEEP EQUIP-FLOOR COV	22	591	54.5	.6								
260	KITCHENWARE-HDME FURNISHINGS	53	1 298	18.5	1.3								
28D	JEWELRY-OPTICAL GOOOS	13D	7 682	50.6	7.9								

Standard Notes: - Represents zero. D Withheld to avoid disclosure.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--		
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹	
520	NONMERCHANTOISE RECEIPTS.	59	791	11.7	11.4	-	MISCELLANEOUS MERCHANTOISE.	(X)	619	(X)	13.1	
529	WATCH-CLOCK-JEWELRY REPAIRS.	58	726	11.5	10.4							
533	ALL NONMOSE RCPTS FROM CUSTMRS	10	65	3.2	.9							
-	MISCELLANEOUS MERCHANTOISE.	(X)	186	(X)	2.7		GARDEN SUPPLY STORES (SIC 5969 PT.)					
	FUEL OIL DEALERS (SIC 5983)					320	HAROWARE-GARDENING EQUIPMENT	10	1 252	(X)	100.0	
	TOTAL	3	(0)	(X)	100.0	500	ALL OTHER MERCHANTOISE.	4	114	13.7	9.1	
	LIQUEFIED PETRL. GAS (8TTLO. GAS) DEALERS (SIC 5984)					520	NONMERCHANTOISE RECEIPTS.	5	64	7.6	5.1	
	TOTAL	27	2 568	(X)	100.0	-	MISCELLANEOUS MERCHANTOISE.	(X)	13	(X)	1.0	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	19	109	5.6	4.2		NEWS DEALERS AND NEWSSTANOS (SIC 5994)					
340	LUMBER-BUILDING MATERIALS.	9	66	6.6	2.6		TOTAL ²	6	705	(X)	100.0	
480	HOUSEHOLD FUELS-ICE.	27	2 036	79.3	79.3		HOBBY, TOY, AND GAME SHOPS (SIC 5995)					
482	OTHER LP GAS SALES	27	2 021	78.7	78.7		TOTAL ²	14	892	(X)	100.0	
-	MISCELLANEOUS MERCHANTOISE.	(X)	9	(X)	.4							
500	ALL OTHER MERCHANTOISE.	8	37	4.6	1.4		CAMERA AND PHOTO SUPPLY STORES (SIC 5996)					
520	NONMERCHANTOISE RECEIPTS.	16	153	9.1	6.0		TOTAL	9	1 813	(X)	100.0	
-	MISCELLANEOUS MERCHANTOISE.	(X)	167	(X)	6.5		220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	62	6.8	3.4
	FUEL AND ICE DEALERS, N.E.C. (SIC 5982)					500	ALL OTHER MERCHANTOISE.	9	1 615	89.1	89.1	
	TOTAL	23	(0)	(X)	100.0	520	NONMERCHANTOISE RECEIPTS.	6	43	2.6	2.4	
	FLORISTS (SIC 5992)					-	MISCELLANEOUS MERCHANTOISE.	(X)	92	(X)	5.1	
	TOTAL ²	64	4 773	(X)	100.0		GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)					
	CIGAR STORES AND STANOS (SIC 5993)					040	MEALS-SNACKS	3	104	33.9	3.6	
	TOTAL	4	287	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS	15	627	41.3	21.6	
	BOOK STORES (SIC 5942)					280	JEWELRY-OPTICAL GOODS.	20	370	21.1	12.8	
	TOTAL ²	17	5 026	(X)	100.0	500	ALL OTHER MERCHANTOISE.	45	1 391	48.0	48.0	
	STATIONERY STORES (SIC 5943)					520	NONMERCHANTOISE RECEIPTS.	20	38	1.9	1.3	
	TOTAL ²	12	660	(X)	100.0	-	MISCELLANEOUS MERCHANTOISE.	(X)	367	(X)	12.7	
	HAY, GRAIN, AND FEED STORES (SIC 5962)						OPTICAL GOODS STORES (SIC 5999 PT.)					
	TOTAL	53	18 271	(X)	100.0		TOTAL	25	1 770	(X)	100.0	
020	GROCERIES-OTHER FOODS.	3	801	22.5	4.4	280	JEWELRY-OPTICAL GOODS.	25	1 620	91.5	91.5	
400	AUTO FUELS-LUBRICANTS.	4	79	5.3	.4	520	NONMERCHANTOISE RECEIPTS.	14	43	4.1	2.4	
420	AUTO TIRES-BATTERIES-ACCESS.	4	53	4.0	.3	-	MISCELLANEOUS MERCHANTOISE.	(X)	106	(X)	6.0	
460	HAY-GRAIN-FEED-FARM SUPPLIES	53	16 680	91.3	91.3		RETAIL STORES, N.E.C. (SIC 5999 PT.)					
520	NONMERCHANTOISE RECEIPTS.	7	124	1.8	.7		TOTAL	53	4 104	(X)	100.0	
-	MISCELLANEOUS MERCHANTOISE.	(X)	534	(X)	2.9	500	ALL OTHER MERCHANTOISE.	53	3 755	91.5	91.5	
	OTHER FARM SUPPLY STORES (SIC 5969 PT.)					520	NONMERCHANTOISE RECEIPTS.	8	164	14.4	4.0	
	TOTAL	16	4 732	(X)	100.0	-	MISCELLANEOUS MERCHANTOISE.	(X)	184	(X)	4.5	
320	HAROWARE-GARDENING EQUIPMENT	4	108	5.6	2.3		NONSTORE RETAILERS (SIC 53 PART*)					
460	HAY-GRAIN-FEED-FARM SUPPLIES	16	4 005	84.6	84.6	020	GROCERIES-OTHER FOODS.	19	2 082	38.4	14.8	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹ Nonstore retailers, part of SIC major group 53, are shown separately in this table.
² Detail may not add to total due to rounding.
³ Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ²					Estab- lishments handling the line	All estab- lish- ments ²
500	ALL OTHER MERCHANDISE	22	3 250	54.4	23.2	440	FARM EQUIPMENT MACHINERY	3	13	1.4	.5
520	NONMERCHANDISE RECEIPTS	24	725	8.6	5.2	500	ALL OTHER MERCHANDISE	10	428	17.6	17.1
-	MISCELLANEOUS MERCHANDISE	(X)	489	(X)	3.5	520	NONMERCHANDISE RECEIPTS	9	318	12.7	12.7
						-	MISCELLANEOUS MERCHANDISE	(X)	66	(X)	2.6
	MAIL ORDER HOUSES (SIC 532)						MERCHANDISING MACHINE OPERATORS (SIC 534)				
	TOTAL	11	2 504	(X)	100.0		TOTAL	17	4 724	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS	7	43	1.9	1.7	020	GROCERIES-OTHER FOODS	14	1 845	39.1	39.1
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	7	130	5.8	5.2	040	MEALS-SNACKS	5	813	29.6	17.2
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	7	368	16.5	14.7	100	CIGARS-CIGARETTES-TOBACCO	12	1 680	38.0	35.6
180	ALL FOOTWEAR	7	60	2.7	2.4	520	NONMERCHANDISE RECEIPTS	8	309	11.9	6.5
200	CURTAINS-DRAPERIES-DRY GOODS	7	160	7.2	6.4	-	MISCELLANEOUS MERCHANDISE	(X)	76	(X)	1.6
220	MAJOR APPL-RADIO-TV-MUSICAL INST	7	228	10.2	9.1		DIRECT SELLING ESTABLISHMENTS (SIC 535)				
240	FURNITURE-SLEEP EQUIP-FLOOR COV	7	121	5.4	4.8		TOTAL ²	32	6 796	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS	7	84	3.8	3.4						
280	JEWELRY-OPTICAL GOODS	7	42	1.9	1.7						
300	SPORTING-RECREATION EQUIPMENT	7	73	3.2	2.9						
320	HARDWARE-GARDENING EQUIPMENT	7	132	5.9	5.3						
340	LUMBER-BUILDING MATERIALS	7	116	5.1	4.6						
420	AUTO TIRES-BATTERIES-ACCESS	7	122	5.5	4.9						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967

Ogden SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
RETAIL TRADE											
	TOTAL	666	194 442	(X)	100.0						
020	GROCERIES—OTHER FOODS	127	36 367	39.1	18.7	200	CURTAINS—ORAPERIES—ORY GOOOS	18		11.3	11.1
040	MEALS—SNACKS	174	9 796	18.8	5.0	220	MAJOR APPL—RAOIO—TV—MUSICAL INST	11		7.8	7.7
060	ALCOHOLIC DRINKS	54	1 330	77.7	.7	240	FURNITURE—SLEEP EQUIP—FLOOR COV.	10		4.0	3.9
080	PACKAGE ALCOHOLIC BEVERAGES	29	4 137	25.0	2.1	260	KITCHENWARE—HOME FURNISHINGS	12		3.9	3.8
100	CIGARS—CIGARETTES—TOBACCO	102	2 262	5.2	1.2	280	JEWELRY—OPTICAL GOOOS	11		1.4	1.4
120	COSMETICS—ORUGS—CLEANERS	74	7 273	9.6	3.7	300	SPORTING—RECREATION EQUIPMENT	10	(O)	3.3	3.2
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	35	7 608	14.7	3.9	320	HAROWARE—GAROENING EQUIPMENT	11		4.5	3.8
160	WOMEN'S—GIRLS' CLOTHING EX FOOTWR	45	13 575	24.9	7.0	340	LUMBER—BUILOING MATERIALS	4		4.5	2.1
180	ALL FOOTWEAR	46	4 620	10.2	2.4	500	ALL OTHER MERCHANOISE	11		5.4	5.2
200	CURTAINS—ORAPERIES—ORY GOOOS	34	4 447	10.4	2.3	520	NONMERCHANOISE RECEIPTS	13		7.1	6.0
220	MAJOR APPL—RAOIO—TV—MUSICAL INST	61	6 950	12.9	3.6	-	MISCELLANEOUS MERCHANOISE	(X)	(X)	4.4	
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	42	5 977	13.0	3.1	DEPARTMENT STORES (SIC 531)					
260	KITCHENWARE—HOME FURNISHINGS	51	2 620	4.7	1.3	TOTAL					
280	JEWELRY—OPTICAL GOOOS	41	2 011	4.4	1.0	5	28 615	(X)	100.0		
300	SPORTING—RECREATION EQUIPMENT	38	3 549	7.0	1.8	020	GROCERIES—OTHER FOODS	5	373	1.3	1.3
320	HAROWARE—GAROENING EQUIPMENT	66	2 946	5.5	1.5	040	MEALS—SNACKS	4	565	2.3	2.0
340	LUMBER—BUILOING MATERIALS	48	8 620	24.0	4.4	120	COSMETICS—ORUGS—CLEANERS	5	450	1.6	1.6
380	AUTOMOBILES—TRUCKS	36	29 242	70.4	15.0	140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	5	3 834	13.4	13.4
400	AUTO FUELS—LUBRICANTS	144	10 985	22.4	5.6	141	MEN'S CLOTHING	5	2 956	10.3	10.3
420	AUTO TIRES—BATTERIES—ACCESS	142	7 570	12.5	3.9	142	BOYS' CLOTHING	4	878	3.7	3.1
440	FARM EQUIPMENT MACHINERY	4	1 950	17.2	1.0	160	WOMEN'S—GIRLS' CLOTHING EX FOOTWR	5	7 231	25.3	25.3
460	HAY—GRAIN—FEEQ—FARM SUPPLIES	10	3 310	22.9	1.7	161	CHILDREN'S—INFANTS' WEAR	5	797	2.8	2.8
480	HOUSEHOLO FUELS—ICE	8	328	25.0	.2	162	HANO BAGS—ACCESSORIES	4	275	1.2	1.0
500	ALL OTHER MERCHANOISE	108	8 513	11.0	4.4	163	MILLINERY	5	163	.6	.6
520	NONMERCHANOISE RECEIPTS	315	8 454	5.8	4.3	164	HOSIERY	5	510	1.8	1.8
BUILOING MATERIALS; HAROWARE; AND FARM EQUIP DEALERS (SIC 52)											
	TOTAL	40	(O)	(X)	100.0	165	LINGERIE	4	985	4.1	3.4
320	HAROWARE—GAROENING EQUIPMENT	30		22.2	11.9	166	WOMENS COATS—SUITS—FURS—RAINWR	4	566	2.4	2.0
340	LUMBER—BUILOING MATERIALS	36		78.6	67.8	167	WOMEN'S ORESSES	4	1 245	5.3	4.4
440	FARM EQUIPMENT MACHINERY	3	(O)	100.0	16.6	168	WOMEN'S BLOUSES—SPTSWR	4	1 323	5.6	4.6
520	NONMERCHANOISE RECEIPTS	34		3.5	2.5	169	GIRLS'—SUBTEEN—TEEN WEAR	4	524	2.2	1.8
-	MISCELLANEOUS MERCHANOISE	(X)		(X)	1.1	180	MISCELLANEOUS MERCHANOISE	(X)	843	(X)	2.9
BUILOING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)											
	TOTAL	33	(O)	(X)	100.0	200	CURTAINS—ORAPERIES—ORY GOOOS	5	2 639	9.2	9.2
320	HAROWARE—GAROENING EQUIPMENT	27		21.7	13.3	201	PIECE GOOOS—NOTIONS	5	1 126	3.9	3.9
340	LUMBER—BUILOING MATERIALS	33		83.6	83.6	202	CURTAINS—ORAPERIES	5	1 497	5.2	5.2
341	LUMBER	20		29.0	24.9	-	MISCELLANEOUS MERCHANOISE	(X)	16	(X)	.1
342	PLYWOOD	20		17.8	15.3	220	MAJOR APPL—RAOIO—TV—MUSICAL INST	5	2 375	8.3	8.3
343	WINDOWS, DOORS, AND FRAMES—METAL	9		2.5	1.1	221	MAJOR HOUSEHOLO APPLIANCES	5	1 408	4.9	4.9
345	ALL OTHER MILLWORK	17		1.3	.8	222	RAOIOS—TV'S MUSICAL INSTR.	5	967	3.4	3.4
346	WALLBOARD	21	(O)	5.9	5.1	240	FURNITURE—SLEEP EQUIP—FLOOR COV.	5	1 181	4.1	4.1
347	ASPHALT AND ASBESTOS PRODUCTS	19		6.5	5.1	241	FLOOR COVERINGS	5	532	1.9	1.9
348	PAINT—GLASS—WALLPAPER	19		4.0	2.6	242	FURNITURE—SLEEP EQUIPMENT	5	649	2.3	2.3
349	HEATING AND PLUMBING EQUIP	11		3.5	1.1	260	KITCHENWARE—HOME FURNISHINGS	5	1 062	3.7	3.7
352	MASONRY SUPPLIES	19		3.0	1.9	261	CHINA—GLASSWARE	5	606	2.1	2.1
-	MISCELLANEOUS MERCHANOISE	(X)		(X)	1.3	262	KITCHENWARE—HOUSEWARES	5	456	1.6	1.6
520	NONMERCHANOISE RECEIPTS	33		3.5	2.8	280	JEWELRY—OPTICAL GOOOS	5	407	1.4	1.4
-	MISCELLANEOUS MERCHANOISE	(X)		(X)	.3	300	SPORTING—RECREATION EQUIPMENT	5	732	2.6	2.6
HAROWARE STORES (SIC 5251)											
	TOTAL ²	3	266	(X)	100.0	500	ALL OTHER MERCHANOISE	5	1 431	5.0	5.0
FARM EQUIPMENT DEALERS (SIC 5252)											
	TOTAL	4	1 910	(X)	100.0	501	TOYS—GAMES—WHEEL GOOOS	5	501	1.8	1.8
440	FARM EQUIPMENT MACHINERY	4	1 848	96.8	96.8	502	BOOKS—STATIONERY—PHOTO. EQUIP.	5	673	2.4	2.4
-	MISCELLANEOUS MERCHANOISE	(X)	62	(X)	3.2	518	MOSE. EXC. TOY—GAMES—BOOKS—STA	4	257	1.0	.9
GENERAL MERCHANOISE GROUP STORES (SIC 53 PART*)											
	TOTAL	21	(O)	(X)	100.0	520	NONMERCHANOISE RECEIPTS	4	1 811	7.4	6.3
020	GROCERIES—OTHER FOODS	12		1.6	1.6	535	ALL OTHER SERVICE RECEIPTS	4	1 746	7.2	6.1
040	MEALS—SNACKS	7		2.3	1.9	-	MISCELLANEOUS	(X)	65	(X)	.2
120	COSMETICS—ORUGS—CLEANERS	11	(O)	2.0	2.0	MISCELLANEOUS MERCHANOISE					
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	13		12.8	12.6	(X)	2 786	(X)	9.7		
160	WOMEN'S—GIRLS' CLOTHING EX FOOTWR	13		24.5	23.5	VARIETY STORES (SIC 533)					
180	ALL FOOTWEAR	13		5.8	5.7		TOTAL	4	1 208	(X)	100.0
						020	GROCERIES—OTHER FOODS	4	42	3.5	3.5
						120	COSMETICS—ORUGS—CLEANERS	4	161	13.3	13.3
						140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	4	50	4.1	4.1
						160	WOMEN'S—GIRLS' CLOTHING EX FOOTWR	4	203	16.8	16.8
						180	ALL FOOTWEAR	4	56	4.6	4.6
						200	CURTAINS—ORAPERIES—ORY GOOOS	4	92	7.6	7.6
						220	MAJOR APPL—RAOIO—TV—MUSICAL INST	4	22	1.8	1.8
						320	HAROWARE—GAROENING EQUIPMENT	4	74	6.1	6.1
						500	ALL OTHER MERCHANOISE	4	218	18.0	18.0
						520	NONMERCHANOISE RECEIPTS	4	51	4.2	4.2
						-	MISCELLANEOUS MERCHANOISE	(X)	238	(X)	19.7

Standard Notes: - Represents zero, D Withheld to avoid disclosure, NA Not available, X Not applicable, Z Less than 0.05 percent.
¹Nonstore retailers, part of SIC major group 53, are shown separately in this table.
²Detail may not add to total due to rounding.
³Merchandise line detail withheld due to insufficient reporting.
 Note: OGDEN SMSA—Coextensive with Weber County, Utah

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Ogden SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	MISC. GENERAL MERCHANDISE STORES (SIC 539)					MOTOR VEHICLE DEALERS (SIC 551, 552)					
	TOTAL	12	(D)	(X)	100.0	TOTAL	28	32 516	(X)	100.0	
	FOOD STORES (SIC 54)					380 AUTOMOBILES-TRUCKS	28	28 508	87.7	87.7	
	TOTAL	73	40 348	(X)	100.0	400 AUTO FUELS-LUBRICANTS	10	87	.4	.3	
020	GROCERIES-OTHER FOODS	73	34 646	85.9	85.9	420 AUTO TIRES-BATTERIES-ACCESS.	11	1 743	6.9	5.4	
040	MEALS-SNACKS	9	111	1.4	.3	520 NONMERCHANDISE RECEIPTS	13	2 171	7.7	6.7	
080	PACKAGED ALCOHOLIC BEVERAGES	12	774	6.6	1.9	- MISCELLANEOUS MERCHANDISE	(X)	7	(X)	(Z)	
100	CIGARS-CIGARETTES-TOBACCO	34	1 351	6.0	3.3						
120	COSMETICS-DRUGS-CLEANERS	36	1 214	5.3	3.0						
500	ALL OTHER MERCHANDISE	30	677	3.1	1.7						
520	NONMERCHANDISE RECEIPTS	40	1 406	4.0	3.5						
-	MISCELLANEOUS MERCHANDISE	(X)	169	(X)	.4						
	GROCERY STORES (SIC 541)										
	TOTAL	57	(D)	(X)	100.0						
020	GROCERIES-OTHER FOODS	57		85.7	85.7						
021	MEATS-FISH-POULTRY	55		20.0	19.9						
022	PRODUCE (FRESH FRUITS-VEGT8LS)	54		6.7	6.7						
023	FROZEN FOODS	40		6.7	4.9						
024	ALL OTHER FOODS	57		54.1	54.1						
040	MEALS-SNACKS	4		.9	.2						
080	PACKAGED ALCOHOLIC BEVERAGES	12		6.8	2.0						
100	CIGARS-CIGARETTES-TOBACCO	33	(D)	6.1	3.4						
120	COSMETICS-DRUGS-CLEANERS	34		5.2	3.0						
500	ALL OTHER MERCHANDISE	29		3.0	1.7						
S16	ALL OTHER MERCHANDISE	4		4.0	.4						
S17	PAPER-PAPER PRODUCTS	29		2.3	1.3						
520	NONMERCHANDISE RECEIPTS	38		4.0	3.6						
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	.4						
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)										
	TOTAL	1	(D)	(X)	100.0						
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)										
	TOTAL	-	-	(X)	-						
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)										
	TOTAL	5	(D)	(X)	100.0						
	RETAIL BAKERIES (SIC 546)										
	TOTAL ²	6	686	(X)	100.0						
	OTHER FOOD STORES (OTHER 54)										
	TOTAL	4	(D)	(X)	100.0						
	AUTOMOTIVE DEALERS (SIC 55 EX. 554)										
	TOTAL	49	37 433	(X)	100.0						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	111	17.6	.3						
300	SPORTING-RECREATION EQUIPMENT	4	19	5.8	.1						
380	AUTOMOBILES-TRUCKS	30	28 899	88.4	77.2						
400	AUTO FUELS-LUBRICANTS	12	104	.5	.3						
420	AUTO TIRES-BATTERIES-ACCESS.	26	4 195	15.0	11.2						
500	ALL OTHER MERCHANDISE	9	1 596	61.4	4.3						
520	NONMERCHANDISE RECEIPTS	26	2 477	7.7	6.6						
-	MISCELLANEOUS MERCHANDISE	(X)	32	(X)	.1						
	MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551)										
	TOTAL	11	27 490	(X)	100.0						
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)										
	TOTAL	17	5 026	(X)	100.0						
	MOTOR VEHICLE DEALERS--USED PASSENGER CARS--RETAIL	17	3 962	78.8	78.8						
	MOTOR VEHICLE DEALERS--USED PASSENGER CARS--WHOLE	11	1 064	26.7	21.2						
	TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553)										
	TOTAL	15	(D)	(X)	100.0						
	MAJOR APPL-RADIO-TV-MUSICAL INST	4		16.2	3.8						
	KITCHENWARE--HOME FURNISHINGS	4		.8	.2						
	SPORTING-RECREATION EQUIPMENT	4		2.9	.7						
	HARDWARE-GARDENING EQUIPMENT	4		1.7	.4						
	AUTO TIRES-BATTERIES-ACCESS.	15	(D)	84.7	84.7						
	ALL OTHER MERCHANDISE	5		7.8	2.0						
	NONMERCHANDISE RECEIPTS	8		9.5	7.4						
	MISCELLANEOUS MERCHANDISE	(X)		(X)	.8						
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559)										
	TOTAL	6	(D)	(X)	100.0						
	ALL OTHER MERCHANDISE	4		95.1	76.2						
	NONMERCHANDISE RECEIPTS	5	(D)	5.0	4.6						
	MISCELLANEOUS MERCHANDISE	(X)		(X)	19.2						
	GASOLINE SERVICE STATIONS (SIC 554)										
	TOTAL	126	12 955	(X)	100.0						
	GROCERIES-OTHER FOODS	17	103	7.4	.8						
	CIGARS-CIGARETTES-TOBACCO	12	42	3.2	.3						
	AUTO FUELS-LUBRICANTS	126	10 787	83.3	83.3						
	GASOLINE	126	10 303	79.5	79.5						
	OTHER AUTOMOTIVE FUELS	10	131	12.3	1.0						
	MOTOR OILS-GREASES-OTHER OILS	100	353	3.6	2.7						
	AUTO TIRES-BATTERIES-ACCESS.	108	1 475	12.6	11.4						
	PARTS INSTALLED IN REPAIR WORK	60	490	8.0	3.8						
	PARTS-RETAIL	22	61	2.9	.5						
	AUTOMOBILE TIRES-BATTERIES-ACC	96	924	8.8	7.1						
	HOUSEHOLD FUELS-ICE	5	22	4.0	.2						
	NONMERCHANDISE RECEIPTS	86	480	5.2	3.7						
	SERVICE LABOR	84	424	4.7	3.3						
	MISCELLANEOUS MERCHANDISE	(X)	45	(X)	.3						
	APPAREL AND ACCESSORY STORES (SIC 56)										
	TOTAL	40	11 566	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. ¹Detail may not add to total due to rounding. ²Merchandise line detail withheld due to insufficient reporting.

NA Not available. X not applicable. Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Ogden SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines							
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--						
				Estab-lishments handling the line	All estab-lishments ¹					Estab-lishments handling the line	All estab-lishments ¹					
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	11	2 942	58.6	25.4	180	ALL FOOTWEAR	17	1 837	91.9	91.9					
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	23	5 087	52.8	44.0	520	NONMERCHANOISE RECEIPTS.	8	42	3.3	2.1					
180	ALL FOOTWEAR	28	2 715	25.5	23.5	-	MISCELLANEOUS MERCHANOISE.	(X)	119	(X)	6.0					
500	ALL OTHER MERCHANOISE.	3	177	4.7	1.5											
520	NONMERCHANOISE RECEIPTS.	22	404	4.2	3.5											
-	MISCELLANEOUS MERCHANOISE.	(X)	241	(X)	2.1											
	WOMEN'S READY-TO-WEAR STORES (SIC 562)						APPAREL AND ACCESS. STORES N.E.C. (SIC 564; 7; 9)									
	TOTAL	11	4 348	(X)	100.0		TOTAL	1	(0)	(X)	100.0					
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	11	3 473	79.9	79.9		FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)									
161	CHILDREN'S-INFANTS' WEAR	5	199	5.4	4.6		TOTAL	47	9 269	(X)	100.0					
164	HOSIERY	7	113	2.7	2.6											
165	LINGERIE	8	375	10.1	8.6	200	CURTAINS-ORAPERIES-ORY GOODS	10	296	13.5	3.2					
168	WOMEN'S BLOUSES-SPTSWR	10	1 003	23.1	23.1	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	34	3 751	48.4	40.5					
172	DRESSES	11	1 058	24.3	24.3	220	FURNITURE-SLEEP EQUIP-FLOOR COV.	26	4 475	62.6	48.3					
173	COATS-SUITS	10	462	10.6	10.6	240	KITCHENWARE-HOME FURNISHINGS	9	112	4.1	1.2					
176	OTHER WOMENS-GIRLS' CLOTHES ACC	5	157	4.0	3.6	520	NONMERCHANOISE RECEIPTS.	25	549	9.8	5.9					
-	MISCELLANEOUS MERCHANOISE.	(X)	106	(X)	2.4	-	MISCELLANEOUS MERCHANOISE.	(X)	86	(X)	.9					
520	NONMERCHANOISE RECEIPTS.	7	242	5.6	5.6		FURNITURE STORES (SIC 5712)									
-	MISCELLANEOUS MERCHANOISE.	(X)	633	(X)	14.6		TOTAL	18	4 876	(X)	100.0					
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)					220	MAJOR APPL-RAOIO-TV-MUSICAL INST	11	920	23.3	18.9					
	TOTAL	1	(0)	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	18	3 463	71.0	71.0					
	FURRIERS AND FUR SHOPS (SIC 568)					243	SLEEP EQUIPMENT.	17	572	11.7	11.7					
	TOTAL	-	-	(X)	-	244	OTHER HOUSEHOLD FURNITURE.	18	2 258	46.3	46.3					
	OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)					245	FLOOR COVERINGS-SOFT SURFACE	13	610	14.5	12.5					
	TOTAL	28	(0)	(X)	100.0	-	MISCELLANEOUS MERCHANOISE.	(X)	18	(X)	.4					
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	11	(0)	57.5	40.7	200	CURTAINS-ORAPERIES-ORY GOODS	3	(0)	20.9	14.5					
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	11		30.6	22.3	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5				(X)	82.2	79.0		
180	ALL FOOTWEAR	25		33.3	31.7	-	MISCELLANEOUS MERCHANOISE.	(X)							(X)	6.5
520	NONMERCHANOISE RECEIPTS.	15		3.1	2.3											
-	MISCELLANEOUS MERCHANOISE.	(X)	(X)	3.1												
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)	6	2 291	(X)	100.0		HOUSEHOLD APPLIANCE STORES (SIC 572)	10	1 589	(X)	100.0					
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	6	2 008	87.6	87.6	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	10	1 346	84.7	84.7					
143	MEN'S TAILORED OUTERWEAR	5	1 089	47.5	47.5	520	NONMERCHANOISE RECEIPTS.	7	121	11.2	7.6					
-	MISCELLANEOUS MERCHANOISE.	(X)	919	(X)	40.1	-	MISCELLANEOUS MERCHANOISE.	(X)	122	(X)	7.7					
-	MISCELLANEOUS MERCHANOISE.	(X)	283	(X)	12.4		RAOIO, TV, AND MUSIC STORES (SIC 573)	12	(0)	(X)	100.0					
	FAMILY CLOTHING STORES (SIC 565)	4	2 663	(X)	100.0		TOTAL	12	(0)	(X)	100.0					
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	921	34.6	34.6		EATING AND DRINKING PLACES (SIC 58)	153	10 151	(X)	100.0					
142	BOYS' CLOTHING	3	97	4.0	3.6	040	MEALS-SNACKS	135	8 511	88.6	83.8					
144	OTHER MEN'S OUTERWEAR.	3	99	4.1	3.7	060	ALCOHOLIC DRINKS	55	1 331	64.2	13.1					
146	OTHER MEN'S CLOTHING	4	521	19.6	19.6	100	CIGARS-CIGARETTES-TOBACCO.	25	45	2.8	.4					
-	MISCELLANEOUS MERCHANOISE.	(X)	203	(X)	7.6	520	NONMERCHANOISE RECEIPTS.	29	144	3.9	1.4					
	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	4	1 250	46.9	46.9	-	MISCELLANEOUS MERCHANOISE.	(X)	120	(X)	1.2					
161	CHILDREN'S-INFANTS' WEAR	3	143	6.0	5.4		EATING PLACES (SIC 5812)	120	9 068	(X)	100.0					
164	HOSIERY	3	51	2.1	1.9	040	MEALS-SNACKS	120	8 423	92.9	92.9					
165	LINGERIE	3	115	4.8	4.3	060	ALCOHOLIC DRINKS	22	376	35.3	4.1					
168	WOMEN'S BLOUSES-SPTSWR	3	302	12.7	11.3	100	CIGARS-CIGARETTES-TOBACCO.	20	37	2.6	.4					
172	DRESSES	3	314	13.3	11.8	520	NONMERCHANOISE RECEIPTS.	27	141	4.0	1.6					
176	OTHER WOMENS-GIRLS' CLOTHES ACC	4	199	7.5	7.5	-	MISCELLANEOUS MERCHANOISE.	(X)	91	(X)	1.0					
-	MISCELLANEOUS MERCHANOISE.	(X)	126	(X)	4.7											
180	ALL FOOTWEAR	4	283	10.6	10.6											
520	NONMERCHANOISE RECEIPTS.	4	82	3.1	3.1											
-	MISCELLANEOUS MERCHANOISE.	(X)	127	(X)	4.8											
	SHOE STORES (SIC 566)	17	1 998	(X)	100.0											

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹ Detail may not add to total due to rounding.

² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Ogden SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					ANTIQUE AND SECONOHANO STORES (SIC 593)					
	TOTAL	33	1 083	(X) 100.0		TOTAL ²	7	1 308	(X) 100.0		
040	MEALS-SNACKS	15	87	17.5 8.0		SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)					
060	ALCOHOLIC DRINKS	33	956	88.3 88.3		TOTAL	10	1 871	(X) 100.0		
-	MISCELLANEOUS MERCHANDISE	(X)	40	(X) 3.7		SPORTING-RECREATION EQUIPMENT	10	1 522	81.3 81.3		
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)				300	NONMERCHANTOISE RECEIPTS	7	72	4.2 3.8		
	TOTAL	23	(0)	(X) 100.0	520	MISCELLANEOUS MERCHANDISE	(X)	277	(X) 14.8		
020	GROCERIES-OTHER FOODS	7		4.5 4.0		JEWELRY STORES (SIC 597)					
040	MEALS-SNACKS	8		4.2 1.8		TOTAL	11	(0)	(X) 100.0		
100	CIGARS-CIGARETTES-TOBACCO	14		4.0 3.7		260	KITCHENWARE-HOME FURNISHINGS	4	15.8	10.1	
120	COSMETICS-DRUGS-CLEANERS	23		43.2 43.2		266	ALL OTHER HOME FURN EXC. CHINA	4	15.8	10.1	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	6		4.1 3.7		280	JEWELRY-OPTICAL GOODS	11	71.5	71.5	
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	6		6.3 5.7		285	ALL OTHER JEWELRY ITEMS	10	26.3	19.8	
200	CURTAINS-ORAPERIES-ORY GOODS	3		7.6 3.9	260	NONMERCHANTOISE RECEIPTS	10	19.5	18.1		
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	6	(0)	2.5 2.3	520	WATCH-CLOCK-JEWELRY REPAIRS	10	18.9	17.5		
260	KITCHENWARE-HOME FURNISHINGS	6		7.8 6.9	529	MISCELLANEOUS	(X)	(X)	.6		
280	JEWELRY-OPTICAL GOODS	7		3.0 1.3	-	MISCELLANEOUS MERCHANDISE	(X)	(X)	.3		
300	SPORTING-RECREATION EQUIPMENT	5		4.7 4.2		FUEL AND ICE DEALERS (SIC 598)					
320	HAROWARE-GARDENING EQUIPMENT	6		1.8 1.7		TOTAL	3	(0)	(X) 100.0		
500	ALL OTHER MERCHANDISE	12		14.2 13.3	480	HOUSEHOLO FUELS-ICE	3	(0)	94.0 94.0		
520	NONMERCHANTOISE RECEIPTS	7		3.2 1.6	-	MISCELLANEOUS MERCHANDISE	(X)	(0)	(X) 6.0		
-	MISCELLANEOUS MERCHANDISE	(X)		(X) 2.6		FLORISTS (SIC 5992)					
	DRUG STORES (SIC 591 PT.)					TOTAL	8	(0)	(X) 100.0		
	TOTAL	23	(0)	(X) 100.0		CIGAR STORES AND STANOS (SIC 5993)					
020	GROCERIES-OTHER FOODS	7		4.5 4.0		TOTAL	2	(0)	(X) 100.0		
040	MEALS-SNACKS	8		4.2 1.8		OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)					
100	CIGARS-CIGARETTES-TOBACCO	14		4.0 3.7		TOTAL	34	5 844	(X) 100.0		
120	COSMETICS-DRUGS-CLEANERS	23		43.2 43.2		280	JEWELRY-OPTICAL GOODS	5	182	100.0 3.1	
121	MEDICINES EXC. PRESCRIPTION	22		22.0 22.0		460	HAY-GRAIN-FEEO-FARM SUPPLIES	7	3 290	78.0 56.3	
122	PRESCRIPTION MEDICINES	23		15.9 15.9		500	ALL OTHER MERCHANDISE	22	1 707	100.0 29.2	
123	ALL OTHER DRUGS-PROPRIETARIES	15		24.1 5.2		520	NONMERCHANTOISE RECEIPTS	8	43	4.8 .7	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	6	(0)	4.1 3.7		-	MISCELLANEOUS MERCHANDISE	(X)	622	(X) 10.6	
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	6		6.3 5.7		NONSTORE RETAILERS (SIC 53 PART*)					
200	CURTAINS-ORAPERIES-ORY GOODS	3		7.6 3.9		TOTAL ²	10	2 038	(X) 100.0		
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	6		2.5 2.3		MAIL ORDER HOUSES (SIC 532)					
260	KITCHENWARE-HOME FURNISHINGS	6		7.8 6.9		TOTAL	1	(0)	(X) 100.0		
280	JEWELRY-OPTICAL GOODS	7		3.0 1.3		MERCHANDOISING MACHINE OPERATORS (SIC 534)					
300	SPORTING-RECREATION EQUIPMENT	5		4.7 4.2		TOTAL ²	5	1 167	(X) 100.0		
320	HAROWARE-GARDENING EQUIPMENT	6		1.8 1.7		DIRECT SELLING ESTABLISHMENTS (SIC 535)					
500	ALL OTHER MERCHANDISE	12		14.2 13.3		TOTAL	4	(0)	(X) 100.0		
520	NONMERCHANTOISE RECEIPTS	7		3.2 1.6							
-	MISCELLANEOUS MERCHANDISE	(X)		(X) 2.6							
	PROPRIETARY STORES (SIC 591 PT.)										
	TOTAL	-	-	(X) -							
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)										
	TOTAL	84	14 827	(X) 100.0							
080	PACKAGEO ALCOHOLIC BEVERAGES	9	3 265	81.1 22.0							
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	5	128	17.3 .9							
260	KITCHENWARE-HOME FURNISHINGS	6	193	16.8 1.3							
280	JEWELRY-OPTICAL GOODS	19	1 349	60.2 9.1							
300	SPORTING-RECREATION EQUIPMENT	13	1 794	66.4 12.1							
460	HAY-GRAIN-FEEO-FARM SUPPLIES	7	3 293	72.5 22.2							
480	HOUSEHOLO FUELS-ICE	3	306	26.9 2.1							
500	ALL OTHER MERCHANDISE	33	2 572	98.2 17.3							
520	NONMERCHANTOISE RECEIPTS	30	460	9.8 3.1							
-	MISCELLANEOUS MERCHANDISE	(X)	1 467	(X) 9.9							
	LIQUOR STORES (SIC 592)										
	TOTAL	9	3 253	(X) 100.0							

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Nonstore retailers, part of SIC major group 53, are shown separately in this table.
²Detail may not add to total due to rounding.
³Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967

Provo-Orem SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	RETAIL TRADE										
	TOTAL	623	126 433	(X)	100.0						
020	GROCERIES-OTHER FOODS	139	30 536	50.3	24.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	17	1 173	7.9	6.7
040	MEALS-SNACKS	142	6 970	28.0	5.5	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	19	979	5.9	5.6
060	ALCOHOLIC DRINKS	29	542	66.6	.4	260	KITCHENWARE-HOME FURNISHINGS	26	599	3.5	3.4
080	PACKAGED ALCOHOLIC BEVERAGES	32	1 745	10.8	1.4	280	JEWELRY-OPTICAL GOODS	20	189	1.2	1.1
100	CIGARS-CIGARETTES-TOBACCO	88	1 533	4.4	1.2	300	SPORTING-RECREATION EQUIPMENT	14	335	2.1	1.9
120	COSMETICS-DRUGS-CLEANERS	91	6 084	10.6	4.8	320	HARDWARE-GARDENING EQUIPMENT	19	664	4.5	3.8
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	53	4 544	18.0	3.6	340	LUMBER-BUILDING MATERIALS	7	488	7.4	2.8
160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	71	6 526	21.5	5.2	500	ALL OTHER MERCHANDISE	26	1 149	6.8	6.6
180	ALL FOOTWEAR	52	2 491	12.1	2.0	520	NONMERCHANDISE RECEIPTS	21	967	8.4	5.5
200	CURTAINS-DRAPERIES-DRY GOODS	54	2 922	13.6	2.3	-	MISCELLANEOUS MERCHANDISE	(X)	754	(X)	4.3
220	MAJOR APPL-RADIO-TV-MUSICAL INST	65	4 015	14.4	3.2		DEPARTMENT STORES (SIC 531)				
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	54	3 854	15.2	3.0		TOTAL	3	(O)	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS	71	1 197	3.8	.9		VARIETY STORES (SIC 533)				
280	JEWELRY-OPTICAL GOODS	54	1 282	4.4	1.0		TOTAL	13	(D)	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT	66	2 039	6.9	1.6						
320	HARDWARE-GARDENING EQUIPMENT	58	1 276	4.4	1.0	020	GROCERIES-OTHER FOODS	12		3.2	3.2
340	LUMBER-BUILDING MATERIALS	39	5 063	34.7	4.0	040	MEALS-SNACKS	4		5.8	4.0
380	AUTOMOBILES-TRUCKS	28	13 971	60.0	11.1	120	COSMETICS-DRUGS-CLEANERS	13		5.4	5.4
400	AUTO FUELS-LUBRICANTS	163	11 718	32.2	9.3	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	13		5.0	5.0
420	AUTO TIRES-BATTERIES-ACCESS.	164	5 045	15.1	4.0	160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	13		20.2	20.2
440	FARM EQUIPMENT MACHINERY	7	1 338	15.9	1.1	180	ALL FOOTWEAR	10		2.9	2.6
460	HAY-GRAIN-FEED-FARM SUPPLIES	9	1 723	87.5	1.4	200	CURTAINS-DRAPERIES-DRY GOODS	13		12.3	12.3
480	HOUSEHOLD FUELS-ICE	10	197	28.5	.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	10		3.3	3.3
500	ALL OTHER MERCHANDISE	112	4 852	8.4	3.8	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	8		3.0	2.7
520	NONMERCHANDISE RECEIPTS	294	4 970	5.9	3.9	260	KITCHENWARE-HOME FURNISHINGS	13		6.8	6.8
	BUILDING MATERIALS, HARDWARE AND FARM EQUIP DEALERS (SIC 52)					280	JEWELRY-OPTICAL GOODS	11		2.3	2.3
	TOTAL	29	6 462	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT	6		1.3	.9
260	KITCHENWARE-HOME FURNISHINGS	5	30	7.4	.5	320	HARDWARE-GARDENING EQUIPMENT	11		4.0	4.0
320	HARDWARE-GARDENING EQUIPMENT	19	418	10.2	6.5	500	ALL OTHER MERCHANDISE	13		22.7	22.7
340	LUMBER-BUILDING MATERIALS	25	4 378	77.3	67.7	520	NONMERCHANDISE RECEIPTS	11		4.6	4.5
520	NONMERCHANDISE RECEIPTS	9	280	8.2	4.3	-	MISCELLANEOUS MERCHANDISE	(X)		(X)	.2
-	MISCELLANEOUS MERCHANDISE	(X)	1 356	(X)	21.0		MISC. GENERAL MERCHANDISE STORES (SIC 539)				
	BUILDING MATERIALS AND SUPPLY STORES (SIC S2 EX. S25)						TOTAL	22	(D)	(X)	100.0
	TOTAL	20	5 026	(X)	100.0		FOOD STORES (SIC 54)				
320	HARDWARE-GARDENING EQUIPMENT	13	189	6.7	3.8		TOTAL	79	33 853	(X)	100.0
340	LUMBER-BUILDING MATERIALS	20	4 293	85.4	85.4	020	GROCERIES-OTHER FOODS	79	29 602	87.4	87.4
341	LUMBER	14	1 347	34.2	26.8	040	MEALS-SNACKS	4	111	1.4	.3
342	PLYWOOD	14	422	10.7	8.4	080	PACKAGED ALCOHOLIC BEVERAGES	13	255	2.0	.8
343	WINDOWS, DOORS, AND FRAMES-METAL	12	83	2.8	1.7	100	CIGARS-CIGARETTES-TOBACCO	18	690	2.9	2.0
345	ALL OTHER MILLWORK	14	256	6.5	5.1	120	COSMETICS-DRUGS-CLEANERS	35	1 268	4.4	3.7
346	WALLBOARD	14	235	6.0	4.7	500	ALL OTHER MERCHANDISE	31	973	3.8	2.9
347	ASPHALT AND ASBESTOS PRODUCTS	13	183	6.0	3.6	520	NONMERCHANDISE RECEIPTS	33	787	2.9	2.3
348	PAINT-GLASS-WALLPAPER	13	180	4.5	3.6	-	MISCELLANEOUS MERCHANDISE	(X)	166	(X)	.5
352	MASONRY SUPPLIES	13	108	2.6	2.1		GROCERY STORES (SIC 541)				
355	ALL OTHER BUILDING MATERIALS	6	370	14.7	7.4		TOTAL	58	(D)	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)	127	(X)	2.5	020	GROCERIES-OTHER FOODS	58		86.8	86.8
520	NONMERCHANDISE RECEIPTS	6	251	10.6	5.0	021	MEATS-FISH-POULTRY	57		18.9	18.7
-	MISCELLANEOUS MERCHANDISE	(X)	293	(X)	5.8	022	PRODUCE (FRESH FRUITS-VEGTBLS)	48		7.5	7.3
	HARDWARE STORES (SIC 5251)					023	FROZEN FOODS	48		5.1	5.0
	TOTAL	5	(O)	(X)	100.0	024	ALL OTHER FOODS	58		55.7	55.7
	FARM EQUIPMENT DEALERS (SIC 5252)					040	MEALS-SNACKS	3		1.4	.3
	TOTAL	4	(O)	(X)	100.0	080	PACKAGE ALCOHOLIC BEVERAGES	12		2.0	.8
	GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)					100	CIGARS-CIGARETTES-TOBACCO	17		3.2	2.2
	TOTAL	38	17 539	(X)	100.0	120	COSMETICS-DRUGS-CLEANERS	34		4.5	3.9
020	GROCERIES-OTHER FOODS	20	365	2.4	2.1	500	ALL OTHER MERCHANDISE	29		4.1	3.1
040	MEALS-SNACKS	6	127	5.5	.7	516	ALL OTHER MERCHANDISE	7		3.1	.7
120	COSMETICS-DRUGS-CLEANERS	24	320	1.9	1.8	517	PAPER-PAPER PRODUCTS	29		3.0	2.3
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	27	2 318	13.7	13.2		MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)				
160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	30	3 713	21.6	21.2	520	NONMERCHANDISE RECEIPTS	29		3.1	2.5
180	ALL FOOTWEAR	21	837	5.6	4.8	-	MISCELLANEOUS MERCHANDISE	(X)		(X)	.5
200	CURTAINS-DRAPERIES-DRY GOODS	30	2 562	15.1	14.6		TOTAL				
	TOTAL	4	(O)	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

* Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹ Detail may not add to total due to rounding.

² Merchandise line detail withheld due to insufficient reporting.

Note: PROVO OREM SMSA— Coextensive with Utah County, Utah

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Provo-Orem SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					APPAREL AND ACCESSORY STORES (SIC 56)					
	TOTAL	4	(D)	(X)	100.0	TOTAL	51	6 990	(X)	100.0	
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)					140 MEN'S-BOYS' CLOTHING EXC FOOTWR.	16	2 124	46.2	30.4	
	TOTAL	3	(D)	(X)	100.0	160 WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	32	2 643	53.5	37.8	
	RETAIL BAKERIES (SIC 546)					180 ALL FOOTWEAR	24	1 620	34.5	23.2	
	TOTAL ²	7		(X)	100.0	200 CURTAINS-DRAPERIES-DRY GOODS	5	176	8.0	2.5	
	OTHER FOOD STORES (OTHER 54)					280 JEWELRY-OPTICAL GOODS	6	23	.7	.3	
	TOTAL ²	3		(X)	100.0	300 SPORTING-RECREATION EQUIPMENT	4	83	3.2	1.2	
	AUTOMOTIVE DEALERS (SIC 55 EX, 554)					500 ALL OTHER MERCHANDISE	5	48	2.4	.7	
	TOTAL	40	20 359	(X)	100.0	520 NONMERCHANDISE RECEIPTS	25	247	4.7	3.5	
360	AUTOMOBILES-TRUCKS	20	13 904	81.1	68.3	- MISCELLANEOUS MERCHANDISE	(X)	26	(X)	.4	
400	AUTO FUELS-LUBRICANTS	18	908	5.6	4.5						
420	AUTO TIRES-BATTERIES-ACCESS.	34	3 114	15.9	15.3						
500	ALL OTHER MERCHANDISE	9	347	16.8	1.7						
520	NONMERCHANDISE RECEIPTS	30	1 424	7.8	7.0						
-	MISCELLANEOUS MERCHANDISE	(X)	661	(X)	3.2						
	MOTOR VEHICLE DEALERS (SIC 551, 552)										
	TOTAL	18	(D)	(X)	100.0						
360	AUTOMOBILES-TRUCKS	18	82.4	82.4							
400	AUTO FUELS-LUBRICANTS	15	.4	.4							
420	AUTO TIRES-BATTERIES-ACCESS.	17	7.6	7.6							
520	NONMERCHANDISE RECEIPTS	18	7.5	7.5							
-	MISCELLANEOUS MERCHANDISE	(X)	(X)	2.1							
	MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551)										
	TOTAL	17	16 350	(X)	100.0						
360	AUTOMOBILES-TRUCKS	17	13 455	82.3	82.3						
400	AUTO FUELS-LUBRICANTS	15	61	.4	.4						
420	AUTO TIRES-BATTERIES-ACCESS.	17	1 250	7.6	7.6						
520	NONMERCHANDISE RECEIPTS	17	1 239	7.6	7.6						
-	MISCELLANEOUS MERCHANDISE	(X)	344	(X)	2.1						
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)										
	TOTAL	1	(O)	(X)	100.0						
	TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)										
	TOTAL	17	3 131	(X)	100.0						
420	AUTO TIRES-BATTERIES-ACCESS.	17	1 855	59.2	59.2						
520	NONMERCHANDISE RECEIPTS	11	163	13.2	5.2						
-	MISCELLANEOUS MERCHANDISE	(X)	1 113	(X)	35.5						
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559)										
	TOTAL	5	731	(X)	100.0						
	GASOLINE SERVICE STATIONS (SIC 554)										
	TOTAL ²	138	12 819	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Provo-Orem SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of—					Amount ¹ (\$1,000)	As percent of total sales of—				
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹			
	SHOE STORES (SIC 566)					ORUG STORES AND PROPRIETARY STRS. (SIC 591)								
	TOTAL ²	14	1 174	(X)	100.0	TOTAL	25	(0)	(X)	100.0				
	APPAREL AND ACCESS. STORES+N.E.C. (SIC 564, 7, 9)					020 GROCERIES-OTHER FOODS	8	(0)	(X)	100.0	2.5	2.1		
	TOTAL	2	(0)	(X)	100.0	040 MEALS-SNACKS	8				7.8	5.5		
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)					100 CIGARS-CIGARETTES-TOBACCO	15				5.1	4.4		
	TOTAL	31	(0)	(X)	100.0	120 COSMETICS-DRUGS-CLEANERS	25				60.1	60.1		
200	CURTAINS-ORAPERIES-ORY GOOOS	15	(0)	(X)	4.2	220 MAJOR APPL-RADIO-TV-MUSICAL INST	7				8.8	6.7		
220	MAJOR APPL-RADIO-TV-MUSICAL INST	21				10.8	2.9				260 KITCHENWARE-HOME FURNISHINGS	4	4.2	3.5
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	16				56.4	39.8				280 JEWELRY-OPTICAL GOOOS	11	2.7	2.4
260	KITCHENWARE-HOME FURNISHINGS	9				56.2	47.5				300 SPORTING-RECREATION EQUIPMENT	4	3.1	2.4
520	NONMERCHANTOISE RECEIPTS	10				6.5	3.3				500 ALL OTHER MERCHANTOISE	10	12.5	9.9
-	MISCELLANEOUS MERCHANTOISE	(X)				3.9	2.2				520 NONMERCHANTOISE RECEIPTS	9	4.0	.7
	FURNITURE STORES (SIC 5712)					(X)	(X)	2.4						
	TOTAL	10	(0)	(X)	100.0									
220	MAJOR APPL-RADIO-TV-MUSICAL INST	6	(0)	(X)	5.6	020 GROCERIES-OTHER FOODS	8	(0)	(X)	100.0	2.5	2.1		
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	10				77.3	77.3				040 MEALS-SNACKS	8	7.8	5.5
243	SLEEP EQUIPMENT	9				11.6	11.6				100 CIGARS-CIGARETTES-TOBACCO	15	5.1	4.4
244	OTHER HOUSEHOLD FURNITURE	10				46.3	46.3				120 COSMETICS-DRUGS-CLEANERS	25	60.1	60.1
245	FLOOR COVERINGS-SOFT SURFACE	8				18.6	18.6				121 MEICINES EXC. PRESCRIPTION	24	33.8	33.8
-	MISCELLANEOUS MERCHANTOISE	(X)				(X)	.7				122 PRESCRIPTION MEICINES	25	20.4	20.4
	HOME FURNISHINGS STORES (OTHER 571)					123 ALL OTHER DRUGS-PROPRIETARIES	19				24.6	5.9		
	TOTAL ²	6	612	(X)	100.0	220 MAJOR APPL-RADIO-TV-MUSICAL INST	4				8.8	6.7		
	HOUSEHOLD APPLIANCE STORES (SIC 572)					260 KITCHENWARE-HOME FURNISHINGS	7				4.2	3.5		
	TOTAL ²	11	1 593	(X)	100.0	280 JEWELRY-OPTICAL GOOOS	11				2.7	2.4		
	RADIO, TV, AND MUSIC STORES (SIC 573)					300 SPORTING-RECREATION EQUIPMENT	4	3.1	2.4					
	TOTAL ²	4	405	(X)	100.0	500 ALL OTHER MERCHANTOISE	10	12.5	9.9					
	EATING AND ORINKING PLACES (SIC 58)					520 NONMERCHANTOISE RECEIPTS	9	4.0	.7					
	TOTAL	115	7 306	(X)	100.0	(X)	(X)	2.4						
020	GROCERIES-OTHER FOODS	17	174	14.6	2.4									
040	MEALS-SNACKS	109	6 175	84.5	84.5	PROPRIETARY STORES (SIC 591 PT.)								
060	ALCOHOLIC ORINKS	29	539	75.5	7.4	TOTAL	-	-	(X)	-				
100	CIGARS-CIGARETTES-TOBACCO	22	52	3.8	.7	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)								
520	NONMERCHANTOISE RECEIPTS	44	323	9.3	4.4	TOTAL	72	7 348	(X)	100.0				
-	MISCELLANEOUS MERCHANTOISE	(X)	43	(X)	.6	080 PACKAGED ALCOHOLIC BEVERAGES	11	1 405	73.4	19.1				
	EATING PLACES (SIC 5812)					140 MEN'S-BOYS' CLOTHING EXC FOOTWR.	5	68	14.2	.9				
	TOTAL	100	6 840	(X)	100.0	180 ALL FOOTWEAR	5	25	5.3	.3				
020	GROCERIES-OTHER FOODS	16	172	15.0	2.5	220 MAJOR APPL-RADIO-TV-MUSICAL INST	5	33	12.5	.4				
040	MEALS-SNACKS	100	6 117	89.4	89.4	260 KITCHENWARE-HOME FURNISHINGS	6	43	8.6	.6				
100	CIGARS-CIGARETTES-TOBACCO	17	41	3.4	.6	280 JEWELRY-OPTICAL GOOOS	13	880	77.4	12.0				
520	NONMERCHANTOISE RECEIPTS	43	318	9.6	4.6	300 SPORTING-RECREATION EQUIPMENT	27	1 184	63.3	16.1				
-	MISCELLANEOUS MERCHANTOISE	(X)	192	(X)	2.8	320 HARWARE-GAROEING EQUIPMENT	6	41	13.0	.6				
	ORINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					460 HAY-GRAIN-FEEO-FARM SUPPLIES	7	1 683	85.4	22.9				
	TOTAL ²	15	466	(X)	100.0	500 ALL OTHER MERCHANTOISE	24	1 421	87.3	19.3				
						520 NONMERCHANTOISE RECEIPTS	22	212	9.2	2.9				
						(X)	(X)	352	(X)	4.8				
						LIQUOR STORES (SIC 592)								
						TOTAL	11	1 541	(X)	100.0				
						ANTIQU AND SECONOHANO STORES (SIC 593)								
						TOTAL ²	4	90	(X)	100.0				
						SPORTING GOOOS STORES AND BICYCLE SHOPS (SIC 595)								
						TOTAL ²	14	1 426	(X)	100.0				
						JEWELRY STORES (SIC 597)								
						TOTAL	8	633	(X)	100.0				

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Provo-Orem SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹			
280	JEWELRY—OPTICAL GOODS	8	518	81.8	81.8	280	JEWELRY—OPTICAL GOODS	5	357	68.4	11.5			
281	WATCHES—CLOCKS	8	100	15.8	15.8	460	HAY—GRAIN—FEEO—FARM SUPPLIES . .	6	1 683	92.7	54.1			
287	DIAMONDS, EXC. DIAMOND WATCHES	8	253	40.0	40.0	500	ALL OTHER MERCHANOISE	14	945	91.2	30.4			
-	MISCELLANEOUS MERCHANOISE . . .	(X)	165	(X)	26.1	520	NONMERCHANDISE RECEIPTS	5	67	8.6	2.2			
520	NONMERCHANDISE RECEIPTS	8	62	9.8	9.8	-	MISCELLANEOUS MERCHANOISE	(X)	60	(X)	1.9			
529	WATCH—CLOCK—JEWELRY REPAIRS . .	7	56	8.8	8.8									
-	MISCELLANEOUS	(X)	6	(X)	.9									
-	MISCELLANEOUS MERCHANOISE	(X)	53	(X)	8.4									
	FUEL AND ICE DEALERS (SIC 598)													
	TOTAL	3	(0)	(X)	100.0			5	986	(X)	100.0			
	FLORISTS (SIC 5992)													
	TOTAL	7	(0)	(X)	100.0			1	(0)	(X)	100.0			
500	ALL OTHER MERCHANOISE	7	}	}	}									
520	NONMERCHANDISE RECEIPTS	3				(0)	97.6	97.6						
-	MISCELLANEOUS MERCHANOISE	(X)				(X)	1.6	1.3						
	CIGAR STORES AND STANOS (SIC 5993)													
	TOTAL	-	-	(X)	-			2	(0)	(X)	100.0			
	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)													
	TOTAL	25	3 112	(X)	100.0			2	(0)	(X)	100.0			

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Salt Lake City SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ²					Estab- lishments handling the line	All estab- lish- ments ²
RETAIL TRADE											
	TOTAL	2 648	761 339	(X)	100.0						
020	GROCERIES—OTHER FOODS	489	146 429	46.7	19.2						
040	MEALS—SNACKS	654	42 144	28.0	5.5						
060	ALCOHOLIC DRINKS	193	5 628	87.5	.7						
080	PACKAGED ALCOHOLIC BEVERAGES	167	14 847	21.0	2.0						
100	CIGARS—CIGARETTES—TOBACCO	471	10 226	4.5	1.3						
120	COSMETICS—DRUGS—CLEANERS	374	33 607	10.4	4.4						
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	168	26 439	15.0	3.5						
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR.	197	44 552	24.8	5.9						
180	ALL FOOTWEAR	146	13 042	9.8	1.7						
200	CURTAINS—DRAPERIES—DRY GOODS	128	15 757	9.5	2.1						
220	MAJOR APPL—RADIO—TV—MUSICAL INST	245	27 573	13.8	3.6						
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	165	32 199	20.4	4.2						
260	KITCHENWARE—HOME FURNISHINGS	220	11 477	5.8	1.5						
280	JEWELRY—OPTICAL GOODS	187	6 952	4.7	.9						
300	SPORTING—RECREATION EQUIPMENT	160	14 645	8.2	1.9						
320	HARDWARE—GARDENING EQUIPMENT	195	9 317	5.9	1.2						
340	LUMBER—BUILDING MATERIALS	155	28 995	33.0	3.8						
380	AUTOMOBILES—TRUCKS	134	121 921	69.8	16.0						
400	AUTO FUELS—LUBRICANTS	599	47 958	23.9	6.3						
420	AUTO TIRES—BATTERIES—ACCESS.	611	26 486	11.2	3.5						
440	FARM EQUIPMENT MACHINERY	15	3 049	10.5	.4						
460	HAY—GRAIN—FEEQ—FARM SUPPLIES	29	7 023	18.7	.9						
480	HOUSEHOLD FUELS—ICE	33	1 051	25.0	.1						
500	ALL OTHER MERCHANDISE	523	39 981	11.6	5.3						
520	NONMERCHANDISE RECEIPTS	1 274	30 041	5.3	3.9						
BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC S2)											
	TOTAL	122	34 234	(X)	100.0						
220	MAJOR APPL—RADIO—TV—MUSICAL INST	9	182	4.0	.5						
260	KITCHENWARE—HOME FURNISHINGS	24	174	3.2	.5						
300	SPORTING—RECREATION EQUIPMENT	9	325	31.0	.9						
320	HARDWARE—GARDENING EQUIPMENT	62	4 167	19.4	12.2						
340	LUMBER—BUILDING MATERIALS	112	25 345	82.3	74.0						
440	FARM EQUIPMENT MACHINERY	7	2 588	86.3	7.6						
520	NONMERCHANDISE RECEIPTS	61	943	3.9	2.8						
-	MISCELLANEOUS MERCHANDISE	(X)	510	(X)	1.5						
LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC S21)											
	TOTAL	62	22 221	(X)	100.0						
220	MAJOR APPL—RADIO—TV—MUSICAL INST	7	145	3.5	.7						
260	KITCHENWARE—HOME FURNISHINGS	6	70	3.5	.3						
320	HARDWARE—GARDENING EQUIPMENT	38	1 880	10.9	8.5						
340	LUMBER—BUILDING MATERIALS	62	18 908	85.1	85.1						
520	NONMERCHANDISE RECEIPTS	32	694	3.9	3.1						
-	MISCELLANEOUS MERCHANDISE	(X)	524	(X)	2.4						
PLUMBING AND HEATING EQUIP OLRS. (SIC S22)											
	TOTAL ²	10	1 433	(X)	100.0						
PAINT, GLASS, AND WALLPAPER STRS. (SIC S23)											
	TOTAL ²	23	5 158	(X)	100.0						
ELECTRICAL SUPPLY STORES (SIC S24)											
	TOTAL ²	5	579	(X)	100.0						
HARDWARE STORES (SIC S251)											
	TOTAL	15	2 081	(X)	100.0						
260	KITCHENWARE—HOME FURNISHINGS	9	80	26.9	3.8						
320	HARDWARE—GARDENING EQUIPMENT	15	1 436	69.0	69.0						
322	GARDENING EQUIPMENT—SUPPLIES	13	139	8.7	6.7						
323	PLUMBING—ELECTRICAL SUPPLIES	13	176	11.0	8.5						
324	OTHER HARDWARE—TOOLS	15	1 121	53.9	53.9						
340	LUMBER—BUILDING MATERIALS	12	409	24.9	19.7						
					FARM EQUIPMENT DEALERS (SIC S2S2)						
	TOTAL	7	2 762	(X)	100.0						
					FARM EQUIPMENT MACHINERY						
440	MISCELLANEOUS MERCHANDISE	(X)	167	(X)	6.0						
					GENERAL MERCHANDISE GROUP STORES (SIC S3 PART*)						
	TOTAL	79	99 914	(X)	100.0						
020	GROCERIES—OTHER FOODS	33	1 591	2.1	1.6						
040	MEALS—SNACKS	15	1 162	2.1	1.2						
100	CIGARS—CIGARETTES—TOBACCO	7	71	2.0	.1						
120	COSMETICS—DRUGS—CLEANERS	S1	2 327	2.4	2.3						
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	S6	14 086	14.5	14.1						
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR.	S8	27 441	28.3	27.5						
180	ALL FOOTWEAR	43	4 988	5.1	5.0						
200	CURTAINS—DRAPERIES—DRY GOODS	71	12 195	12.3	12.2						
220	MAJOR APPL—RADIO—TV—MUSICAL INST	32	5 140	5.5	5.1						
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	36	3 296	4.1	3.3						
260	KITCHENWARE—HOME FURNISHINGS	S3	4 410	4.5	4.4						
280	JEWELRY—OPTICAL GOODS	49	1 793	1.8	1.8						
300	SPORTING—RECREATION EQUIPMENT	23	1 824	1.9	1.8						
320	HARDWARE—GARDENING EQUIPMENT	44	2 665	3.8	2.7						
340	LUMBER—BUILDING MATERIALS	10	1 840	6.1	1.8						
400	AUTO FUELS—LUBRICANTS	6	200	.6	.2						
420	AUTO TIRES—BATTERIES—ACCESS.	9	2 657	6.1	2.7						
500	ALL OTHER MERCHANDISE	S2	5 414	5.6	5.4						
520	NONMERCHANDISE RECEIPTS	38	6 379	7.5	6.4						
-	MISCELLANEOUS MERCHANDISE	(X)	435	(X)	.4						
					DEPARTMENT STORES (SIC S31)						
	TOTAL	11	83 722	(X)	100.0						
020	GROCERIES—OTHER FOODS	8	1 101	1.6	1.3						
040	MEALS—SNACKS	4	646	1.3	.8						
120	COSMETICS—DRUGS—CLEANERS	11	1 784	2.1	2.1						
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	11	12 709	15.2	15.2						
141	MEN'S CLOTHING	11	9 638	11.5	11.5						
142	BOYS' CLOTHING	10	3 071	3.9	3.7						
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR.	11	24 903	29.7	29.7						
161	CHILDREN'S—INFANTS' WEAR	11	2 556	3.1	3.1						
162	HANDBAGS—ACCESSORIES	10	1 206	1.4	1.4						
163	MILLINERY	9	267	.3	.3						
164	HOSIERY	11	1 580	1.9	1.9						
165	LINGERIE	10	3 616	4.5	4.3						
166	WOMEN'S COATS—SUITS—FURS—RAINWR	10	2 379	2.9	2.8						
167	WOMEN'S DRESSES	10	6 319	7.9	7.5						
168	WOMEN'S BLOUSES—SPTSWR	10	4 599	5.8	5.5						
169	GIRLS'—SUBTEEN—TEEN WEAR	9	1 634	2.1	2.0						
-	MISCELLANEOUS MERCHANDISE	(X)	746	(X)	.9						
180	ALL FOOTWEAR	11	4 275	5.1	5.1						
200	CURTAINS—DRAPERIES—DRY GOODS	11	8 383	10.0	10.0						
201	PIECE GOODS—NOTIONS	11	3 734	4.5	4.5						
202	CURTAINS—DRAPERIES	11	4 647	5.6	5.6						
220	MAJOR APPL—RADIO—TV—MUSICAL INST	10	4 520	5.5	5.4						
221	MAJOR HOUSEHOLD APPLIANCES	9	2 841	4.2	3.4						
222	RADIO—TV'S MUSICAL INSTR.	10	1 678	2.0	2.0						
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	10	2 952	4.2	3.5						
241	FLOOR COVERINGS	8	1 244	1.9	1.5						
242	FURNITURE—SLEEP EQUIPMENT	9	1 708	2.4	2.0						
260	KITCHENWARE—HOME FURNISHINGS	11	3 575	4.3	4.3						
261	CHINA—GLASSWARE	10	1 939	2.3	2.3						
262	KITCHENWARE—HOUSEWARES	11	1 567	1.9	1.9						
-	MISCELLANEOUS MERCHANDISE	(X)	69	(X)	.1						
280	JEWELRY—OPTICAL GOODS	11	1 527	1.8	1.8						
300	SPORTING—RECREATION EQUIPMENT	11	1 424	1.7	1.7						
500	ALL OTHER MERCHANDISE	11	3 491	4.2	4.2						
501	TOYS—GAMES—WHEEL GOODS	10	1 345	1.6	1.6						
502	BOOKS—STATIONERY—PHOTO. EQUIP.	10	1 736	2.1	2.1						
518	MOSE. EXC. TOY—GAMES—BOOKS—STA	8	409	.6	.5						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.
 †Detail may not add to total due to rounding.
 ‡Merchandise line detail withheld due to insufficient reporting.
 Note: SALT LAKE CITY SMSA—Consists of Davis and Salt Lake Counties, Utah

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Salt Lake City SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--		
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹	
520	NONMERCHANTISE RECEIPTS	9	5 893	7.9	7.0	-	MISCELLANEOUS MERCHANDISE	(X)	681	(X)	.4	
53S	ALL OTHER SERVICE RECEIPTS	9	5 707	7.7	6.8							
-	MISCELLANEOUS	(X)	18S	(X)	.2							
-	MISCELLANEOUS MERCHANDISE	(X)	6 539	(X)	7.8							
	VARIETY STORES (SIC S33)											
	TOTAL	31	(0)	(X)	100.0							
020	GROCERIES—OTHER FOODS	19	} (D)	4.0	3.5							
040	MEALS—SNACKS	9		12.8	7.7							
120	COSMETICS—DRUGS—CLEANERS	31		6.5	6.5							
140	MEN'S—BOYS' CLOTHING EXC FOOTWR	30		4.3	4.3							
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	31		15.7	15.7							
180	ALL FOOTWEAR	19		2.6	2.4							
200	CURTAINS—DRAPERIES—DRY GOODS	30		11.1	11.1							
220	MAJOR APPL—RAOIO—TV—MUSICAL INST	16		1.9	1.6							
240	FURNITURE—SLEEP EQUIP—FLOOR COV	15		3.0	2.3		020	GROCERIES—OTHER FOODS	4	211	95.5	95.5
260	KITCHENWARE—HOME FURNISHINGS	31		8.6	8.6		022	PRODUCE (FRESH FRUITS—VEGT8LS)	4	190	86.0	86.0
280	JEWELRY—OPTICAL GOODS	29		2.8	2.8		-	MISCELLANEOUS MERCHANDISE	(X)	21	(X)	9.5
300	SPORTING—RECREATION EQUIPMENT	4		2.2	.6							
320	HARDWARE—GARDENING EQUIPMENT	29		4.8	4.8		-	MISCELLANEOUS MERCHANDISE	(X)	10	(X)	4.5
500	ALL OTHER MERCHANDISE	30		26.0	24.6							
520	NONMERCHANTISE RECEIPTS	18		3.2	2.9							
-	MISCELLANEOUS MERCHANDISE	(X)	(X)	(X)	.6							
	GENERAL MERCHANDISE STORES (SIC S39 PART)											
	TOTAL	20	(D)	(X)	100.0							
	DRY GOODS STORES (SIC S39 PART)											
	TOTAL	10	1 515	(X)	100.0							
200	CURTAINS—DRAPERIES—DRY GOODS	10	1 490	98.3	98.3							
-	MISCELLANEOUS MERCHANDISE	(X)	2S	(X)	1.7							
	SEWING AND NEEDLEWORK STORES (SIC S39 PART)											
	TOTAL	7	913	(X)	100.0							
200	CURTAINS—DRAPERIES—DRY GOODS	7	913	100.0	100.0							
	FOOD STORES (SIC S4)											
	TOTAL	339	166 271	(X)	100.0							
020	GROCERIES—OTHER FOODS	339	138 858	83.5	83.5							
040	MEALS—SNACKS	20	516	1.7	.3							
080	PACKAGEO ALCOHOLIC BEVERAGES	86	2 449	4.5	1.5							
100	CIGARS—CIGARETTES—TOBACCO	201	6 377	4.4	3.8							
120	COSMETICS—DRUGS—CLEANERS	196	8 071	5.4	4.9							
260	KITCHENWARE—HOME FURNISHINGS	13	173	1.8	.1							
500	ALL OTHER MERCHANDISE	167	5 066	3.4	3.0							
520	NONMERCHANTISE RECEIPTS	152	3 954	3.8	2.4							
-	MISCELLANEOUS MERCHANDISE	(X)	807	(X)	.5							
	GROCERY STORES (SIC S41)											
	TOTAL	246	159 249	(X)	100.0							
020	GROCERIES—OTHER FOODS	246	132 417	83.2	83.2							
021	MEATS—FISH—POULTRY	228	33 296	21.1	20.9							
022	PRODUCE (FRESH FRUITS—VEGT8LS)	221	12 585	7.9	7.9							
023	FROZEN FOODS	208	8 075	5.3	5.1							
024	ALL OTHER FOODS	245	78 459	49.3	49.3							
040	MEALS—SNACKS	14	388	1.1	.2							
080	PACKAGEO ALCOHOLIC BEVERAGES	85	2 441	4.4	1.5							
100	CIGARS—CIGARETTES—TOBACCO	194	6 322	4.5	4.0							
120	COSMETICS—DRUGS—CLEANERS	191	7 908	5.3	5.0							
260	KITCHENWARE—HOME FURNISHINGS	12	171	1.7	.1							
500	ALL OTHER MERCHANDISE	162	5 029	3.5	3.2							
516	ALL OTHER MERCHANDISE	37	1 163	3.3	.7							
517	PAPER—PAPER PRODUCTS	159	3 866	2.7	2.4							
520	NONMERCHANTISE RECEIPTS	131	3 892	3.7	2.4							
	MEAT MARKETS (SIC 542 PT.)											
	TOTAL	13	(0)	(X)	100.0							
	FISH (SEA FOOD) MARKETS (SIC 542 PT.)											
	TOTAL	2	(D)	(X)	100.0							
	FRUIT STORES AND VEGETABLE MKTS. (SIC S43)											
	TOTAL	4	221	(X)	100.0							
	GENERAL MERCHANDISE STORES (SIC S39 PART)											
	TOTAL	26	1 652	(X)	100.0							
	RETAIL BAKERIES (SIC S46)											
	TOTAL	24	1 462	(X)	100.0							
020	GROCERIES—OTHER FOODS	24	1 439	98.4	98.4							
S20	NONMERCHANTISE RECEIPTS	7	13	3.4	.9							
-	MISCELLANEOUS MERCHANDISE	(X)	10	(X)	.7							
	RETAIL BAKERIES—BAKING, SELLING (SIC S462)											
	TOTAL	22	(0)	(X)	100.0							
020	GROCERIES—OTHER FOODS	22	} (D)	98.6	98.6							
025	BAKERY PRODUCTS—EXCEPT FROZEN	22		96.9	96.9							
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	(X)	1.1						
520	NONMERCHANTISE RECEIPTS	5	3.3	.8								
-	MISCELLANEOUS MERCHANDISE	(X)	(X)	(X)	.6							
	RETAIL BAKERIES—SELLING ONLY (SIC S463)											
	TOTAL	2	(0)	(X)	100.0							
	DAIRY PRODUCTS STORES (SIC S45)											
	TOTAL ²	17	1 612	(X)	100.0							
	EGG AND POULTRY DEALERS (SIC 549 PT.)											
	TOTAL	-	-	(X)	-							
	OTHER MISCELLANEOUS FOOD STORES (SIC S49 PT.)											
	TOTAL	7	343	(X)	100.0							
	AUTOMOTIVE DEALERS (SIC SS EX. S54)											
	TOTAL	179	159 209	(X)	100.0							
220	MAJOR APPL—RAOIO—TV—MUSICAL INST	14	685	44.4	.4							

Standard Notes: - Represents zero. D Withheld to avoid disclosure.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Salt Lake City SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
300	SPORTING-RECREATION EQUIPMENT	22	2 112	54.1	1.3	380	AUTOMOBILES-TRUCKS	6	86.4	86.4	
320	HARDWARE-GARDENING EQUIPMENT	12	155	10.0	.1	381	NEW PASSENGER CARS-RETAIL	6	55.4	55.4	
380	AUTOMOBILES-TRUCKS	108	121 600	84.5	76.4	385	USED PASSENGER CARS-RETAIL	6	23.1	23.1	
400	AUTO FUELS-LUBRICANTS	56	834	.7	.5	386	USED PASSENGER CARS-WHSL.	5	3.1	3.1	
420	AUTO TIRES-BATTERIES-ACCESS.	108	16 768	12.6	10.5	-	MISCELLANEOUS MERCHANDISE	(X)	(X)	4.7	
500	ALL OTHER MERCHANDISE	37	6 315	52.6	4.0	400	AUTO FUELS-LUBRICANTS	6	.3	.3	
520	NONMERCHANDISE RECEIPTS	124	10 565	7.0	6.6	403	MOTOR OILS-GREASES-OTHER OILS	5	.3	.3	
-	MISCELLANEOUS MERCHANDISE	(X)	175	(X)	.1	-	MISCELLANEOUS MERCHANDISE	(X)	(X)	(Z)	
	MOTOR VEHICLE DEALERS (SIC 551, 552)					420	AUTO TIRES-BATTERIES-ACCESS.	6	(0)	6.6	6.6
	TOTAL	94	140 513	(X)	100.0	421	PARTS INSTALLED IN REPAIR WORK	6	5.0	5.0	
380	AUTOMOBILES-TRUCKS	94	120 331	85.6	85.6	422	PARTS-WHOLESALE	5	1.1	1.0	
400	AUTO FUELS-LUBRICANTS	46	471	.4	.3	423	PARTS-RETAIL	6	.3	.3	
420	AUTO TIRES-BATTERIES-ACCESS.	63	9 961	8.0	7.1	424	AUTOMOBILE TIRES-BATTERIES-ACC	4	.4	.3	
520	NONMERCHANDISE RECEIPTS	72	9 500	7.1	6.8	520	NONMERCHANDISE RECEIPTS	6	6.7	6.7	
-	MISCELLANEOUS MERCHANDISE	(X)	250	(X)	.2	527	SERVICE LABOR	6	5.3	5.3	
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)					528	OTHER NONMERCHANDISE RECEIPTS	4	1.6	1.4	
	TOTAL	41	108 995	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	(X)	(Z)	
380	AUTOMOBILES-TRUCKS	41	93 059	85.4	85.4		MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)				
381	NEW PASSENGER CARS-RETAIL	41	47 151	43.3	43.3		TOTAL	38	7 520	(X)	100.0
382	NEW PASSENGER CARS-WHOLESALE	8	7 871	16.6	7.2	380	AUTOMOBILES-TRUCKS	38	7 022	93.4	93.4
383	NEW COMMERCIAL VEHICLES-RETAIL	25	10 979	16.3	10.1	385	USED PASSENGER CARS-RETAIL	38	5 863	78.0	78.0
384	NEW COMMERCIAL VEHICLES-WHSL.	7	1 234	3.5	1.1	386	USED PASSENGER CARS-WHSL.	19	834	18.3	11.1
385	USED PASSENGER CARS-RETAIL	41	21 218	19.5	19.5	-	MISCELLANEOUS MERCHANDISE	(X)	308	(X)	4.1
386	USED PASSENGER CARS-WHSL.	32	2 411	2.4	2.2	420	AUTO TIRES-BATTERIES-ACCESS.	9	80	4.4	1.1
387	USED COMMERCIAL VEHICLES	20	2 096	3.5	1.9	421	PARTS INSTALLED IN REPAIR WORK	8	65	3.6	.9
-	MISCELLANEOUS MERCHANDISE	(X)	98	(X)	.1	520	NONMERCHANDISE RECEIPTS	19	194	4.3	2.6
400	AUTO FUELS-LUBRICANTS	32	350	.4	.3	-	MISCELLANEOUS MERCHANDISE	(X)	224	(X)	3.0
401	GASOLINE	11	194	.9	.2		TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)				
403	MOTOR OILS-GREASES-OTHER OILS	27	154	.1	.1		TOTAL ²	44	9 084	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)	2	(X)	(Z)		HOME AND AUTO SUPPLY STORES (SIC 553 PT.)				
420	AUTO TIRES-BATTERIES-ACCESS.	40	7 913	8.1	7.3		TOTAL ²	5	1 029	(X)	100.0
421	PARTS INSTALLED IN REPAIR WORK	39	4 119	4.3	3.8		OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)				
422	PARTS-WHOLESALE	36	2 591	2.8	2.4		TOTAL	39	8 055	(X)	100.0
423	PARTS-RETAIL	35	403	.4	.4		BOAT DEALERS (SIC 5591)				
424	AUTOMOBILE TIRES-BATTERIES-ACC	31	799	.8	.7		TOTAL	8	2 122	(X)	100.0
520	NONMERCHANDISE RECEIPTS	39	7 622	7.1	7.0	300	SPORTING-RECREATION EQUIPMENT	8	1 827	86.1	86.1
527	SERVICE LABOR	38	6 478	6.7	5.9	311	INBOARD-OUTORIVE BOATS	5	808	40.1	38.1
528	OTHER NONMERCHANDISE RECEIPTS	19	1 143	1.8	1.0	312	BOAT TRAILERS	6	77	7.4	3.6
-	MISCELLANEOUS MERCHANDISE	(X)	51	(X)	(Z)	313	MARINE ACCESS. AND PARTS	6	165	8.2	7.8
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)					-	MISCELLANEOUS MERCHANDISE	(X)	673	(X)	31.7
	TOTAL	9	(D)	(X)	100.0	520	NONMERCHANDISE RECEIPTS	5	73	4.2	3.4
380	AUTOMOBILES-TRUCKS	9		80.9	80.9	-	MISCELLANEOUS MERCHANDISE	(X)	221	(X)	10.4
381	NEW PASSENGER CARS-RETAIL	9		47.0	47.0		HOUSEHOLD TRAILER DEALERS (SIC 5592)				
385	USED PASSENGER CARS-RETAIL	9		27.5	27.5		TOTAL	23	6 190	(X)	100.0
386	USED PASSENGER CARS-WHSL.	8		4.7	4.6	500	ALL OTHER MERCHANDISE	23	6 057	97.9	97.9
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	1.7	504	MOBILE HOMES-HOUSEHOLD TRLR.	10	3 382	85.0	54.6
400	AUTO FUELS-LUBRICANTS	6		.7	.5	505	CAMP TRAILERS-TRAVEL TRAILERS	16	2 675	72.3	43.2
403	MOTOR OILS-GREASES-OTHER OILS	6		.6	.4	520	NONMERCHANDISE RECEIPTS	11	131	2.9	2.1
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	(Z)	-	MISCELLANEOUS MERCHANDISE	(X)	2	(X)	(Z)
420	AUTO TIRES-BATTERIES-ACCESS.	9	(D)	11.4	11.1		AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)				
421	PARTS INSTALLED IN REPAIR WORK	9		4.8	4.7		TOTAL ²	10	1 300	(X)	100.0
422	PARTS-WHOLESALE	8		2.6	2.6						
423	PARTS-RETAIL	8		1.4	1.4						
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	2.4						
520	NONMERCHANDISE RECEIPTS	8		9.3	7.6						
527	SERVICE LABOR	8		9.4	7.4						
-	MISCELLANEOUS	(X)		(X)	.2						
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	(Z)						
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)										
	TOTAL	6	(D)	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Salt Lake City SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.)	-	-	(X)	-						
	TOTAL	-	-	(X)	-		38	7 793	(X)	100.0	
	GASOLINE SERVICE STATIONS (SIC 554)					140 MEN'S-BOYS' CLOTHING EXC FOOTWR.	38	6 965	89.4	89.4	
	TOTAL	523	56 119	(X)	100.0	142 BOYS' CLOTHING	24	298	9.4	3.8	
020	GROCERIES-OTHER FOODS	30	91	4.6	.2	143 MEN'S TAILORED OUTERWEAR	35	2 938	41.1	37.7	
040	MEALS-SNACKS	9	79	14.2	.1	144 OTHER MEN'S OUTERWEAR	31	1 476	25.6	18.9	
100	CIGARS-CIGARETTES-TOBACCO	35	137	4.4	.2	145 MEN'S HATS	23	108	2.6	1.4	
380	AUTOMOBILES-TRUCKS	22	195	5.7	.3	146 OTHER MEN'S CLOTHING	38	2 145	27.7	27.5	
400	AUTO FUELS-LUBRICANTS	523	46 694	83.2	83.2	180 ALL FOOTWEAR	18	502	11.1	6.4	
401	GASOLINE	523	44 062	78.5	78.5	520 NONMERCHANTOISE RECEIPTS	12	140	3.3	1.8	
402	OTHER AUTOMOTIVE FUELS	53	674	9.0	1.2	- MISCELLANEOUS MERCHANTOISE	(X)	186	(X)	2.4	
403	MOTOR OILS-GREASES-OTHER OILS	468	1 958	3.7	3.5						
420	AUTO TIRES-BATTERIES-ACCESS.	467	6 485	12.7	11.6						
421	PARTS INSTALLED IN REPAIR WORK	175	1 195	7.0	2.1						
423	PARTS-RETAIL	61	306	4.5	.5						
424	AUTOMOBILE TIRES-BATTERIES-ACC	446	4 984	10.0	8.9						
480	HOUSEHOLD FUELS-ICE	14	102	3.7	.2						
500	ALL OTHER MERCHANTOISE	7	43	5.8	.1						
520	NONMERCHANTOISE RECEIPTS	389	2 198	5.1	3.9						
527	SERVICE LABOR	374	1 984	4.6	3.5	140 MEN'S-BOYS' CLOTHING EXC FOOTWR.	19		32.2	32.2	
-	MISCELLANEOUS MERCHANTOISE	(X)	95	(X)	.2	142 BOYS' CLOTHING	18		8.6	8.6	
						143 MEN'S TAILORED OUTERWEAR	18		11.2	11.2	
	APPAREL AND ACCESSORY STORES (SIC 56)					144 OTHER MEN'S OUTERWEAR	18		5.6	5.6	
	TOTAL	170	32 457	(X)	100.0	146 OTHER MEN'S CLOTHING	19		6.5	6.5	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	69	9 771	52.5	30.1	- MISCELLANEOUS MERCHANTOISE	(X)		(X)	.3	
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	95	13 613	63.3	41.9						
180	ALL FOOTWEAR	85	7 548	37.1	23.3	160 WOMEN'S-GIRLS' CLOTHING EX FOOTWR	19		47.2	47.2	
280	JEWELRY-OPTICAL GOODS	17	87	2.2	.3	161 CHILDREN'S-INFANTS' WEAR	8		6.0	4.5	
300	SPORTING-RECREATION EQUIPMENT	5	73	2.8	.2	164 HOSIERY	17		2.5	2.3	
500	ALL OTHER MERCHANTOISE	8	91	3.0	.3	165 LINGERIE	17		3.4	3.1	
520	NONMERCHANTOISE RECEIPTS	72	743	3.7	2.3	168 WOMEN'S BLOUSES-SPTSWR	9		16.2	12.2	
-	MISCELLANEOUS MERCHANTOISE	(X)	531	(X)	1.6	172 DRESSES	19		9.9	9.9	
						173 COATS-SUITS	18		6.6	6.6	
	WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, 8)	53	10 373	(X)	100.0	174 HANDBAGS	6		1.5	1.0	
	TOTAL	53	10 373	(X)	100.0	176 OTHER WOMEN'S-GIRLS' CLOTHES ACC	15		8.4	7.2	
	WOMEN'S READY-TO-WEAR STORES (SIC 562)	40	9 270	(X)	100.0	- MISCELLANEOUS MERCHANTOISE	(X)		(X)	.3	
	TOTAL	40	9 270	(X)	100.0	180 ALL FOOTWEAR	16		13.4	12.1	
	MILLINERY STORES (SIC 563 PT.)	4	(0)	(X)	100.0	520 NONMERCHANTOISE RECEIPTS	7		3.3	1.8	
	TOTAL	4	(0)	(X)	100.0	- MISCELLANEOUS MERCHANTOISE	(X)		(X)	6.7	
	CORSET AND LINGERIE STORES (SIC 563 PT.)	1	(0)	(X)	100.0						
	TOTAL	1	(0)	(X)	100.0						
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)	3	303	(X)	100.0						
	TOTAL	3	303	(X)	100.0						
	FURRIERS AND FUR SHOPS (SIC 568)	5	521	(X)	100.0						
	TOTAL	5	521	(X)	100.0						
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	5	511	98.1	98.1						
175	FURS	5	504	96.7	96.7						
-	MISCELLANEOUS MERCHANTOISE	(X)	6	(X)	1.2						
-	MISCELLANEOUS MERCHANTOISE	(X)	10	(X)	1.9						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹Detail may not add to total due to rounding.

NA Not available. X Not applicable.

Z Less than 0.05 percent.

²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Salt Lake City SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
180	ALL FOOTWEAR	27	2 375	94.7	94.7						
181	MEN'S AND BOYS' FOOTWEAR	27	786	31.3	31.3						
182	WOMEN'S AND GIRLS' FOOTWEAR	27	1 190	47.4	47.4						
183	CHILDREN'S AND INFANTS' FOOTWR	25	398	16.8	15.9						
	TOTAL ²						10	620	(X)	100.0	
520	NONMERCHANTOISE RECEIPTS	14	44	3.1	1.8						
-	MISCELLANEOUS MERCHANTOISE	(X)	21	(X)	.8						
	TOTAL										
	HOUSEHOLD APPLIANCE STORES (SIC 572)										
	TOTAL	34	6 295	(X)	100.0						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	33	4 968	81.1	78.9						
224	NEW MAJOR APPLIANCES	33	3 334	54.5	53.0						
225	NEW RADIO-TV'S ETC.	25	1 490	27.6	23.7						
226	USED MAJOR APPL-RADIO-TV'S	20	117	2.5	1.9						
-	MISCELLANEOUS MERCHANTOISE	(X)	27	(X)	.4						
	TOTAL										
260	KITCHENWARE-HOME FURNISHINGS	18	738	16.2	11.7						
264	SMALL ELECTRICAL APPLIANCES	17	282	7.1	4.5						
265	ALL OTHER KITCHENWR-HOUSEWR	4	456	27.7	7.2						
	TOTAL										
520	NONMERCHANTOISE RECEIPTS	27	432	7.3	6.9						
-	MISCELLANEOUS MERCHANTOISE	(X)	157	(X)	2.5						
	TOTAL										
	RADIO AND TELEVISION STORES (SIC 5732)										
	TOTAL	12	(0)	(X)	100.0						
	RECORD SHOPS (SIC 5733 PT.)										
	TOTAL	5	(0)	(X)	100.0						
	MUSICAL INSTRUMENT STORES (SIC 5733 PT.)										
	TOTAL	27	4 184	(X)	100.0						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	27	3 899	93.2	93.2						
228	PIANOS	18	1 204	35.7	28.8						
229	ORGANS	14	703	25.1	16.8						
231	MUSICAL INSTR-ACCESSORIES	26	1 391	33.2	33.2						
232	RADIOS PHONO-TAPE RECORDS-TV'S	8	69	4.1	1.6						
233	RECORDS-TAPES-RELATED ACCESS	7	110	10.9	2.6						
234	SHEET MUSIC-RELATED ITEMS	17	420	13.2	10.0						
-	MISCELLANEOUS MERCHANTOISE	(X)	1	(X)	(Z)						
	TOTAL										
520	NONMERCHANTOISE RECEIPTS	20	281	7.5	6.7						
-	MISCELLANEOUS MERCHANTOISE	(X)	4	(X)	.1						
	TOTAL										
	EATING AND DRINKING PLACES (SIC 58)										
	TOTAL	605	46 517	(X)	100.0						
020	GROCERIES-OTHER FOODS	34	562	17.9	1.2						
040	MEALS-SNACKS	555	38 663	84.8	83.1						
060	ALCOHOLIC DRINKS	191	5 584	69.7	12.0						
080	PACKAGED ALCOHOLIC BEVERAGES	27	215	41.6	.5						
100	CIGARS-CIGARETTES-TOBACCO	116	381	4.1	.8						
500	ALL OTHER MERCHANTOISE	17	162	4.8	.3						
520	NONMERCHANTOISE RECEIPTS	166	912	3.5	2.0						
-	MISCELLANEOUS MERCHANTOISE	(X)	38	(X)	.1						
	TOTAL										
	EATING PLACES (SIC 5812)										
	TOTAL	481	41 087	(X)	100.0						
020	GROCERIES-OTHER FOODS	29	536	19.1	1.3						
040	MEALS-SNACKS	481	37 979	92.4	92.4						
060	ALCOHOLIC DRINKS	67	1 305	31.6	3.2						
080	PACKAGED ALCOHOLIC BEVERAGES	7	85	33.3	.2						
100	CIGARS-CIGARETTES-TOBACCO	86	302	3.6	.7						
500	ALL OTHER MERCHANTOISE	12	68	3.9	.2						
520	NONMERCHANTOISE RECEIPTS	137	778	3.3	1.9						
-	MISCELLANEOUS MERCHANTOISE	(X)	34	(X)	.1						
	TOTAL										
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)										
	TOTAL	319	30 167	(X)	100.0						
020	GROCERIES-OTHER FOODS	20	431	20.5	1.4						
040	MEALS-SNACKS	319	27 593	91.5	91.5						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.
¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Salt Lake City SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines											
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--										
				Establishments handling the line	All establishments ⁴					Establishments handling the line	All establishments ⁴									
300	SPORTING-RECREATION EQUIPMENT	4	229	80.4	80.4															
-	MISCELLANEOUS MERCHANDISE	(X)	56	(X)	19.6															
	JEWELRY STORES (SIC 597)																			
	TOTAL	27	3 466	(X)	100.0															
260	KITCHENWARE-HOME FURNISHINGS	10	272	14.6	7.8															
266	ALL OTHER HOME FURN EXC. CHINA	8	94	5.6	2.7															
267	CHINA-GLASSWARE	8	178	10.3	5.1															
280	JEWELRY-OPTICAL GOODS	27	2 756	79.5	79.5															
281	WATCHES-CLOCKS	27	672	19.4	19.4															
282	SILVERWARE	21	154	6.0	4.4															
285	ALL OTHER JEWELRY ITEMS	22	309	12.5	8.9															
287	DIAMONDS, EXC. DIAMOND WATCHES	27	1 340	38.7	38.7															
288	RINGS, EXC. DIAMONDS	25	280	8.8	8.1															
520	NONMERCHANTOISE RECEIPTS	26	267	7.7	7.7															
529	WATCH-CLOCK-JEWELRY REPAIRS	25	228	7.5	6.6															
533	ALL NONMOSE RCPTS FROM CUSTMRS	5	39	3.4	1.1															
-	MISCELLANEOUS MERCHANDISE	(X)	171	(X)	5.0															
	FUEL OIL DEALERS (SIC 5983)																			
	TOTAL	1	(0)	(X)	100.0															
	LIQUEFIED PETRL. GAS (8TTLO. GAS) DEALERS (SIC 5984)																			
	TOTAL	4	602	(X)	100.0															
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	4	21	3.5	3.5															
340	LUMBER-BUILDING MATERIALS	3	36	8.1	6.0															
480	HOUSEHOLD FUELS-ICE	4	472	78.4	78.4															
482	OTHER LP GAS SALES	4	472	78.4	78.4															
520	NONMERCHANTOISE RECEIPTS	3	55	11.1	9.1															
-	MISCELLANEOUS MERCHANDISE	(X)	17	(X)	2.8															
	FUEL AND ICE DEALERS, N.E.C. (SIC 5982)																			
	TOTAL ²	8	317	(X)	100.0															
	FLORISTS (SIC 5992)																			
	TOTAL	31	3 096	(X)	100.0															
500	ALL OTHER MERCHANDISE	31	2 884	93.2	93.2															
520	NONMERCHANTOISE RECEIPTS	9	43	2.3	1.4															
-	MISCELLANEOUS MERCHANDISE	(X)	168	(X)	5.4															
	CIGAR STORES AND STANOS (SIC 5993)																			
	TOTAL	2	(0)	(X)	100.0															
	BOOK STORES (SIC 5942)																			
	TOTAL ²	10	4 594	(X)	100.0															
	STATIONERY STORES (SIC 5943)																			
	TOTAL	6	234	(X)	100.0															
500	ALL OTHER MERCHANDISE	6	226	96.6	96.6															
-	MISCELLANEOUS MERCHANDISE	(X)	8	(X)	3.4															
	HAY, GRAIN, AND FEED STORES (SIC 5962)																			
	TOTAL	12	(0)	(X)	100.0															
460	HAY-GRAIN-FEED-FARM SUPPLIES	12		85.6	85.6															
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	14.4															

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹ Nonstore retailers, part of SIC major group 53, are shown separately in this table.
² Detail may not add to total due to rounding.
³ Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Salt Lake City SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹
	MERCHANDISING MACHINE OPERATORS (SIC 534)				
	TOTAL	9	2 903	(X)	100.0
020	GROCERIES—OTHER FOODS	7	1 063	36.6	36.6
100	CIGARS—CIGARETTES—TOBACCO	6	1 135	41.9	39.1
-	MISCELLANEOUS MERCHANDISE	(X)	704	(X)	24.3
	DIRECT SELLING ESTABLISHMENTS (SIC 535)				
	TOTAL ²	22	5 856	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.
 X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	RETAIL TRADE					MISCELLANEOUS MERCHANDISE	(X)	(0)	(X)	7.1	
	TOTAL	1 728	266 438	(X)	100.0	GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)					
						TOTAL	127	(0)	(X)	100.0	
020	GROCERIES-OTHER FOODS	343	49 234	55.7	18.5	020	GROCERIES-OTHER FOODS	50	15.7	7.3	
040	MEALS-SNACKS	391	16 595	46.9	6.2	040	MEALS-SNACKS	14	5.5	.5	
060	ALCOHOLIC DRINKS	81	1 874	100.0	.7	080	PACKAGED ALCOHOLIC BEVERAGES	9	1.0	.2	
080	PACKAGED ALCOHOLIC BEVERAGES	118	4 716	15.5	1.8	100	CIGARS-CIGARETTES-TOBACCO	23	1.9	.4	
100	CIGARS-CIGARETTES-TOBACCO	315	2 309	3.3	.9	120	COSMETICS-DRUGS-CLEANERS	72	3.7	2.7	
120	COSMETICS-DRUGS-CLEANERS	289	9 959	11.8	3.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	84	15.3	14.2	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	158	6 270	17.7	2.4	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	86	21.4	19.9	
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	192	9 260	23.4	3.5	180	ALL FOOTWEAR	74	6.5	6.0	
180	ALL FOOTWEAR	141	2 926	9.4	1.1	200	CURTAINS-DRAPERIES-DRY GOODS	95	15.1	14.2	
200	CURTAINS-DRAPERIES-DRY GOODS	164	4 429	12.7	1.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	46	7.5	5.5	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	173	5 512	15.0	2.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	53	4.2	3.5	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	123	5 683	17.0	2.1	260	KITCHENWARE-HOME FURNISHINGS	80	4.3	3.8	
260	KITCHENWARE-HOME FURNISHINGS	193	1 915	4.2	.7	280	JEWELRY-OPTICAL GOODS	56	1.4	1.0	
280	JEWELRY-OPTICAL GOODS	156	1 854	5.7	.7	300	SPORTING-RECREATION EQUIPMENT	45	2.1	1.7	
300	SPORTING-RECREATION EQUIPMENT	129	2 435	6.6	.9	320	HARDWARE-GARDENING EQUIPMENT	64	7.2	3.8	
320	HARDWARE-GARDENING EQUIPMENT	186	4 048	10.2	1.5	340	LUMBER-BUILDING MATERIALS	25	10.9	3.9	
340	LUMBER-BUILDING MATERIALS	119	9 019	44.7	3.4	400	AUTO FUELS-LUBRICANTS	14	1.7	.3	
380	AUTOMOBILES-TRUCKS	135	48 980	77.9	18.4	420	AUTO TIRES-BATTERIES-ACCESS	12	6.8	1.3	
400	AUTO FUELS-LUBRICANTS	462	30 955	38.0	11.6	440	FARM EQUIPMENT MACHINERY	5	1.2	.2	
420	AUTO TIRES-BATTERIES-ACCESS	485	11 284	11.1	4.2	500	ALL OTHER MERCHANDISE	75	7.9	5.8	
440	FARM EQUIPMENT MACHINERY	66	8 041	44.7	3.0	520	NONMERCHANDISE RECEIPTS	67	5.8	3.4	
460	HAY-GRAIN-FEED-FARM SUPPLIES	69	9 414	68.6	3.5	-	MISCELLANEOUS MERCHANDISE	(X)	(X)	.3	
480	HOUSEHOLD FUELS-ICE	69	2 409	32.1	.9						
500	ALL OTHER MERCHANDISE	351	8 187	9.4	3.1						
520	NONMERCHANDISE RECEIPTS	790	9 130	5.1	3.4						
	BUILDING MATERIALS, HARDWARE AND FARM EQUIP DEALERS (SIC 52)						DEPARTMENT STORES (SIC 531)				
	TOTAL	106	(0)	(X)	100.0		TOTAL	5	(D)	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	13	15.7	1.2	1.2	020	GROCERIES-OTHER FOODS	3	17.4	11.5	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	10	8.8	.7	.7	120	COSMETICS-DRUGS-CLEANERS	5	.6	.6	
260	KITCHENWARE-HOME FURNISHINGS	24	7.8	1.2	1.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	5	17.1	17.1	
300	SPORTING-RECREATION EQUIPMENT	16	8.2	1.1	1.1	141	MEN'S CLOTHING	5	11.8	11.8	
320	HARDWARE-GARDENING EQUIPMENT	57	17.5	9.4	9.4	142	BOYS' CLOTHING	5	5.3	5.3	
340	LUMBER-BUILDING MATERIALS	77	76.1	39.7	39.7	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	5	21.0	21.0	
400	AUTO FUELS-LUBRICANTS	5	9.4	.5	.5	161	CHILDREN'S-INFANTS' WEAR	5	2.2	2.2	
420	AUTO TIRES-BATTERIES-ACCESS	21	6.4	1.3	1.3	162	HANDBAGS-ACCESSORIES	5	1.3	1.3	
440	FARM EQUIPMENT MACHINERY	39	65.1	37.7	37.7	165	LINGERIE	5	3.9	3.9	
460	HAY-GRAIN-FEED-FARM SUPPLIES	17	7.8	1.0	1.0	166	WOMEN'S COATS-SUITS-FURS-RAINWR	5	1.6	1.6	
520	NONMERCHANDISE RECEIPTS	55	5.3	3.3	3.3	167	WOMEN'S DRESSES	5	3.3	3.3	
-	MISCELLANEOUS MERCHANDISE	(X)	(X)	2.9	2.9	168	WOMEN'S BLOUSES-SPTSWR	5	3.8	3.8	
						-	MISCELLANEOUS MERCHANDISE	(X)	(X)	4.9	
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)					180	ALL FOOTWEAR	5	(D)	6.5	6.5
	TOTAL	50	(0)	(X)	100.0	200	CURTAINS-DRAPERIES-DRY GOODS	5	11.2	11.2	
						201	PIECE GOODS-NOTIONS	5	4.4	4.4	
	HARDWARE STORES (SIC 5251)					202	CURTAINS-DRAPERIES	5	6.8	6.8	
	TOTAL	19	(0)	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	6.9	6.4	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	9	14.4	7.6	7.6	221	MAJOR HOUSEHOLD APPLIANCES	3	6.0	4.6	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6	11.5	4.7	4.7	222	RADIO-TV'S MUSICAL INSTR.	4	2.0	1.9	
260	KITCHENWARE-HOME FURNISHINGS	11	14.9	8.3	8.3	260	KITCHENWARE-HOME FURNISHINGS	5	1.9	1.9	
300	SPORTING-RECREATION EQUIPMENT	13	7.3	6.3	6.3	261	CHINA-GLASSWARE	4	.2	.2	
320	HARDWARE-GARDENING EQUIPMENT	19	43.2	43.2	43.2	262	KITCHENWARE-HOUSEWARES	5	1.7	1.7	
322	GARDENING EQUIPMENT-SUPPLIES	17	9.0	8.5	8.5	300	SPORTING-RECREATION EQUIPMENT	5	1.3	1.3	
323	PLUMBING-ELECTRICAL SUPPLIES	15	9.2	6.9	6.9	-	MISCELLANEOUS MERCHANDISE	(X)	(X)	22.5	
324	OTHER HARDWARE-TOOLS	19	27.9	27.9	27.9						
340	LUMBER-BUILDING MATERIALS	16	15.4	13.7	13.7		VARIETY STORES (SIC 533)				
364	PAINT-SUNDRIES-GLASS-WALLPAPER	16	7.9	7.1	7.1		TOTAL	34	3 427	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)	(X)	6.6	6.6	020	GROCERIES-OTHER FOODS	21	152	5.2	4.4
420	AUTO TIRES-BATTERIES-ACCESS	4	6.1	1.3	1.3	120	COSMETICS-DRUGS-CLEANERS	33	292	8.5	8.5
460	HAY-GRAIN-FEED-FARM SUPPLIES	4	10.0	3.1	3.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	23	100	3.4	2.9
520	NONMERCHANDISE RECEIPTS	8	2.3	1.2	1.2	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	23	500	17.3	14.6
-	MISCELLANEOUS MERCHANDISE	(X)	(X)	10.7	10.7	180	ALL FOOTWEAR	20	65	2.4	1.9
	FARM EQUIPMENT DEALERS (SIC 5252)					200	CURTAINS-DRAPERIES-DRY GOODS	23	324	11.2	9.5
	TOTAL	37	(D)	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	15	59	3.1	1.7
320	HARDWARE-GARDENING EQUIPMENT	17	6.4	2.8	2.8	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	13	38	2.3	1.1
420	AUTO TIRES-BATTERIES-ACCESS	17	8.3	2.6	2.6	260	KITCHENWARE-HOME FURNISHINGS	33	373	10.9	10.9
440	FARM EQUIPMENT MACHINERY	37	82.4	82.4	82.4	280	JEWELRY-OPTICAL GOODS	22	59	2.0	1.7
520	NONMERCHANDISE RECEIPTS	28	6.1	5.1	5.1	300	SPORTING-RECREATION EQUIPMENT	8	18	2.4	.5
						320	HARDWARE-GARDENING EQUIPMENT	32	228	6.7	6.7
						500	ALL OTHER MERCHANDISE	33	I 022	29.8	29.8
						520	NONMERCHANDISE RECEIPTS	29	86	2.8	2.5
						-	MISCELLANEOUS MERCHANDISE	(X)	111	(X)	3.2

Standard Notes: - Represents zero, D Withheld to avoid disclosure, NA Not available, X Not applicable, Z Less than 0.05 percent.
¹ Nonstore retailers, part of SIC major group 53, are shown separately in this table.
² Detail may not add to total due to rounding.
³ Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--			
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹		
	MISC. GENERAL MERCHANDISE STORES (SIC 539)					OTHER FOOD STORES (OTHER 54)							
	TOTAL ²	88	14 938	(X)	100.0	TOTAL	6	(0)	(X)	100.0			
	FOOD STORES (SIC 54)					AUTOMOTIVE DEALERS (SIC 55 EX. 554)							
	TOTAL	200	54 573	(X)	100.0	TOTAL	132	62 105	(X)	100.0			
020	GROCERIES—OTHER FOODS	200	46 190	84.6	84.6	300	SPORTING—RECREATION EQUIPMENT	11	131	16.6	.2		
040	MEALS—SNACKS	9	136	1.2	.2	320	HARDWARE—GARDENING EQUIPMENT	10	213	16.6	.3		
080	PACKAGED ALCOHOLIC BEVERAGES	33	443	2.6	.8	380	AUTOMOBILES—TRUCKS	102	48 370	83.4	77.9		
100	CIGARS—CIGARETTES—TOBACCO	130	1 465	3.4	2.7	400	AUTO FUELS—LUBRICANTS	65	1 205	3.0	1.9		
120	COSMETICS—DRUGS—CLEANERS	131	2 279	5.2	4.2	420	AUTO TIRES—BATTERIES—ACCESS.	111	6 040	10.2	9.7		
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	19	116	3.5	.2	440	FARM EQUIPMENT MACHINERY	4	211	11.1	.3		
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	22	269	5.7	.5	500	ALL OTHER MERCHANDISE	18	1 720	27.4	2.8		
180	ALL FOOTWEAR	6	57	3.4	.1	520	NONMERCHANDISE RECEIPTS	104	3 884	6.6	6.3		
200	CURTAINS—ORAPERIES—DRY GOODS	17	95	3.2	.2	-	MISCELLANEOUS MERCHANDISE	(X)	331	(X)	.5		
220	MAJOR APPL—RAADIO—TV—MUSICAL INST	6	78	1.9	.1								
260	KITCHENWARE—HOME FURNISHINGS	24	105	1.8	.2								
300	SPORTING—RECREATION EQUIPMENT	6	37	1.9	.1								
320	HARDWARE—GARDENING EQUIPMENT	24	355	5.6	.7		MOTOR VEHICLE DEALERS (SIC 551, 552)						
400	AUTO FUELS—LUBRICANTS	15	357	26.9	.7		TOTAL	99	(0)	(X)	100.0		
420	AUTO TIRES—BATTERIES—ACCESS.	13	42	4.0	.1								
500	ALL OTHER MERCHANDISE	111	1 302	3.3	2.4								
520	NONMERCHANDISE RECEIPTS	87	1 221	3.2	2.2	380	AUTOMOBILES—TRUCKS	99	(0)	84.9	84.9		
-	MISCELLANEOUS MERCHANDISE	(X)	25	(X)	(Z)	400	AUTO FUELS—LUBRICANTS	54				2.2	1.4
	GROCERY STORES (SIC 541)					420	AUTO TIRES—BATTERIES—ACCESS.	84				6.4	6.1
	TOTAL	173	53 300	(X)	100.0	500	ALL OTHER MERCHANDISE	5				16.6	1.1
						520	NONMERCHANDISE RECEIPTS	84				6.4	6.3
020	GROCERIES—OTHER FOODS	173	45 011	84.4	84.4	-	MISCELLANEOUS MERCHANDISE	(X)	(X)	.2			
021	MEATS—FISH—POULTRY	168	9 790	19.1	18.4								
022	PRODUCE (FRESH FRUITS—VEGTBLS)	163	3 916	7.4	7.3		MOTOR VEHICLE DEALERS—NEW AND USED CARS (SIC 551)						
023	FROZEN FOODS	158	3 183	6.4	6.0		TOTAL	93	55 812	(X)	100.0		
024	ALL OTHER FOODS	172	28 122	52.8	52.8	380	AUTOMOBILES—TRUCKS	93	47 338	84.8	84.8		
040	MEALS—SNACKS	5	100	1.2	.2	400	AUTO FUELS—LUBRICANTS	53	760	2.2	1.4		
080	PACKAGED ALCOHOLIC BEVERAGES	33	441	2.6	.8	420	AUTO TIRES—BATTERIES—ACCESS.	83	3 443	6.5	6.2		
100	CIGARS—CIGARETTES—TOBACCO	127	1 456	3.4	2.7	500	ALL OTHER MERCHANDISE	5	603	16.6	1.1		
120	COSMETICS—DRUGS—CLEANERS	129	2 245	5.1	4.2	520	NONMERCHANDISE RECEIPTS	82	3 542	6.4	6.3		
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	19	116	3.5	.2	-	MISCELLANEOUS MERCHANDISE	(X)	126	(X)	.2		
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	22	269	5.6	.5								
180	ALL FOOTWEAR	6	57	3.4	.1		MOTOR VEHICLE DEALERS—USED CARS ONLY (SIC 552)						
200	CURTAINS—ORAPERIES—DRY GOODS	17	95	3.2	.2		TOTAL	6	(0)	(X)	100.0		
220	MAJOR APPL—RAADIO—TV—MUSICAL INST	6	78	1.9	.1								
260	KITCHENWARE—HOME FURNISHINGS	24	105	1.8	.2								
300	SPORTING—RECREATION EQUIPMENT	6	37	1.9	.1								
320	HARDWARE—GARDENING EQUIPMENT	24	354	5.5	.7								
400	AUTO FUELS—LUBRICANTS	15	355	26.9	.7								
420	AUTO TIRES—BATTERIES—ACCESS.	13	42	4.0	.1								
500	ALL OTHER MERCHANDISE	110	1 298	3.3	2.4								
516	ALL OTHER MERCHANDISE	21	493	3.0	.9	300	SPORTING—RECREATION EQUIPMENT	10	(0)	7.5	1.7		
517	PAPER—PAPER PRODUCTS	109	805	2.0	1.5	320	HARDWARE—GARDENING EQUIPMENT	10				16.3	5.3
						400	AUTO FUELS—LUBRICANTS	10				17.7	9.6
520	NONMERCHANDISE RECEIPTS	83	1 215	3.4	2.3	420	AUTO TIRES—BATTERIES—ACCESS.	26				63.9	63.9
-	MISCELLANEOUS MERCHANDISE	(X)	25	(X)	(Z)	520	NONMERCHANDISE RECEIPTS	17				8.8	7.8
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)					-	MISCELLANEOUS MERCHANDISE	(X)	(X)	11.7			
	TOTAL ²	4	493	(X)	100.0								
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)						MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559)						
	TOTAL	-	-	(X)	-		TOTAL	7	(0)	(X)	100.0		
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)					500	ALL OTHER MERCHANDISE	5	(0)	67.3	67.3		
	TOTAL	4	(0)	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)				(X)	32.7
	RETAIL BAKERIES (SIC 546)												
	TOTAL ²	13	475	(X)	100.0		GASOLINE SERVICE STATIONS (SIC 554)						
							TOTAL	350	35 004	(X)	100.0		
020	GROCERIES—OTHER FOODS	34	249	7.2	.7								
040	MEALS—SNACKS	13	110	5.7	.3								
080	PACKAGED ALCOHOLIC BEVERAGES	7	40	3.7	.1								
100	CIGARS—CIGARETTES—TOBACCO	40	126	5.0	.4								
300	SPORTING—RECREATION EQUIPMENT	5	19	6.2	.1								
380	AUTOMOBILES—TRUCKS	14	155	7.5	.4								
389	MOTORCYCLES—MOTORSCOOTERS	5	45	3.3	.1								
391	OTHER POWERED ROAD VEHICLES	10	110	13.6	.3								

Standard Notes: - Represents zero. D Withheld to avoid disclosure. Detail may not add to total due to rounding.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

² Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines													
			Amount ¹ (\$1,000)	As percent of total sales of—					Amount ¹ (\$1,000)	As percent of total sales of—												
				Estab-lishments handling the line	All estab-lishments ¹					Estab-lishments handling the line	All estab-lishments ¹											
400	AUTO FUELS-LUBRICANTS	350	28 485	81.4	81.4	160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	21	(D)	43.3	43.3											
401	GASOLINE	349	26 109	74.8	74.6	180	ALL FOOTWEAR	9				16.1	10.9									
402	OTHER AUTOMOTIVE FUELS	72	1 374	11.1	3.9	200	CURTAINS-DRAPERIES-DRY GOODS	7				10.2	6.9									
403	MOTOR OILS-GREASES-OTHER OILS	297	1 001	3.3	2.9	520	NONMERCHANTISE RECEIPTS	5				3.5	1.3									
420	AUTO TIRES-BATTERIES-ACCESS	313	4 395	13.5	12.6	-	MISCELLANEOUS MERCHANOISE	(X)	(X)	(X)	.8											
421	PARTS INSTALLED IN REPAIR WORK	136	1 056	7.5	3.0	SHOE STORES (SIC 566)																
423	PARTS-RETAIL	40	308	4.9	.9																	
424	AUTOMOBILE TIRES-BATTERIES-ACC	301	3 031	9.5	8.7																	
440	FARM EQUIPMENT MACHINERY	13	187	11.9	.5																	
480	HOUSEHOLD FUELS-ICE	24	126	3.1	.4	TOTAL																
520	NONMERCHANTISE RECEIPTS	200	1 066	5.1	3.0	180	ALL FOOTWEAR	14	840	95.5	95.5											
527	SERVICE LABOR	192	871	4.4	2.5	520	NONMERCHANTISE RECEIPTS	13	21	2.9	2.4											
-	MISCELLANEOUS MERCHANOISE	(X)	46	(X)	.1	-	MISCELLANEOUS MERCHANOISE	(X)	19	(X)	2.2											
APPAREL AND ACCESSORY STORES (SIC 56)			APPAREL AND ACCESS. STORES, N.E.C. (SIC 564, 7, 9)																			
TOTAL												TOTAL			3	(D)	(X)	100.0				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	40										2 233	67.5	30.4	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)							
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	70										3 501	65.0	47.6								
180	ALL FOOTWEAR	47	1 170	30.9	15.9																	
200	CURTAINS-ORAPERIES-DRY GOODS	8	133	9.6	1.8																	
520	NONMERCHANTISE RECEIPTS	69	180	3.3	2.4	200	CURTAINS-DRAPERIES-DRY GOODS	36	(D)	7.3	4.3											
-	MISCELLANEOUS MERCHANDISE	(X)	131	(X)	1.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	57				42.6	36.3									
WOMEN'S READY-TO-WEAR STORES (SIC 562)			FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS SPORTING-RECREATION EQUIPMENT ALL OTHER MERCHANOISE NONMERCHANTISE RECEIPTS MISCELLANEOUS MERCHANDISE																			
TOTAL												TOTAL			31	(D)	(X)	100.0				
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	40										2 037	92.1	92.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	44	61.2	51.9			
165	LINGERIE	27										199	13.6	9.0	260	KITCHENWARE-HOME FURNISHINGS	25	3.5	1.7			
168	WOMEN'S BLOUSES-SPT5WR	39	452	20.4	20.4	300	SPORTING-RECREATION EQUIPMENT	14	6.7	1.4												
172	DRESSES	40	800	36.2	36.2	500	ALL OTHER MERCHANOISE	6	6.2	.8												
173	COATS-SUITS	39	312	14.1	14.1	520	NONMERCHANTISE RECEIPTS	31	5.3	2.3												
-	MISCELLANEOUS MERCHANOISE	(X)	274	(X)	12.4	-	MISCELLANEOUS MERCHANDISE	(X)	(X)	(X)	1.3											
TOTAL			TOTAL			FURNITURE STORES (SIC 5712)																
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	40	2 037	92.1	92.1	TOTAL																
165	LINGERIE	27	199	13.6	9.0	200	CURTAINS-ORAPERIES-DRY GOODS	25	(D)	3.6	2.6											
168	WOMEN'S BLOUSES-SPT5WR	39	452	20.4	20.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	28				21.5	18.0									
172	DRESSES	40	800	36.2	36.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	31				74.8	74.8									
173	COATS-SUITS	39	312	14.1	14.1	243	SLEEP EQUIPMENT	29				8.9	8.4									
-	MISCELLANEOUS MERCHANOISE	(X)	274	(X)	12.4	244	OTHER HOUSEHOLD FURNITURE	31				42.4	42.4									
520	NONMERCHANTISE RECEIPTS	37	68	3.1	3.1	245	FLOOR COVERINGS-SOFT SURFACE	29				22.3	21.0									
-	MISCELLANEOUS MERCHANDISE	(X)	107	(X)	4.8	246	FLOOR COVERINGS-HARD SURFACE	16	2.7	1.5												
WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)			HOME FURNISHINGS STORES (OTHER 571)																			
TOTAL ²												TOTAL			31	(D)	(X)	100.0				
260	KITCHENWARE-HOME FURNISHINGS	17										2.8	1.6		HOUSEHOLD APPLIANCE STORES (SIC 572)							
520	NONMERCHANTISE RECEIPTS	15										3.0	1.0		TOTAL ²							
-	MISCELLANEOUS MERCHANDISE	(X)	(X)	(X)		11	810	(X)	100.0													
TOTAL			TOTAL			OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)																
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	39	2 230	60.2	48.6	TOTAL																
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	25	966	40.3	21.0	TOTAL																
180	ALL FOOTWEAR	36	1 121	35.2	24.4	TOTAL																
200	CURTAINS-ORAPERIES-DRY GOODS	7	132	8.7	2.9	TOTAL																
520	NONMERCHANTISE RECEIPTS	31	89	3.8	1.9	TOTAL																
-	MISCELLANEOUS MERCHANOISE	(X)	53	(X)	1.2	TOTAL																
MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)			EATING AND DRINKING PLACES (SIC 58)																			
TOTAL												TOTAL			9	(D)	(X)	100.0				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	17										1 511	91.1	91.1	TOTAL							
143	MEN'S TAILORED OUTERWEAR	16										709	42.7	42.7	TOTAL							
146	OTHER MEN'S CLOTHING	17	513	30.9	30.9	TOTAL																
-	MISCELLANEOUS MERCHANDISE	(X)	289	(X)	17.4	TOTAL																
-	MISCELLANEOUS MERCHANOISE	(X)	148	(X)	8.9	TOTAL																
FAMILY CLOTHING STORES (SIC 565)			GROCERIES-OTHER FOODS MEALS-SNACKS ALCOHOLIC DRINKS PACKAGEO ALCOHOLIC BEVERAGE5 CIGARS-CIGARETTES-TOBACCO ALL OTHER MERCHANOISE NONMERCHANTISE RECEIPTS MISCELLANEOUS MERCHANOISE																			
TOTAL												TOTAL			9	(D)	(X)	100.0				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	17										1 511	91.1	91.1	TOTAL							
143	MEN'S TAILORED OUTERWEAR	16										709	42.7	42.7	TOTAL							
146	OTHER MEN'S CLOTHING	17	513	30.9	30.9	TOTAL																
-	MISCELLANEOUS MERCHANDISE	(X)	289	(X)	17.4	TOTAL																
-	MISCELLANEOUS MERCHANOISE	(X)	148	(X)	8.9	TOTAL																
TOTAL			TOTAL			TOTAL																
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	21	(D)	(X)	100.0	TOTAL																
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	21	(D)	36.7	36.7	TOTAL																

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab-lishments handling the line	All estab-lishments ¹					Estab-lishments handling the line	All estab-lishments ¹
	EATING PLACES (SIC 5812)					HOUSEHOLD FUELS-ICE	35	2 084	73.0	9.5	
	TOTAL	289	16 955	(X)	100.0	500 ALL OTHER MERCHANOISE	65	2 008	76.4	9.1	
020	GROCERIES-OTHER FOODS	24	306	18.9	1.8	S20 NONMERCHANOISE RECEIPTS	64	407	6.5	1.8	
040	MEALS-SNACKS	289	15 575	91.9	91.9	- MISCELLANEOUS MERCHANOISE	(X)	252	(X)	1.1	
060	ALCOHOLIC DRINKS	26	504	44.7	3.0						
100	CIGARS-CIGARETTES-TOBACCO	61	145	3.7	.9	LIQUOR STORES (SIC 592)					
S00	ALL OTHER MERCHANOISE	10	99	7.2	.6	TOTAL	52	(0)	(X)	100.0	
S20	NONMERCHANOISE RECEIPTS	75	274	3.7	1.6						
-	MISCELLANEOUS MERCHANOISE	(X)	52	(X)	.3	ANTIQU AND SECONOHANO STORES (SIC 593)					
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					TOTAL	5	(0)	(X)	100.0	
	TOTAL ²	54	1 753	(X)	100.0						
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)					SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)					
	TOTAL	72	10 664	(X)	100.0	TOTAL	15	1 343	(X)	100.0	
020	GROCERIES-OTHER FOODS	22	332	6.5	3.1	140 MEN'S-BOYS' CLOTHING EXC FOOTWR	4	26	4.3	1.9	
040	MEALS-SNACKS	28	342	6.8	3.2	180 ALL FOOTWEAR	4	25	4.3	1.9	
100	CIGARS-CIGARETTES-TOBACCO	40	403	5.1	3.8	280 JEWELRY-OPTICAL GOODS	3	5	1.4	.4	
120	COSMETICS-DRUGS-CLEANERS	72	6 927	65.0	65.0	300 SPORTING-RECREATION EQUIPMENT	15	1 253	93.3	93.3	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	5	74	2.0	.7	S20 NONMERCHANOISE RECEIPTS	14	26	2.1	1.9	
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	5	82	2.3	.8	- MISCELLANEOUS MERCHANOISE	(X)	8	(X)	.6	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	16	71	2.2	.7						
260	KITCHENWARE-HOME FURNISHINGS	13	229	4.5	2.1	JEWELRY STORES (SIC 597)					
280	JEWELRY-OPTICAL GOODS	43	355	4.0	3.3	TOTAL	19	(D)	(X)	100.0	
300	SPORTING-RECREATION EQUIPMENT	7	165	3.6	1.5	260 KITCHENWARE-HOME FURNISHINGS	10		11.6	8.7	
320	HARWARE-GARDENING EQUIPMENT	6	119	3.0	1.1	267 CHINA-GLASSWARE	8		8.5	5.5	
S00	ALL OTHER MERCHANOISE	48	1 304	13.6	12.2	- MISCELLANEOUS MERCHANOISE	(X)		(X)	3.2	
S20	NONMERCHANOISE RECEIPTS	21	168	2.9	1.6	280 JEWELRY-OPTICAL GOODS	19		72.2	72.2	
-	MISCELLANEOUS MERCHANDISE	(X)	93	(X)	.9	281 WATCHES-CLOCKS	18		13.6	13.6	
	DRUG STORES (SIC 591 PT.)					282 SILVERWARE	16		12.3	12.3	
	TOTAL	68	10 289	(X)	100.0	285 ALL OTHER JEWELRY ITEMS	17		12.2	12.2	
020	GROCERIES-OTHER FOODS	21	325	6.8	3.2	287 DIAMONDS, EXC. DIAMONO WATCHES	18		26.3	26.3	
040	MEALS-SNACKS	27	327	6.8	3.2	288 RINGS, EXC. DIAMONDS	17	(D)	7.5	7.5	
100	CIGARS-CIGARETTES-TOBACCO	37	370	4.8	3.6	- MISCELLANEOUS MERCHANDISE	(X)		(X)	.3	
120	COSMETICS-DRUGS-CLEANERS	68	6 664	64.8	64.8	500 ALL OTHER MERCHANOISE	4		11.8	3.6	
121	MEDICINES EXC. PRESCRIPTION	63	1 953	20.5	19.0	S20 NONMERCHANOISE RECEIPTS	16		14.3	13.8	
122	PRESCRIPTION MEDICINES	68	3 040	29.5	29.5	S29 WATCH-CLOCK-JEWELRY REPAIRS	16		13.3	12.9	
123	ALL OTHER DRUGS-PROPRIETARIES	60	1 670	19.5	16.2	- MISCELLANEOUS	(X)		(X)	.9	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	5	72	2.0	.7	- MISCELLANEOUS MERCHANOISE	(X)		(X)	1.6	
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	5	80	2.3	.8						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	16	67	2.2	.7	FUEL AND ICE DEALERS (SIC 598)					
260	KITCHENWARE-HOME FURNISHINGS	12	222	4.8	2.2	TOTAL	34	2 988	(X)	100.0	
280	JEWELRY-OPTICAL GOODS	42	351	4.1	3.4	220 MAJOR APPL-RADIO-TV-MUSICAL INST	13	77	6.9	2.6	
300	SPORTING-RECREATION EQUIPMENT	7	162	3.9	1.6	340 LUMBER-BUILDING MATERIALS	5	49	10.8	1.6	
320	HARWARE-GARDENING EQUIPMENT	6	116	3.0	1.1	480 HOUSEHOLD FUELS-ICE	34	2 059	68.9	68.9	
S00	ALL OTHER MERCHANOISE	46	1 288	13.9	12.5	S00 ALL OTHER MERCHANOISE	8	67	7.9	2.2	
S20	NONMERCHANOISE RECEIPTS	20	165	2.9	1.6	S20 NONMERCHANOISE RECEIPTS	12	101	9.1	3.4	
-	MISCELLANEOUS MERCHANDISE	(X)	80	(X)	.8	- MISCELLANEOUS MERCHANDISE	(X)	634	(X)	21.2	
	PROPRIETARY STORES (SIC 591 PT.)										
	TOTAL ²	4	375	(X)	100.0	FLORISTS (SIC 5992)					
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)					TOTAL ²	18	687	(X)	100.0	
	TOTAL	217	22 042	(X)	100.0	CIGAR STORES AND STANDS (SIC 5993)					
020	GROCERIES-OTHER FOODS	7	41	3.4	.2	TOTAL	-	-	(X)	-	
040	MEALS-SNACKS	4	90	28.5	.4						
080	PACKAGED ALCOHOLIC BEVERAGES	52	4 004	81.9	18.2	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)					
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	5	31	2.9	.1	TOTAL	74	11 590	(X)	100.0	
180	ALL FOOTWEAR	7	39	5.2	.2	020 GROCERIES-OTHER FOODS	4	31	5.1	.3	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	17	104	8.7	.5	280 JEWELRY-OPTICAL GOODS	6	176	45.4	1.5	
260	KITCHENWARE-HOME FURNISHINGS	13	140	15.3	.6	320 HARWARE-GARDENING EQUIPMENT	15	385	17.9	3.3	
280	JEWELRY-OPTICAL GOODS	29	1 106	57.4	5.0	400 AUTO FUELS-LUBRICANTS	6	96	3.7	.8	
300	SPORTING-RECREATION EQUIPMENT	18	1 267	71.2	5.7	420 AUTO TIRES-BATTERIES-ACCESS	5	95	3.9	.8	
320	HARWARE-GARDENING EQUIPMENT	16	391	19.3	1.8						
340	LUMBER-BUILDING MATERIALS	6	75	15.7	.3						
400	AUTO FUELS-LUBRICANTS	8	691	20.2	3.1						
420	AUTO TIRES-BATTERIES-ACCESS	10	158	4.5	.7						
460	HAY-GRAIN-FEED-FARM SUPPLIES	42	9 152	90.2	41.5						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available. X Not applicable. Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	41	9 141	88.3	78.9	120	COSMETICS-DRUGS-CLEANERS	4	11	1.2	1.2
500	ALL OTHER MERCHANDISE	33	1 203	95.4	10.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	64	7.1	7.1
520	NONMERCHANDISE RECEIPTS	18	95	3.6	.8	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	4	126	14.0	14.0
-	MISCELLANEOUS MERCHANDISE	(X)	367	(X)	3.2	180	ALL FOOTWEAR	4	25	2.8	2.8
						200	CURTAINS-DRAPERIES-DRY GOODS . . .	4	68	7.5	7.5
	NONSTORE RETAILERS (SIC 53 PART*)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	155	17.2	17.2
	TOTAL	10	1 263	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	4	56	6.2	6.2
120	COSMETICS-DRUGS-CLEANERS	5	15	1.4	1.2	260	KITCHENWARE-HOME FURNISHINGS . . .	4	23	2.5	2.5
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	64	6.8	5.1	280	JEWELRY-OPTICAL GOODS	4	6	.7	.7
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	4	126	13.4	10.0	300	SPORTING-RECREATION EQUIPMENT . .	4	26	2.9	2.9
180	ALL FOOTWEAR	4	25	2.6	2.0	320	HARDWARE-GARDENING EQUIPMENT . . .	4	44	4.9	4.9
200	CURTAINS-DRAPERIES-DRY GOODS . . .	4	68	7.2	5.4	340	LUMBER-BUILDING MATERIALS	4	50	5.5	5.5
220	MAJOR APPL-RADIO-TV-MUSICAL INST	5	170	15.3	13.5	420	AUTO TIRES-BATTERIES-ACCESS	4	37	4.1	4.1
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	4	56	5.9	4.4	440	FARM EQUIPMENT MACHINERY	3	11	1.4	1.2
260	KITCHENWARE-HOME FURNISHINGS . . .	4	23	2.4	1.8	500	ALL OTHER MERCHANDISE	5	58	6.4	6.4
280	JEWELRY-OPTICAL GOODS	4	6	.6	.5	520	NONMERCHANDISE RECEIPTS	4	142	15.7	15.7
300	SPORTING-RECREATION EQUIPMENT . . .	4	26	2.8	2.1		MERCHANDISING MACHINE OPERATORS (SIC 534)				
320	HARDWARE-GARDENING EQUIPMENT . . .	4	44	4.7	3.5		TOTAL	1	(0)	(X)	100.0
340	LUMBER-BUILDING MATERIALS	4	50	5.3	4.0		DIRECT SELLING ESTABLISHMENTS (SIC 535)				
420	AUTO TIRES-BATTERIES-ACCESS	4	37	3.9	2.9		TOTAL	4	(0)	(X)	100.0
440	FARM EQUIPMENT MACHINERY	3	11	1.4	.9						
500	ALL OTHER MERCHANDISE	7	74	6.2	5.9						
520	NONMERCHANDISE RECEIPTS	6	151	12.7	12.0						
-	MISCELLANEOUS MERCHANDISE	(X)	317	(X)	25.1						
	MAIL ORDER HOUSES (SIC 532)										
	TOTAL	5	902	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Nonstore retailers, part of SIC major group 53, are shown separately in this table.
²Detail may not add to total due to rounding.
³Merchandise line detail withheld due to insufficient reporting.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Utah	Ogden SMSA	Provo-Orem SMSA	Salt Lake City SMSA	Area outside SMSA's
	RETAIL TRADE REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	C	B	C
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	A	B	D	D
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	A	(X)	E
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	(X)	A	A	(X)	E
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	D	(X)
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	C	(X)	(X)	E	(X)
	PLUMBING AND HEATING EQUIP DLRS. (SIC 522) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E	(X)
	PAINT, GLASS, AND WALLPAPER STRS. (SIC 523) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E	(X)
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	E	(X)	(X)	E	(X)
	ELECTRICAL SUPPLY STORES (SIC 524) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	A	(X)
	HARDWARE STORES (SIC 5251) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	B	E	D	C
320	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HARDWARE-GARDENING EQUIPMENT.....	D	B	E	D	C
340	LUMBER-BUILDING MATERIALS.....	D	B	E	E	C
	FARM EQUIPMENT DEALERS (SIC 5252) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	C	C	B

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.
 X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Utah	Ogden SMSA	Provo-Orem SMSA	Salt Lake City SMSA	Area outside SMSA's
	GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	B	A	C
	DEPARTMENT STORES (SIC 531) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A	A	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
140	MEN'S-BODYS' CLOTHING EXC FDDTWR....	B	A	A	C	A
160	WOMEN'S-GIRLS' CLOTHING, EX FDDTWR.	A	A	A	A	A
200	CURTAINS-DRAPERIES-DRY GOODS.....	A	A	A	A	A
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR.	A	A	A	A	A
240	FURNITURE-SLEEP EQUIP-FLDDR CDV....	A	A	A	A	A
260	KITCHENWARE-HOME FURNISHINGS.....	A	A	A	A	A
320	HARDWARE-GARDENING EQUIPMENT.....	A	A	A	A	A
340	LUMBER-BUILDING MATERIALS.....	A	A	A	A	A
500	ALL OTHER MERCHANDISE.....	A	A	A	A	A
520	NONMERCHANDISE RECEIPTS.....	A	A	A	A	A
	VARIETY STORES (SIC 533) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	A	C	C
	MISC. GENERAL MERCHANDISE STORES (SIC 539) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	E	(X)	E
	GENERAL MERCHANDISE STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
140	MEN'S-BODYS' CLOTHING EXC FDDTWR....	E	(X)	(X)	E	(X)
160	WOMEN'S-GIRLS' CLOTHING, EX FDDTWR.	E	(X)	(X)	E	(X)
200	CURTAINS-DRAPERIES-DRY GOODS.....	E	(X)	(X)	E	(X)
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR.	E	(X)	(X)	E	(X)
240	FURNITURE-SLEEP EQUIP-FLDDR CDV....	E	(X)	(X)	E	(X)
260	KITCHENWARE-HOME FURNISHINGS.....	E	(X)	(X)	E	(X)
320	HARDWARE-GARDENING EQUIPMENT.....	E	(X)	(X)	E	(X)
340	LUMBER-BUILDING MATERIALS.....	E	(X)	(X)	E	(X)
500	ALL OTHER MERCHANDISE.....	E	(X)	(X)	E	(X)
	DRY GOODS STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	D	(X)
	SEWING AND NEEDLEWORK STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	A	(X)

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.
 X Not applicable.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Utah	Ogden SMSA	Provo-Orem SMSA	Salt Lake City SMSA	Area outside SMSA's
	FOOD STORES (SIC 54) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	B	B	A
	GROCERY STORES (SIC 541) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A	B	A
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
500	GROCERIES—OTHER FOODS.....	A	B	A	B	A
	ALL OTHER MERCHANDISE.....	A	A	A	B	A
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	E	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
	GROCERIES—OTHER FOODS.....	(X)	A	E	(X)	E
	MEAT MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E	(X)
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
	GROCERIES—OTHER FOODS.....	E	(X)	(X)	E	(X)
	FISH (SEA FOOD) MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	A	(X)
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
	GROCERIES—OTHER FOODS.....	A	(X)	(X)	A	(X)
	FRUIT STORES AND VEGETABLE MARKETS (SIC 543) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	E	B	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
	GROCERIES—OTHER FOODS.....	E	E	E	B	E
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	A	D	E	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
	GROCERIES—OTHER FOODS.....	E	A	E	E	E
	RETAIL BAKERIES (SIC 546) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	D	E	C	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
	GROCERIES—OTHER FOODS.....	E	E	E	E	E
	RETAIL BAKERIES—BAKING, SELLING (SIC 5462) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	C	(X)
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
	GROCERIES—OTHER FOODS.....	D	(X)	(X)	C	(X)

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Utah	Ogden SMSA	Provo-Orem SMSA	Salt Lake City SMSA	Area outside SMSA's
	RETAIL BAKERIES--SELLING ONLY (SIC 5463) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E	(X)
D2D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS.....	E	(X)	(X)	E	(X)
	OTHER FOOD STORES (OTHER 54) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	E	(X)	E
D2D 5DD	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS..... ALL OTHER MERCHANDISE.....	(X) (X)	A E	E E	(X) (X)	E E
	DAIRY PRODUCTS STORES (SIC 545) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E	(X)
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS.....	E	(X)	(X)	E	(X)
	EGG AND POULTRY DEALERS (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E	(X)
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS.....	E	(X)	(X)	E	(X)
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	C	(X)
02D 5D0	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS..... ALL OTHER MERCHANDISE.....	C E	(X) (X)	(X) (X)	C E	(X) (X)
	AUTOMOTIVE DEALERS (SIC 55 EX. 554) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	C	B	C
	MULTI-VEHICLE DEALERS (SIC 551, 552) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	C	B	C
	MULTI-VEHICLE DEALERS--NEW AND USED CARS (SIC 551) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	C	C	(X)	C
380 400 420 520	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES--TRUCKS..... AUTO FUELS--LUBRICANTS..... AUTO TIRES--BATTERIES--ACCESS..... NONMERCHANDISE RECEIPTS.....	(X) (X) (X) (X)	C C D C	C C C C	(X) (X) (X) (X)	C D C C
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	B	(X)
380 4DD 42D 520	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES--TRUCKS..... AUTO FUELS--LUBRICANTS..... AUTO TIRES--BATTERIES--ACCESS..... NONMERCHANDISE RECEIPTS.....	B C B B	(X) (X) (X) (X)	(X) (X) (X) (X)	B C B B	(X) (X) (X) (X)

Note: See merchandise line introductory text for explanation of this table.
A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Utah	Ogden SMSA	Provo-Orem SMSA	Salt Lake City SMSA	Area outside SMSA's
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	B	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
380	AUTOMOBILES-TRUCKS.....	B	(X)	(X)	B	(X)
400	AUTO FUELS-LUBRICANTS.....	B	(X)	(X)	B	(X)
420	AUTO TIRES-BATTERIES-ACCESS.....	B	(X)	(X)	B	(X)
520	NONMERCHANDISE RECEIPTS.....	B	(X)	(X)	B	(X)
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	B	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
380	AUTOMOBILES-TRUCKS.....	B	(X)	(X)	B	(X)
400	AUTO FUELS-LUBRICANTS.....	B	(X)	(X)	B	(X)
420	AUTO TIRES-BATTERIES-ACCESS.....	B	(X)	(X)	B	(X)
520	NONMERCHANDISE RECEIPTS.....	B	(X)	(X)	B	(X)
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	A	D	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
380	AUTOMOBILES-TRUCKS.....	B	A	A	D	E
400	AUTO FUELS-LUBRICANTS.....	B	A	E	D	E
420	AUTO TIRES-BATTERIES-ACCESS.....	B	A	E	D	E
520	NONMERCHANDISE RECEIPTS.....	E	E	E	E	E
	TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	B	O	E	D
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR..	E	(X)	(X)	E	(X)
260	KITCHENWARE-HOME FURNISHINGS.....	E	(X)	(X)	E	(X)
300	SPORTING-RECREATION EQUIPMENT.....	E	(X)	(X)	E	(X)
380	AUTOMOBILES-TRUCKS.....	E	(X)	(X)	E	(X)
400	AUTO FUELS-LUBRICANTS.....	E	(X)	(X)	E	(X)
420	AUTO-TIRES-BATTERIES-ACCESS.....	E	(X)	(X)	E	(X)
520	NONMERCHANDISE RECEIPTS.....	E	(X)	(X)	E	(X)
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	E	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR..	D	(X)	(X)	E	(X)
260	KITCHENWARE-HOME FURNISHINGS.....	E	(X)	(X)	E	(X)
300	SPORTING-RECREATION EQUIPMENT.....	O	(X)	(X)	E	(X)
380	AUTOMOBILES-TRUCKS.....	E	(X)	(X)	E	(X)
400	AUTO FUELS-LUBRICANTS.....	E	(X)	(X)	E	(X)
420	AUTO-TIRES-BATTERIES-ACCESS.....	E	(X)	(X)	E	(X)
520	NONMERCHANDISE RECEIPTS.....	E	(X)	(X)	E	(X)
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	O	(X)	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
300	SPORTING-RECREATION EQUIPMENT.....	(X)	E	E	(X)	(X)
380	AUTOMOBILES-TRUCKS.....	(X)	A	D	(X)	(X)
400	AUTO FUELS-LUBRICANTS.....	(X)	E	E	(X)	(X)
500	ALL OTHER MERCHANDISE.....	(X)	A	D	(X)	E
520	NONMERCHANDISE RECEIPTS.....	(X)	B	E	(X)	(X)

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Utah	Ogden SMSA	Provo-Orem SMSA	Salt Lake City SMSA	Area outside SMSA's
	BOAT DEALERS (SIC 5591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	A	(X)
3DD	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	E	(X)	(X)	D	(X)
400	SPORTING-RECREATION EQUIPMENT.....	E	(X)	(X)	E	(X)
520	AUTO FUELS-LUBRICANTS..... NONMERCHANDISE RECEIPTS.....	B	(X)	(X)	B	(X)
	HOUSEHOLD TRAILER DEALERS (SIC 5592) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	A	(X)
500	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	A	(X)	(X)	A	(X)
520	ALL OTHER MERCHANDISE..... NONMERCHANDISE RECEIPTS.....	E	(X)	(X)	E	(X)
	AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E	(X)
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	E	(X)	(X)	E	(X)
400	AUTOMOBILES-TRUCKS.....	E	(X)	(X)	E	(X)
520	AUTO FUELS-LUBRICANTS..... NONMERCHANDISE RECEIPTS.....	E	(X)	(X)	E	(X)
	AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E	(X)
400	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	E	(X)	(X)	E	(X)
500	AUTO FUELS-LUBRICANTS.....	E	(X)	(X)	E	(X)
520	ALL OTHER MERCHANDISE..... NONMERCHANDISE RECEIPTS.....	E	(X)	(X)	E	(X)
	GASOLINE SERVICE STATIONS (SIC 554) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	E	C	C
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	E	E	E	D	D
400	AUTOMOBILES-TRUCKS.....	C	C	E	C	D
420	AUTO FUELS-LUBRICANTS.....	O	C	E	C	D
520	AUTO-TIRES-BATTERIES-ACCESS..... NONMERCHANDISE RECEIPTS.....	C	C	E	C	D
	APPAREL AND ACCESSORY STORES (SIC 56) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	C	C	B
	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS (SIC 562, 3, 8) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	E	(X)
	WOMEN'S READY-TO-WEAR STORES (SIC 562) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	O	E	A
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	E	E	E	E	E
160	MEN'S-BOYS' CLOTHING EXC FOOTWEAR..... WOMEN'S-GIRLS' CLOTHING EXC FOOTWEAR.....	D	B	E	E	A

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.
 X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Utah	Ogden SMSA	Provo-Orem SMSA	Salt Lake City SMSA	Area outside SMSA's
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	C	(X)	E
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR...	(X)	A	C	(X)	E
	MILLINERY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E	(X)
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR...	E	(X)	(X)	E	(X)
	CORSET AND LINGERIE STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	A	(X)
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR...	A	(X)	(X)	A	(X)
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E	(X)
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR	E	(X)	(X)	E	(X)
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR...	E	(X)	(X)	E	(X)
	FURRIERS AND FUR SHOPS (SIC 56B) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	B	(X)
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR...	B	(X)	(X)	B	(X)
	OTHER APPAREL AND ACCESSORY STORES (OTHER 56) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	B	C	(X)	C
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR....	(X)	B	D	(X)	E
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR...	(X)	C	E	(X)	E
180	ALL FOOTWEAR.....	(X)	E	E	(X)	E
	MEN'S AND BOYS' CLOTHING-FURNISHING STORES (SIC 561) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	C	D	B	D
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR....	C	C	D	B	D
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR...	B	C	E	B	E
	CUSTOM TAILORS (SIC 567) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	D	(X)
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR....	D	(X)	(X)	D	(X)
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR...	E	(X)	(X)	E	(X)

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.
 X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Utah	Ogden SMSA	Provo-Orem SMSA	Salt Lake City SMSA	Area outside SMSA's
	FAMILY CLOTHING STORES (SIC 565) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A	A	B
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	D	A	C	D	E
160	MEN'S-BOYS' CLOTHING EXC FOOTWR.....	D	A	D	C	E
	SHOE STORES (SIC 566) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	E	C	D
	MEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	E	(X)
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	D	(X)	(X)	E	(X)
	ALL FOOTWEAR.....					
	WOMEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	A	(X)
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	A	(X)	(X)	A	(X)
	ALL FOOTWEAR.....					
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E	(X)
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	E	(X)	(X)	E	(X)
	ALL FOOTWEAR.....					
	FAMILY SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	C	(X)
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	D	(X)	(X)	D	(X)
	ALL FOOTWEAR.....					
	CHILDREN'S AND INFANTS' WR. STRS. (SIC 564) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	C	(X)
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	E	(X)	(X)	E	(X)
160	MEN'S-BOYS' CLOTHING EXC FOOTWR.....	B	(X)	(X)	C	(X)
	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR.....					
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	A	(X)
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	B	(X)	(X)	A	(X)
160	MEN'S-BOYS' CLOTHING EXC FOOTWR.....	B	(X)	(X)	A	(X)
	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR.....					
	APPAREL AND ACCESS. STORES, N.E.C. (SIC 564, 7, 9) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	E	(X)	E
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	(X)	E	E	(X)	E
160	MEN'S-BOYS' CLOTHING EXC FOOTWR.....	(X)	A	E	(X)	E
	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR.....					

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Utah	Ogden SMSA	Provo-Orem SMSA	Salt Lake City SMSA	Area outside SMSA's
24D	FURNITURE HOME FURNISHINGS, AND EQUIPMENT STORES (SIC 57) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	C	C	B	B
	FURNITURE STORES (SIC 5712) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	B	B	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE—SLEEP EQUIP—FLDDR CDV.....	B	B	B	B	A
	HOME FURNISHINGS STORES (OTHER 571) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	C	A	B	E
	FLOOR COVERINGS STORES (SIC 5713) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	A	(X)
	DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	C	(X)
	CHINA, GLASSWARE AND METALWARE STORES (SIC 5715) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	A	(X)
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E	(X)
	HOUSEHOLD APPLIANCE STORES (SIC 572) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	D	E	A	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL—RADID—TV—MUSICAL INSTR... KITCHENWARE—HOME FURNISHINGS.....	C B	E D	E E	A A	E E
22D 26D	RADIO, TV, AND MUSIC STORES (SIC 573) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	E	(X)	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL—RADIO—TV—MUSICAL INSTR... KITCHENWARE—HOME FURNISHINGS.....	(X) (X)	E E	E E	(X) (X)	E C
22D 26D	RADIO AND TELEVISION STORES (SIC 5732) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL—RADID—TV—MUSICAL INSTR... KITCHENWARE—HOME FURNISHINGS.....	E E	(X) (X)	(X) (X)	E E	(X) (X)
220	RECORD SHOPS (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL—RADIO—TV—MUSICAL INSTR...	E	(X)	(X)	E	(X)

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.
 X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Utah	Ogden SMSA	Provo-Orem SMSA	Salt Lake City SMSA	Area outside SMSA's
220	MUSICAL INSTRUMENT STORES (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	B	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RAOIO-TV-MUSICAL INSTR.,	B	(X)	(X)	B	(X)
	EATING AND DRINKING PLACES (SIC 58) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	B	C	O
	EATING PLACES (SIC 5812) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	A	C	C
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	C	(X)
	CAFETERIAS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	C	(X)
	REFRESHMENT PLACES (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	C	(X)
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	C	E	E	E
120	DRUG STORES AND PROPRIETARY STORES (SIC 591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	C	A	C
	DRUG STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	C	A	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS.....	C	D	C	O	D
120	PROPRIETARY STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	E	D	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS.....	E	E	E	E	E
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	B	B	C
	LIQUOR STORES (SIC 592) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A	A	A

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.
 X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Utah	Ogden SMSA	Provo-Orem SMSA	Salt Lake City SMSA	Area outside SMSA's
	ANTIQUEN AND SECONDHAND STORES (SIC 593) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	E	(X)	E
	ANTIQUEN STORES (SIC 5932) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E	(X)
	SECONDHAND STORES (SIC 5933) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	D	(X)
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	B	E	(X)	A
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	(X)	B	E	(X)	A
	SPORTING GOODS STORES (SIC 5952) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	C	(X)
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	C	(X)	(X)	C	(X)
	BICYCLE SHOPS (SIC 5953) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	B	(X)
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	E	(X)	(X)	E	(X)
	JEWELRY STORES (SIC 597) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	C	A	D
260	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE KITCHENWARE-HOME FURNISHINGS.....	A	A	C	A	D
280	JEWELRY-OPTICAL GOODS.....	A	A	C	A	D
520	NONMERCHANDISE RECEIPTS.....	B	A	C	A	D
	FUEL AND ICE DEALERS (SIC 59B) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	B	(X)	C
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	(X)	A	B	(X)	D
	FUEL OIL DEALERS (SIC 59B3) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E	(X)
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	E	(X)	(X)	E	(X)
	LIQUEFIED PETROL. GAS (BOTTLE GAS) DEALERS (SIC 59B4) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	A	(X)
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	B	(X)	(X)	A	(X)

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.

X not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Utah	Ogden SMSA	Provo-Orem SMSA	Salt Lake City SMSA	Area outside SMSA's
480	FUEL AND ICE DEALERS, N.E.C. (SIC 5982) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	E	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	B	(X)	(X)	E	(X)
	FLORISTS (SIC 5992) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	F	B	D	E
	CIGAR STORES AND STANDS (SIC 5993) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	C	E	A	E
	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	B	(X)	C
240 500 520	BOOK STORES (SIC 5942) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV.....	E	(X)	(X)	E	(X)
	ALL OTHER MERCHANDISE.....	E	(X)	(X)	E	(X)
240 500 520	NONMERCHANDISE RECEIPTS.....	E	(X)	(X)	E	(X)
	STATIONERY STORES (SIC 5943) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	B	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV.....	E	(X)	(X)	E	(X)
240 500 520	ALL OTHER MERCHANDISE.....	E	(X)	(X)	E	(X)
	NONMERCHANDISE RECEIPTS.....	E	(X)	(X)	E	(X)
	HAY, GRAIN, AND FEED STORES (SIC 5962) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	A	(X)
240 500 520	OTHER FARM SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	A	(X)
	GARDEN SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	B	(X)
	NEWS DEALERS AND NEWSSTANDS (SIC 5994) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E	(X)
240 500 520	HOBBY, TOY, AND GAME SHOPS (SIC 5995) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	D	(X)
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	C	(X)

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Utah	Ogden SMSA	Provo-Orem SMSA	Salt Lake City SMSA	Area outside SMSA's
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	A	(X)
	OPTICAL GOODS STORES (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	A	(X)
	RETAIL STORES, N.E.C. (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	E	(X)
	NONSTORE RETAILERS (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	E	B	D	A
	MAIL ORDER HOUSES (SIC 532) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	A	D	A
	MERCHANDISING MACHINE OPERATORS (SIC 534) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	E	A	B	A
	DIRECT SELLING ESTABLISHMENTS (SIC 535) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	E	E	B

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.

X Not applicable.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

GENERAL EXPLANATION

CENSUS COVERAGE

Method of Coverage—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all “employer” establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for “nonemployers” was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories—the “mail universe” and the “nonmail” universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

1. The “nonmail” universe—This group consists of firms which were not required to file a regular census return and includes the following categories:

a. All “nonemployers”—Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records. Although made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See “Comparison of the 1963 Census With the 1967 Census,” item 4, on the next page.)

In the 1967 Census, data for all non-employer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the non-employer tax returns and were multiplied by 2 to establish census totals.

The census included only those retail non-employer firms which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. This treatment is the same as in the 1963 Census.

b. Selected “small employers”—“Employers” consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. “Small employers” consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of these which were included in the “mail” universe). The cutoff varied by kind of

business and was designed, in most cases, to limit the “nonmail” group to establishments which would account for approximately 20 percent of total sales in each kind of business. The “number-of-employee” equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for “under cutoff” employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA).

2. The “mail” universe—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The “mail” universe includes the following categories:

a. Firms in the census prec canvass—The census prec canvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the prec canvass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the prec canvass.

b. Firms not in the census prec canvass—Other firms included in the “mail” universe consist of the following categories:

- (1) The 10 percent of “small employer” firms referred to in section 1-b above.
- (2) Other employers than those covered by section 1-b or 2-a above.

Comparison of the 1963 Census with the 1967 Census—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

1. Classification—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for “nonemployer” firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of “employer” and “nonemployer”

establishments are presented in less kind-of-business detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket" classifications (e.g., miscellaneous food stores).

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:

- a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.
- b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.
- c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.
- d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind-of-business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.

2. Areas—The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.

3. Active proprietors—In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two proprietors for each establishment in business during the week of November 15. In the 1967 Census, the count of active proprietors was based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors for the following types of firms, including multi-units firms:

- a. All "employer" firms which had first quarter 1967 payroll.
- b. All "nonemployer" firm not in business the full year.
- c. Every second "nonemployer" firm not in business the full year.

4. Coverage of nonemployers—Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census non-employer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an in-scope kind of business.

As noted in section 1-a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.

5. **Payroll**—In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

Types of Areas Covered—The 1967 Census reports present data by kind of business for the following areas:

1. The State as a whole.
2. Each standard metropolitan statistical area.
3. Each county.
4. Each "city" of 2,500 inhabitants or more.

The term "city" for purposes of these reports includes places having 2,500 inhabitants or more in the 1960 Census of Population (or later special censuses) and which were incorporated as cities, boroughs, villages, or towns. It does not include towns in New England, New York, and Wisconsin which are not considered "incorporated places" for Census Bureau purposes.

In addition, data are shown for the following areas not classified as incorporated places:

1. Towns in the New England States which had an urban population, by Census of Population rules, of 2,500 inhabitants or more or which had a total population of 10,000 or more.

2. Townships in New Jersey and Pennsylvania which had 10,000 inhabitants or more.

The standard metropolitan statistical areas (SMSA's) for which data are shown are those defined by the Bureau of the Budget.¹ A standard metropolitan statistical area is a county or group of contiguous counties (except in New England) which contains at least one central city of 50,000 inhabitants or more or twin cities with a combined population of at least 50,000. In addition to the county or counties containing such a city or cities, contiguous counties are included in an SMSA if, according to certain criteria, they are essentially metropolitan in character and are socially and economically integrated with the central city. In New England, towns and cities rather than counties are the units used in defining an SMSA.

In addition to the above areas, the series of reports for "Major Retail Centers" presents data for the central business districts (CBD's) of 134 cities which have a population of 100,000 inhabitants or more and for approximately 1,700 major retail centers (other than CBD's) located in SMSA's.

Appendix B

MERCHANDISE LINE SALES REPORTS EXPLANATIONS

EXPLANATION OF TERMS

Data Covered—Data in the merchandise line series of reports are presented for employer establishments only. No attempt has been made to project merchandise line distributions to the nonemployer segments of the retail trade universe.

Types of Areas—This series of reports presents data by kind of business and merchandise line for (1) each State as a whole, (2) each standard metropolitan statistical area, and (3) that part of each State which is not located in any standard metropolitan statistical area.

The standard metropolitan statistical areas for which data are shown are those defined by the Bureau of the Budget in 1967.¹

Establishments—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual² for recognizing

the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store), only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

Sales—Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if they operated at an annual sales volume rate of \$2,500 or more; however, data for part year nonemployers have not been projected to a full year's operation.

¹ Executive Office of the President, Bureau of the Budget, *Standard Metropolitan Statistical Areas, 1967*, as amended January 15, 1968.

² Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual, 1967*.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail" by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification." Descriptions of those kinds of business for which data are provided follow.

BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade. (See below for discussion of treatment in 1967 of establishments which deal in lumber.)

Lumber and other building materials dealers (SIC 521)—Establishments primarily selling lumber, millwork, and other building materials and construction supplies such as brick, tile, cement, sand and gravel, cinder blocks, fencing materials, storm doors and windows, wall-board and roofing materials. In the 1967 Census of Business, data for lumber yards and for building materials dealers have been combined into a single kind-of-business classification, "Lumber and other building materials dealers." In the 1963 Census of Business data for these two kinds of business were shown separately.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

Plumbing and heating equipment dealers (SIC 522)—Establishments primarily selling plumbing, heating, and air-conditioning equipment and supplies. Establishments primarily en-

gaged in installation on a contract basis or in repairs are included in Contract Construction.

Paint, glass, and wallpaper stores (SIC 523)—Establishments primarily selling paint, glass, and wallpaper or any combination of these lines. Establishments primarily engaged in installing glass or in wallpapering or painting are not included in Retail Trade.

Electrical supply stores (SIC 524)—Establishments primarily selling electrical supplies such as lighting fixtures, lamp bulbs, wiring, cable, and fuse boxes. Establishments primarily selling electrical appliances are included with "Furniture, Home Furnishings, and Equipment Stores" (SIC major group 57).

Hardware stores (SIC 5251)—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Farm equipment dealers (SIC 5252)—Establishments primarily selling new or used farm tractors, reapers, mowers, planters, plows, and related farm equipment. Usually these establishments also sell farm hardware and miscellaneous farm supplies.

GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Part)

This group includes all establishments within SIC major group 53, "General Merchandise," except for "nonstore" establishments (SIC's 532, 534, and 535), which for purposes of this publication are separately classified. (See "Nonstore Retailers" below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent

of total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of \$5 million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Variety stores (SIC 533)—Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on self designation by the store operators. In the 1963 Census of Business this industry was titled "limited price variety stores."

General merchandise stores (part of SIC 539)—Establishments primarily selling several lines of merchandise such as household linens and dry goods, and/or a combination of apparel, hardware, housewares, or home furnishings and other lines in limited amounts. Establishments which meet the criteria for department stores, except as to employment, are included in this classification. Also included in this classification are establishments whose sales of "apparel" or of "furniture and home furnishings" exceed half of their total sales providing that sales of the smaller of the two lines in combination with "dry goods and household linens" accounts for 20 percent or more of total sales.

Dry goods stores (part of SIC 539)—Establishments primarily selling piece goods, linens, towels, blankets, spreads, and other dry goods.

Sewing and needlework stores (part of SIC 539)—Establishments primarily selling sewing and knitting supplies, patterns, lace, and notions.

FOOD STORES
(SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour and crackers; (3) other processed food and nonedible grocery items. In addition these establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Establishments commonly known as supermarkets, food stores, and delicatessens are included in this classification if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

In the 1963 Census of Business this industry was titled "grocery stores, including delicatessens."

Meat markets (part of SIC 542)—Establishments primarily selling fresh, frozen, or cured meats. Frequently these establishments also sell poultry, fish, dairy products, eggs, and some groceries. Establishments included in this category reported that "meat, fish, poultry" sales accounted for 80 percent or more of total sales, and that "fresh, frozen meat" accounted for 50 percent or more of their total receipts.

Fish (seafood) markets (part of SIC 542)—Establishments primarily selling fresh or frozen fish, oysters and other shellfish, and other seafoods. These establishments frequently sell other food items commonly used in preparing seafood or consumed with seafoods. Establishments included in this category reported that "fish, other seafood" accounted for 50 percent or more of total receipts.

Fruit stores and vegetable markets (SIC 543)—Establishments primarily selling fresh fruits and fresh vegetables. These establishments frequently carry a limited line of grocery items. Roadside stands of farmers selling only their

own produce are not included in the Census of Business.

Candy, nut, and confectionery stores (SIC 544)—Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores. Candy and popcorn stands operated as concessions in motion picture theaters are included in this classification.

Retail bakeries—baking and selling (SIC 5462)—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, some or all of which are baked on their own premises.

Bakeries, most of whose products are distributed directly to consumers or to stores by means of route delivery, are not included in the Census of Business but are included in the Census of Manufactures (SIC 205). In the 1963 Census of Business this industry was titled "Retail bakeries, manufacturing."

Retail bakeries—selling only (SIC 5463)—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, none of which are baked on the premises. In the 1963 Census of Business this industry was titled "Retail bakeries, nonmanufacturing."

Dairy products stores (SIC 545)—Establishments primarily selling dairy products such as fluid milk and cream, cheese, ice cream and sherbets, over the counter. A limited line of groceries is frequently carried. Ice cream and frozen custard stands are classified in SIC 5812, "Eating places," and establishments which distribute ice cream and similar products from trucks are classified in SIC 5351, "Direct selling establishments." Establishments which bottle, pasteurize, homogenize, or otherwise process and distribute fluid milk are not included in the Census of Business, but are included in the Census of Manufactures (SIC 202).

Egg and poultry dealers (part of SIC 549)—Establishments primarily selling eggs and live or dressed poultry. A limited line of groceries is frequently carried.

Other miscellaneous food stores (part of SIC 549)—Establishments not elsewhere classified, primarily selling specialized lines of food such as coffee and tea, spice, health foods, dietetic food, etc. In the 1963 Census of Business this industry was titled "Other."

AUTOMOTIVE DEALERS
(SIC Major Group 55, Except 554)

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores." Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

Motor vehicle dealers—new and used cars (SIC 551)—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments frequently have repair departments, used car lots and carry stocks of replacement parts, tires, batteries, and automotive accessories, and may also sell commercial vehicles. In some tabulations this category is subdivided to show data separately for (1) dealers with domestic car franchises only, (2) dealers with imported car franchises only, and (3) dealers with domestic and imported car franchises. Used car lots and repair departments of franchised dealers are not recognized as separate establishments. Data for such operations are included in a single report from the franchised passenger car dealer. In the 1963 Census of Business this industry was titled "Passenger car dealers, franchised."

Motor vehicle dealers—used cars only (SIC 552)—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars. In the 1963 Census of Business this industry was titled "Passenger car dealers, nonfranchised."

Home and auto supply stores (part of SIC 553)—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, of which sales of tires, batteries and accessories account for between 25 and 49 percent of total sales.

Other tire, battery, accessory dealers (part of SIC 553)—Establishments primarily selling new automobile tires, batteries, automobile seat covers and other automotive parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "Secondhand stores" (SIC 5933).

Boat dealers (SIC 5591)—Establishments primarily selling motorboats and other watercraft, marine supplies and outboard motors.

Household trailer dealers (SIC 5592)—Establishments primarily selling household trailers, mobile homes and campers.

Aircraft, motorcycle dealers (part of SIC 5599)—Establishments primarily selling new or used motorcycles, or aircraft to noncommercial users. Dealers selling parts and supplies for these products to noncommercial users are also included.

Automotive dealers, n.e.c. (part of SIC 5599)—Establishments primarily selling automotive products not elsewhere classified.

GASOLINE SERVICE STATIONS
(SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

APPAREL AND ACCESSORY STORES
(SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567). This industry includes ready-to-wear "Bridal shops" and "Ma-

ternity shops" which were classified as separate industries in the 1963 Census of Business.

Millinery stores (part of SIC 563)—Establishments primarily selling women's hats, including those making hats on the premises to customer order.

Corsets and lingerie stores (part of SIC 563)—Establishments primarily selling women's foundation garments, lingerie, negligees, robes, and other intimate wear. Establishments primarily engaged in selling foundation garments made or fitted to individual customer order are also included.

Other women's accessory, specialty stores (part of SIC 563)—Establishments primarily selling a specialized line of women's and girls' apparel items (such as sportswear, beachwear, blouses, and hosiery). Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 565) under conditions specified in the definition for that kind of business.

This industry includes "hosiery stores" which were separately classified in the 1963 Census of Business.

Furriers and fur shops (SIC 568)—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

Custom tailors (SIC 567)—Establishments primarily selling men's and women's outer garments such as suits, overcoats, uniforms, dresses, etc. made on their own premises to customer order. Establishments primarily sell-

ing furs and fur apparel are classified as "Furriers and fur shops" (SIC 568).

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Men's shoe stores (part of SIC 566)—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls', and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's and girls', children's and infants' footwear. See also the definitions for the other types of shoe stores.

Women's shoe stores (part of SIC 566)—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification provided that sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear. See also the definition for the other types of shoe stores.

Children's and juveniles' shoe stores (part of SIC 566)—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification provided that sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear. See also the definitions for the other types of shoe stores.

Family shoe stores (part of SIC 566)—Establishments primarily selling shoes and other footwear. Establishments in this classification sell both men's and women's shoes, and may or may not sell children's shoes. Accessory lines such as hosiery, gloves, and handbags are also frequently sold. The sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and

children's and infants' footwear) are not more than three times the sales of the other two groups combined. If children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller. See also the definitions for the other types of shoe stores.

Children's and infants' wear stores (SIC 564)—Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, other household electrical and gas appliances, and radio and TV sets. Also included are musical instrument stores and music and record shops.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radio and TV sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Floor covering stores (SIC 5713)—Establishments primarily selling floor coverings of any kind or combination such as rugs, carpets, linoleum, floor tile (rubber, vinyl, asphalt, cork), and related products. Installation of floor coverings may be performed incidental to selling by these stores.

Drapery, curtain, and upholstery stores (SIC 5714)—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use are also included. Establishments primarily engaged in reupholstering or repairing furniture are included in the Selected Services portion of the Census of Business.

China, glassware, and metalware stores (SIC 5715)—Establishments primarily selling china, glassware, crockery, tinware, enamelware, aluminumware, stainless steel flatware,

cutlery, and other metalware for table and kitchen use. Establishments primarily selling sterling or plated silver flatware or tableware are classified as "Jewelry stores" (SIC 597).

Miscellaneous home furnishings stores (SIC 5719)—Establishments primarily selling specialized lines of home furnishings not elsewhere classified, such as lamps and lampshades, venetian blinds and window shades, picture frames and mirrors, and other miscellaneous home furnishings.

Household appliance stores (SIC 572)—Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

Radio and television stores (SIC 5732)—Establishments primarily selling radios, television sets, record players, tape recorders, and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales of radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

Record shops (part of SIC 5733)—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

Musical instrument stores (part of SIC 5733)—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

EATING AND DRINKING PLACES (SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for

consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or take home consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Data for in-plant food contractors are included in the United States Summary report. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however, included in "Candy, nut, and confectionery stores" (SIC 5441).

Restaurants, lunchrooms, caterers (part of SIC 5812)—Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

Cafeterias (part of SIC 5812)—Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

Refreshment places (part of SIC 5812)—Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbecued chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group.

Drinking places (alcoholic beverages) (SIC 5813)—Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

DRUG STORES AND PROPRIETARY STORES (SIC 591)

Drug stores (part of SIC 591)—Establishments which fill and sell prescriptions. These establishments also sell proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

Proprietary stores (part of SIC 591)—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

MISCELLANEOUS RETAIL STORES (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

Liquor stores (SIC 592), also government-operated liquor stores (part of major groups 92 and 93)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Antique stores (SIC 5932)—Establishments primarily selling antique furniture and home furnishings, glassware, and objects of art.

Secondhand stores (SIC 5933)—Establishments primarily selling secondhand merchandise such as apparel, furniture, appliances, books, automobile parts, musical instruments, etc. in any combination. Pawnshops and pawnbrokers are included in this classification. Establishments selling used automobiles, household trailers, motorcycles, aircraft, and boats are classified in the "Automotive Dealers" group (SIC major group 55, except 554).

Sporting goods stores (SIC 5952)—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Bicycle shops (SIC 5953)—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597)—Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings,

bracelets, and brooches; sterling and plated silverware; and watches and clocks.

Fuel oil dealers (SIC 5983)—Establishments primarily selling fuel oil.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984)—Establishments primarily selling liquefied petroleum gas (bottled gas) either in bulk, or bottled. In the 1963 Census of Business, this industry was titled "bottled gas dealers."

Fuel and ice dealers, n.e.c. (SIC 5982)—Establishments primarily selling coal, coke, charcoal, wood, ice, or any combination of these lines.

In the 1963 Census of Business, data were shown separately for "Coal and wood dealers" (part of SIC 5982) and "Ice dealers" (part of SIC 5982).

Florists (SIC 5992)—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises. However, retail establishments primarily selling seeds, bulbs, and nursery stock are classified in SIC 5969, "Farm and garden supply stores, n.e.c."

Cigar stores and stands (SIC 5993)—Establishments primarily selling cigars, cigarettes, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places. Establishments operated by the blind, but owned by State agencies are included here.

Book stores (SIC 5942)—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold by these establishments. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in SIC 532 "Mail order houses" in the "Nonstore Retailers" group.

Stationery stores (SIC 5943)—Establishments primarily selling stationery items such as paper and paper products (including printing and engraving), school and office supplies, accounting and legal forms, greeting cards, post cards and novelties. Establishments selling primarily to business and institutional users are classified in Wholesale Trade.

Hay, grain, and feed stores (SIC 5962)—Establishments primarily selling hay, grain, and feed. These establishments also frequently

sell fertilizer and other farm supplies and equipment.

Other farm supply stores (part of SIC 5969)—Establishments primarily selling farm supplies other than hay, grain, and feed, not elsewhere classified such as seed, fertilizer, irrigation and drainage equipment, pumps, agricultural chemicals, and dairy supplies.

Garden supply stores (part of SIC 5969)—Establishments primarily selling seeds, bulbs, nursery stock, garden tools, and other farm, and garden supplies and tools. Nurseries and greenhouses are not within the scope of the Census of Business unless receipts are primarily from sales of products not grown on the premises.

News dealers and newsstands (SIC 5994)—Establishments primarily selling newspapers, magazines, and other periodicals.

Hobby, toy, and game shops (SIC 5995)—Establishments primarily selling toys, games, and hobby kits and supplies. Establishments primarily selling artists' supplies, or collectors' items such as coins, stamps, and autographs are classified in SIC 5999, "Miscellaneous retail stores, n.e.c."

Camera and photographic supply stores (SIC 5996)—Establishments primarily selling cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in Industry 7395 in the Selected Services portion of the Census of Business.

Gift, novelty, and souvenir shops (SIC 5997)—Establishments primarily selling combined lines of gift and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

Optical goods stores (part of SIC 5999)—Establishments primarily engaged in selling eyeglasses and related optical goods. In 1967 establishments whose receipts were primarily from eye examinations and prescribing eyeglasses or contact lenses and providing the eyeglasses or contact lenses they prescribed were not included in the Census of Business; in 1963 such establishments were included in this classification.

Retail stores, n.e.c. (part of SIC 5999)—Establishments not elsewhere classified primarily selling specialized lines of merchandise such as collectors' items and supplies, artists' supplies, orthopedic and artificial limbs, drafting materials, typewriters, luggage and leather goods, pets, religious goods, hearing aids, rub-

ber stamps, monuments and tombstones, and other merchandise not elsewhere classified.

In the 1963 Census of Business, data for typewriter stores, luggage, leather goods stores, religious goods stores, and pet shops (all parts of SIC 5999) were shown separately. For the 1967 Census of Business, no separate data are available for these kinds of business.

NONSTORE RETAILERS

(Part of SIC Major Group 53)

Mail-order houses (SIC 532)—Establishments primarily selling merchandise as a result of orders received by mail. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Houses operated by companies which operate catalog order stores and catalog order desks in other retail establishments of the company, also fill orders from those sources. Catalog order stores are included in this classification and they are counted as separate establishments. Sales made from catalog order desks are included with the sales of the retail establishment in which they are located.

In some tabulations at the national or geographic division level, mail-order houses are divided into subclassifications on the basis of the merchandise they sell in the same manner as the store-type establishments.

Merchandising machine operators (SIC 534)—Establishments primarily selling merchandise through coin-operated vending machines which are generally located on the premises of other businesses. In the 1963 Census of Business this industry was titled "Merchandise vending machine operators."

Since a large number of merchandise vending machine operations are conducted in conjunction with the operation of manufacturing plants and of wholesale and other establishments not classified in retail trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade. Merchandise vending machine operators are divided into subclassifications on the basis of the merchandise sold in the machines on location as of the end of the census year. Operators of coin-operated service machines such as wash-

ers, dryers, music machines, and amusement and game machines are included in the Selected Services portion of the 1967 Census of Business.

Direct selling establishments (SIC 535)—Establishments primarily selling merchandise by house-to-house canvass, by party plan, or from a truck. When the canvassers are employed by the organization which they represent, the "establishment" is the location from which they operate. However, many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" count is considerably larger than would be the case if the count were based on the primary organizations whose products are being distributed. Establishments in operation throughout the census year were included if their annual sales were \$2,500 or more; establishments in operation during part of the census year were included only if their sales were at an annual rate of \$2,500 or more. Consequently, the "number of establishments" in this category should not be interpreted as being a count of the total number of self-employed canvassers.

Direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. Establishments selling ice cream, frozen custard, soft ice cream and similar refreshment items from trucks were included with "refreshment places" (part of SIC 5812) in the 1963 Census of Business but are now included in this classification. In the 1963 Census of Business this industry was titled "Direct selling (house-to-house) organizations."

SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D. C. 20233.

RETAIL TRADE GENERAL QUESTIONS

PENALTY FOR FAILURE TO REPORT

Form approved: Budget Bureau No. 41-S67017

<p style="font-size: small;">U.S. DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS</p> <h1 style="margin: 0;">1967 CENSUS OF BUSINESS</h1>	<p>NOTICE—Response to this inquiry is required by law (Title 13 U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.</p> <p>In correspondence pertaining to this report, please refer to this Census File Number ↻</p> <p style="text-align: right;">Employer Identification No. ↻</p>																				
<p>1. NAME AND PHYSICAL LOCATION</p> <p>a. Is the name shown in the label the name by which this establishment is known to the public?</p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No (If "No," enter trade name above the label.)</p>	<p>2. EMPLOYER IDENTIFICATION NUMBER</p> <p>Is the Employer Identification (EI) Number printed in the address label the SAME as that used for this establishment on your latest 1967 Employer's Quarterly Federal Tax Return, Treasury Form 941?</p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No (If "No," enter the currently assigned EI Number here (9 digits)) _____</p>																				
<p>b. Is the address in the label—</p> <p>1. <input type="checkbox"/> The mail address of your establishment but not the actual physical location.</p> <p>2. <input type="checkbox"/> The mail address of your establishment (including number and street) which also is its actual physical location.</p> <p>3. <input type="checkbox"/> Neither of the above (e.g. accountant's office).</p> <p>(NOTE: If you marked box 1 or 3, or number and street are not shown in the label, complete c, d, and e below. If you marked box 2, complete d and e below.)</p> <p>c. Enter following physical location information</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 25%;">Number and street</td> <td>City, village, or other place</td> </tr> <tr> <td>State</td> <td>ZIP code</td> </tr> </table> <p>(NOTE: If location cannot be described by number and street give name or number of highway and approximate distance from nearest town.)</p> <p>d. Enter name of county in which your establishment is located. _____</p> <p>e. Is your establishment physically located within the houndaries of the city, village, or other place specified in the label or in "c"?</p> <p>1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No</p>	Number and street	City, village, or other place	State	ZIP code	<p>3. LEGAL FORM OF ORGANIZATION OF COMPANY OPERATING THIS ESTABLISHMENT X-1</p> <p>1 <input type="checkbox"/> Individual proprietor</p> <p>2 <input type="checkbox"/> Partnership</p> <p>0 <input type="checkbox"/> Corporation (Do not mark if any form of cooperative association)</p> <p>8 <input type="checkbox"/> Co-op (cooperative association), corporate or noncorporate</p> <p>9 <input type="checkbox"/> Other (Specify) _____</p>																
Number and street	City, village, or other place																				
State	ZIP code																				
<p>5. CLASS OF CUSTOMER X-4</p> <p>Report the approximate percentage of your total 1967 sales to each class of customer.</p> <p>1 _____ % General public (household consumers, farmers, and individuals) 4-XX</p> <p>2 _____ % Construction and building trade contractors 4-3</p> <p>3 _____ % Other business firms, government, and institutions 4-4</p> <p>4 _____ % Other (Specify) _____ 4-5</p> <p style="text-align: right;">4-6*</p>	<p>4. PERIOD OPERATED IN 1967 X-2</p> <p>a. Was this establishment in business at the end of 1967?..... 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No</p> <p>(NOTE: For establishments which were inactive during December 1967 due to seasonal or part-time operations, answer "Yes," unless the establishment was not owned at the end of the year.)</p> <p>b. How many months during 1967 did you own this establishment?..... Months X-3</p>																				
<p>7. DOLLAR VOLUME OF BUSINESS AND PAYROLL IN 1967</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th></th> <th>Dollars</th> <th>Cents</th> <th>Key</th> </tr> </thead> <tbody> <tr> <td>a. Sales of merchandise and other receipts from customers.....</td> <td></td> <td style="text-align: center;">XX</td> <td style="text-align: center;">X-6</td> </tr> <tr> <td>h. Does the entry in "a" include sales taxes and excise taxes collected from customers?.....</td> <td colspan="2">1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No</td> <td style="text-align: center;">X-7</td> </tr> <tr> <td>c. If "No," how much did you forward to taxing agencies for such taxes?.....</td> <td></td> <td style="text-align: center;">XX</td> <td style="text-align: center;">X-8</td> </tr> <tr> <td>d. Total ANNUAL payroll in 1967 before deductions.....</td> <td></td> <td style="text-align: center;">XX</td> <td style="text-align: center;">X-9*</td> </tr> </tbody> </table>		Dollars	Cents	Key	a. Sales of merchandise and other receipts from customers.....		XX	X-6	h. Does the entry in "a" include sales taxes and excise taxes collected from customers?.....	1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No		X-7	c. If "No," how much did you forward to taxing agencies for such taxes?.....		XX	X-8	d. Total ANNUAL payroll in 1967 before deductions.....		XX	X-9*	<p>6. METHOD OF SELLING X-5</p> <p>Mark the box which describes your principal method of selling. Do not mark more than one box.</p> <p>1 <input type="checkbox"/> Selling at this establishment</p> <p>2 <input type="checkbox"/> Mail order (catalog selling)</p> <p>3 <input type="checkbox"/> House-to-house (direct selling)</p> <p>4 <input type="checkbox"/> Operating merchandise vending machines</p>
	Dollars	Cents	Key																		
a. Sales of merchandise and other receipts from customers.....		XX	X-6																		
h. Does the entry in "a" include sales taxes and excise taxes collected from customers?.....	1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No		X-7																		
c. If "No," how much did you forward to taxing agencies for such taxes?.....		XX	X-8																		
d. Total ANNUAL payroll in 1967 before deductions.....		XX	X-9*																		
<p>8. COMPANY AFFILIATION</p> <p>a. Mark this box <input type="checkbox"/> if this business is owned or controlled by another company and enter the name, mailing address, and Employer Identification Number of owning or controlling company (if known).</p> <p>h. Mark this box <input type="checkbox"/> if this business owns or controls any other company or companies and enter the name, mailing address, and Employer Identification Number of owned or controlled companies (if known).</p> <p>Name of company _____</p> <p>Mailing address (Number, street, city, State, ZIP code) _____</p> <p style="text-align: right;">EI No. (9 digits) _____</p>																					

RETAIL TRADE GENERAL QUESTIONS--Continued

9. DEPARTMENT OR CONCESSION LOCATED IN THE ESTABLISHMENT OF ANOTHER FIRM		1-1
a. Is your business at this location conducted as a department or concession (such as a paint department in a department store) in an establishment operated by another firm?..... 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No Mark "Yes," if customers normally consider your operation as part of the establishment operated by the other firm, or if your sales to customers are billed by that establishment.		
b. If "Yes," please enter the name and description (kind of business) of the establishment which is operated by the other firm.....	Name	Kind of business

10. DEPARTMENT OR CONCESSION LOCATED IN THIS ESTABLISHMENT						1-2XX			
a. Is any department, concession, or business not owned by you , operated within this establishment?..... 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No Mark "Yes," if there is any operation of others which customers normally consider part of your establishment, or if you bill customers for sales of such department, concession, or business.									
b. If "Yes," please complete a line for each.									
Name and address of owner of department or concession	Kind of business of department or concession	2XX	2-3		2-4		2-5		2-6*
		Estimated sales during 1967	Are the sales of this department included in item 7a?		Is the payroll of this department included in item 7d?		Census Use Only		
		Dollars	Yes	No	Yes	No	Yes	No	
1.			1	2	1	2			
2.			1	2	1	2			
3.			1	2	1	2			

11. YOUR BUSINESS LOCATIONS					
a. In 1967 did you operate your business at more than one location under the Employer Identification Number you had at the end of 1967?..... 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No b. If "Yes," is marked above, separately list below each location, including your main selling location and facilities other than selling establishments (such as warehouses, central administrative offices, buying offices, etc.).					
Address of business (Number, street, city or town, county, State, ZIP code)	Description of business	Census Use Only	Sales		Number of paid employees (Pay period including March 12)
			Dollars	Cents	
1.				XX	
2.				XX	
3.				XX	
4.				XX	
Totals for this Employer Identification Number				XX	
(Sales total should equal the entry in item 7a) →					

Appendix D

KIND-OF-BUSINESS TITLES AND REPORTING-FORM NUMBERS

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

Kind-of-business title	Form number	Kind-of-business title	Form number	
BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS		SHOE STORES		
Building materials and supply stores:		Men's shoe stores -----	} CB-56B	
Lumber and other building materials dealers -----	CB-52A	Women's shoe stores -----		
Plumbing and heating equipment dealers -----	CB-52D	Children's and juveniles' shoe stores -----		
Paint, glass, and wallpaper stores -----	CB-52B	Family shoe stores -----		
Electrical supply stores -----	CB-52D			
Hardware stores -----	CB-52C	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES		
Farm equipment dealers -----	CB-52D	Furniture and home furnishings stores:		
GENERAL MERCHANDISE GROUP STORES		Furniture stores -----	CB-57A	
Department stores -----	CB-53A	Home furnishings stores:		
Variety stores -----	CB-53B	Floor coverings stores -----	} CB-57D	
Miscellaneous general merchandise stores:		Drapery, curtain, and upholstery stores -----		
General merchandise stores -----	CB-53A	China, glassware, and metalware stores -----		
Dry goods stores -----	} CB-53B	Miscellaneous home furnishings stores -----		
Sewing and needlework stores -----			Household appliance stores -----	} CB-57B
FOOD STORES		Radio, television, and music stores:		
Grocery stores -----	} CB-54A	Radio and television stores -----	} CB-57C	
Meat and fish (seafood) markets:				Music stores:
Meat markets -----			Record shops -----	} CB-57C
Fish (seafood) markets -----			Musical instrument stores -----	
Fruit stores and vegetable markets -----		EATING AND DRINKING PLACES		
Candy, nut, and confectionery stores -----		Eating places:		
Retail bakeries:		Restaurants, lunchrooms, and caterers -----	} CB-58	
Retail bakeries—baking and selling -----	} CB-54B	Cafeterias -----		
Retail bakeries—selling only -----				Refreshment places -----
Other food stores:		Drinking places (alcoholic beverages) -----		
Dairy products stores -----	} CB-54A	DRUG STORES AND PROPRIETARY STORES		
Egg and poultry dealers -----			Drug stores -----	} CB-59A
Other miscellaneous food stores -----		Proprietary stores -----		
AUTOMOTIVE DEALERS		MISCELLANEOUS RETAIL STORES		
Motor vehicle dealers:		Liquor stores -----	} CB-59E	
Motor vehicle dealers—new and used cars:		Antique stores and secondhand stores:		
Dealers with domestic car franchise only -----	} CB-XA	Antique stores -----		
Dealers with imported car franchise only -----			Secondhand stores -----	
Dealers with domestic, imported car franchises -----			Sporting goods stores and bicycle shops:	
Motor vehicle dealers—used cars only -----		Sporting goods stores -----	CB-59C	
Tire, battery, and accessory dealers:		Bicycle shops -----	CB-59E	
Home and auto supply stores -----	} CB-XB	Jewelry stores -----	CB-59D	
Other tire, battery, and accessory dealers -----			Fuel and ice dealers:	
Miscellaneous automotive dealers:		Fuel oil dealers -----	} CB-59E	
Boat dealers -----	} CB-XC	Liquefied petroleum gas (bottled gas) dealers -----		
Household trailer dealers -----				Fuel and ice dealers, n.e.c. -----
Aircraft, motorcycle dealers -----				Florists -----
Automotive dealers, n.e.c. -----			Cigar stores and stands -----	
GASOLINE SERVICE STATIONS		Other miscellaneous retail stores:		
Gasoline service stations -----	CB-XD	Book and stationery stores:		
APPAREL AND ACCESSORY STORES, EXCEPT SHOE STORES		Book stores -----	} CB-59B	
Women's clothing, specialty stores; furriers:		Stationery stores -----		
Women's ready-to-wear stores -----	} CB-56A	Hay, grain, and feed stores -----	} CB-59E	
Women's accessory and specialty stores:				Other farm supply stores -----
Millinery stores -----				Garden supply stores -----
Corset and lingerie stores -----				News dealers and newsstands -----
Other women's accessory, specialty stores -----		Hobby, toy, and game shops -----	} CB-59E	
Furriers and fur shops -----		Camera and photographic supply stores -----		
Other apparel and accessory stores:		Gift, novelty, and souvenir shops -----	} CB-59G	
Men's and boys' clothing and furnishings stores -----		Optical goods stores -----		
Custom tailors -----		Retail stores, n.e.c. -----		CB-59E
Family clothing stores -----				
Children's and infants' wear stores -----				
Miscellaneous apparel and accessory stores -----				

Appendix E

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS

Code	As abbreviated in tables	As shown on reporting form	Form number
020	Groceries—other foods	Groceries, other food items for preparation and consumption away from this establishment (including candy, bottled or canned soft drinks)	ALL
021	Meats-fish-poultry	Meat, fish, poultry (include canned meats requiring refrigeration on this line; include all meats sold in a frozen state on line 023)	
022	Produce (fresh fruits-vegbls)	Produce (fresh fruits, vegetables)	CB-54A
023	Frozen foods	Frozen foods (all packaged foods—fruits, vegetables, juices, baked goods, prepared foods, etc., sold in a frozen state). (Include frozen dairy products such as ice cream, sherbets on line 024)	
024	All other foods	All other foods (dry groceries, dairy products, bakery products, candy, bottled and canned soft drinks and other items not covered by lines 021 to 024, 517, and 100).	
025	Bakery products—exc. frozen	Bakery products, except frozen	CB-54B
026	Bakery products—frozen	Bakery products, frozen	
027	All other foods	All merchandise on line 020 except items on lines 021, 022, 023, 024, 025, and 026.	
040	Meals-snacks	Meals, snacks, sandwiches, nonalcoholic beverages generally served for consumption at this establishment	ALL
060	Alcoholic drinks	Alcoholic drinks served at this establishment	
080	Packaged alcoholic beverages	Packaged liquor, wine, and beer	
100	Cigars-cigarettes-tobacco	Cigars, cigarettes, tobacco (exclude sales from vending machines owned by others)	
120	Cosmetics-drugs-cleaners	Cosmetics, drugs, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers	CB-59A
121	Medicines exc. prescription	Drugs (other than prescriptions), proprietary medicines, health, first aid products	
122	Prescription medicines	Prescriptions	CB-54A
123	All other drugs-proprietarys	Prescription medicines (see line 124 for related merchandise)	
124	Cosmetics-health needs-cleaners, etc. ..	All other merchandise on line 120 except items on line 121 and 122.	CB-59A
124	Cosmetics-health needs-cleaners, etc. ..	Cosmetics, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers.	CB-54A
140	Men's-boys' clothing exc. footwear.	Men's and boys' clothing and furnishings (exclude footwear; all footwear should be reported on line 180).	ALL
141	Men's clothing	Men's clothing and furnishings.	CB-53A
142	Boys' clothing	Boys' clothing and furnishings	
143	Men's tailored outerwear	Boys' wear	CB-56A
144	Other men's outerwear	Tailored outerwear (suits, overcoats, topcoats, sport jackets).	
145	Men's hats	Other outerwear (sport and casual clothing, rainwear)	
146	Other men's clothing	Men's hats	
146	Other men's clothing	Other men's apparel and furnishings.	
160	Women's-girls' clothing, exc. footwr.	All women's and girls' clothing and accessories, infants' and children's wear, etc. (exclude footwear; all footwear should be reported on line 180).	ALL
161	Children's-infants' wear	Children's, infants' wear	CB-56A
162	Handbags-accessories	Infants' and children's wear up to size 6X (do not include infants' furniture, to be reported on line 240, or baby carriages, to be reported on line 500).	CB-53A
162	Handbags-accessories	Handbags, small leather goods, gloves, umbrellas, handkerchiefs, neckwear, and accessories	
163	Millinery	Millinery	CB-53A, 56A
164	Hosiery	Hosiery—women's and children's	CB-53A
164	Hosiery	Hosiery	CB-56A
165	Lingerie	Corsets, brassieres, underwear, negligees, and robes.	CB-53A
165	Lingerie	Underwear, intimate garments, foundation garments.	CB-56A

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
166	Women's coats-suits-furs-rainwr	Women's, misses', juniors', coats, suits, furs, and rainwear.	} CB-53A
167	Women's dresses	Women's, misses', juniors' dresses, aprons, housedresses, uniforms, formals, maternity and bridal dresses.	
168	Women's blouses, sptswr.	Women's, misses', juniors' blouses (including street floor blouses), sportswear, swimwear, ski clothes.	} CB-56A
169	Girls'-subteen-teen wear	Sportswear, including skirts, blouses, sweaters, etc.	
171	Other women's-girls' clothes, acc	Girls', subteen and teen wear, including accessories, underwear, and Girl Scout wear.	} CB-53A
172	Dresses	All merchandise on line 160 except items on lines 161 to 169.	
173	Coats-suits	Dresses	} CB-56A
174	Handbags	Coats and suits	
175	Furs	Handbags	
176	Other women's-girls' clothes, acc	Furs	
176	Other women's-girls' clothes, acc	All other women's and children's apparel, apparel accessories.	
180	All footwear	All footwear	ALL
181	Men's and boys' footwear	Men's and boys' footwear	} CB-56B
182	Women's and girls' footwear	Women's and girls' footwear	
183	Children's and infants' footwear	Children's and infants' footwear	
200	Curtains-draperies-dry goods	Curtains, draperies, bedsheets, blankets, linens, piece goods, patterns, laces, trimmings, notions, closet accessories, blinds, window shades.	ALL
201	Piece goods-notions	Piece goods, patterns, laces, trimmings, ribbons, art needlework, notions, closet accessories.	} CB-53A
202	Curtains-draperies	Curtains, draperies, decorator upholstery fabrics, blinds and window shades, linens, domestics, blankets.	
203	All other domestics	All merchandise on line 200 except lines 201 and 202.	
220	Major appl-radio-TV-musical inst	Major household appliances, radio, TV, record players, tape recorders, records, tapes, sheet music, musical instruments.	ALL
221	Major household appliances	Major household appliances (vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air conditioners, dishwashers, stoves, ovens, clothes dryers and washers, ironers, and disposal units).	} CB-53A, XB CB-57C
222	Radios-TV's-musical instruments	Major household appliances.	
223	All other appliances	Radio, TV, record players, records, sheet music, musical instruments.	} CB-53A, XB
224	New major appliances	All other merchandise on line 220 (except lines 221 and 222).	
225	New radios-TV's, etc.	New major appliances.	} CB-57B
226	Used major appl-radios-TV's	New radios, TV's, record players, tape recorders.	
227	Records-tapes-musical inst	Used major appliances, radios, TV, record players, tape recorders ..	
228	Pianos	Records, tapes, sheet music, pianos, organs, musical instruments. ..	
229	Organs	Pianos	
231	Musical inst-accessories	Organs (all types)	
232	Radios-phono-tape rcdrs-TV's	Musical instruments and accessories.	
233	Records-tapes-related acc	Radios, phonographs, tape recorders, TV's.	
234	Sheet music-related items	Records, tapes, and related accessories.	
240	Furniture-sleep equip-floor cov.	Furniture, sleep equipment, floor coverings.	ALL
241	Floor coverings	Floor coverings—carpets, rugs, orientals, throw rugs, linoleum, floor tile, etc.	} CB-53A
242	Furniture-sleep equip	Furniture—upholstered, dining, bedroom, summer and metal beds, mattresses, springs, and studio beds (include lawn and garden furniture, and dinette, infants', and unpainted furniture).	
243	Sleep equipment	Sleep equipment including springs, mattresses, and dual purpose pieces.	
244	Other household furniture	Other household furniture, all kinds.	} CB-57A
245	Floor coverings—soft surface	Floor coverings, soft surface.	
246	Floor coverings—hard surface	Floor coverings, hard surface.	
247	Nonhousehold furniture	Nonhousehold furniture	
248	Office furniture	Office furniture	
249	Other furn.-sleep equip.-fl. cov.	All other merchandise on line 240 (except items on line 248).	CB-59B

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

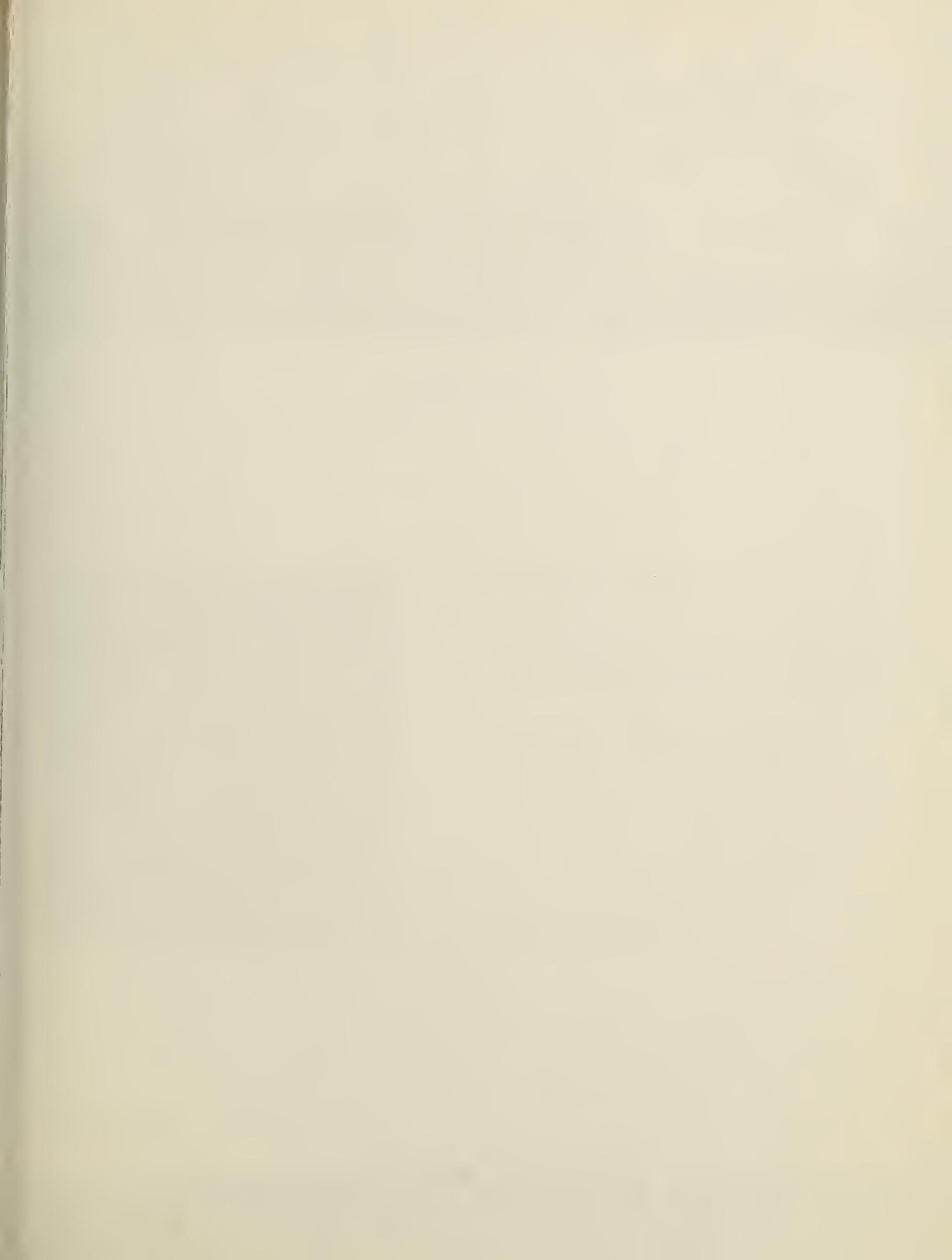
Code	As abbreviated in tables	As shown on reporting form	Form number	
260	Kitchenware-home furnishings	Kitchenware, small electric appliances, china, glassware, lamps, lamp shades, mirrors, pictures and other home furnishings.	ALL	
261	China-glassware	China, glassware, gift shop, lamps, lamp shades, mirrors, and pictures.	} CB-53A	
262	Kitchenware-housewares	Kitchenware and housewares, including small electric appliances, fireplace and barbecue equipment (include dinette furniture on line 240—not here).		
263	Other kitchenware-home furnish.	All other merchandise on line 260 (except lines 261 and 262).		
264	Small electrical appliances	Small electric appliances		
265	All other kitchenwr-houswr	All other merchandise on line 260 (except items on line 264).	} CB-57B, XB	
266	All other home furn exc. china	All other merchandise on line 260 (except line 267).		
267	China, glassware	China, glassware	} CB-59D	
280	Jewelry-optical goods	Jewelry, watches, clocks, silverware, optical goods		ALL
281	Watches-clocks	Watches, clocks, including diamond watches	} CB-59D	
282	Silverware	Silverware, all kinds (flatware, hollowware, sterling, plate, and stainless steel).		
285	All other jewelry items	All other jewelry items, including costume and novelty.		
286	Optical goods	Optical goods		
287	Diamonds, exc. diamond watches	Diamonds, diamond jewelry except diamond watches.		
288	Rings, exc. diamonds	Rings, except diamonds.		
300	Sporting-recreation equip	Sporting and recreational equipment, boats, bicycles, luggage, hunting, fishing, camping equipment.		ALL
301	Athletic goods—individuals	Athletic goods, sales to individuals.		} CB-59C
302	Athletic goods—teams	Athletic goods, sales to teams.		
303	Hunting equip.	Hunting equipment		
304	Fishing equip.	Fishing equipment		
305	Winter sports equip.	Winter sports equipment		
306	Boats-motors-marine equip.	Boats, motors, other marine equipment	} CB-59C, XB	
307	Outboard boats	Outboard boats		
308	Outboard motors	Outboard motors	} CB-XC	
309	Inboard motor boats	Inboard motor boats		
311	Inboard outdrive boats	Inboard outdrive boats		
312	Boat trailers	Boat trailers		
313	Marine access. and parts	Marine accessories and parts		
315	Camping equip.-supplies	Camping equipment, supplies (tents, sleeping bags, stoves, lanterns, etc.).		
316	Bicycles-luggage	Bicycles, luggage, other merchandise on line 300 (except items on line 315).		CB-59C
317	All other sptg goods, exc. boats	All other merchandise on line 300 (except items on line 306).	CB-XB	
318	All other boats	All other boats not listed above.	} CB-XC	
319	All other mdse, except boats	All other merchandise on line 300 (except items on lines 307, 308, 309, 311, 312, and 313).		
320	Hardware—gardening equipment	Hardware, tools, gardening equipment and supplies, electrical supplies.	ALL	
321	Hardware-tools	Hardware, tools, power tools, electrical supplies (include unpainted furniture on line 242—not here).	CB-53A	
322	Gardening equipment-supplies.....	Lawn and garden supplies	CB-52C	
323	Plumbing-electrical supplies	Gardening equipment and supplies, power mowers, nursery, farm equipment and fencing (include lawn and garden furniture on line 242—not here).	CB-53A	
324	Other hardware-tools	Plumbing and electrical supplies.	} CB-52C	
		Other hardware, tools (except items or lines 322 and 323).		
340	Lumber-building materials	Lumber, millwork, building materials, paints, heating and plumbing equipment, home repair and modernization equipment and supplies (include major appliances on line 220—not here).	ALL	
341	Lumber	Lumber (all kinds, including glued, laminated, softwood flooring, wood shingles, and hardware flooring, strip and block).	} CB-52A	
342	Plywood	Plywood (all kinds, softwood and hardwood).		
343	Windows-doors and frames (metal)	Windows, doors, and frames, metal.		
344	Kitchen cabinets	Kitchen cabinets (include wood and metal).		
345	All other millwork	All other millwork (include moldings, wood window and door frames and units).		
346	Wallboard	Wallboard (all kinds, including gypsum, insulating, hardboards, wall and ceiling tile, particle boards, and roof decking).		
347	Asphalt and asbestos products	Asphalt and asbestos products (including shingles, roofing, siding, paper, felt coatings). (Report floor tile on line 240.)		

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
348	Paint-glass-wallpaper	Paint, glass, and wallpaper.	CB-52A, 53A
349	Heating and plumbing equip.	Heating and plumbing equipment (all kinds).	
351	Metal roofing and siding	Metal roofing and siding.	CB-52A
352	Masonry supplies	Masonry supplies (including cement, lime, plaster, brick, clay pipe).	
353	Insulation	Insulation (including batt, fill and roll).	
354	Prefabricated bldgs. and parts	Prefabricated building and parts, including components such as panels, trusses, floor systems.	
355	All other building materials	All other buliding materials and supplies.	
356	All other lumber, millwork	All other merchandise except 357, 358, 359, 361.	CB-52B
		All other merchandise on line 340 (except items on line 348).	CB-53A
		Other lumber, millwork, building materials, heating and plumbing equipment, home repair and modernization equipment and supplies.	CB-52C
357	Paint-varnish, etc.	Paint, varnish, shellac, enamel, lacquer.	CB-52B
358	Paint sundries	Paint sundries (brushes, thinners, ladders, compound, spackling paste, etc.).	
359	Wallpaper-other wall coverings	Wallpaper, other wall coverings.	CB-59F
361	Glass	Glass (include glassware items on line 260—not here).	
362	Lumber-millwork	Lumber, millwork	
363	Other building materials	Other building materials (items on line 362).	
364	Paint-sundries-glass-wallpaper	Paint, paint sundries, glass, and wallpaper.	CB-52C
380	Automobiles-trucks	Automobiles, trucks, other powered road vehicles.	ALL
381	New passenger cars—retail	New passenger cars—retail.	CB-XA
382	New passengers cars—wholesale	New passenger cars—wholesale (for resale).	
383	New commercial vehicles—retail	New commercial vehicles—retail.	
384	New commercial vehicles—whsle.	New commercial vehicles—wholesale (for resale).	
385	Used passenger cars—retail	Used passenger cars—retail.	
386	Used passenger cars—whsle	Used passenger cars—wholesale (for resale).	
387	Used commercial vehicles	Used commercial vehicles	CB-XA, XC, XD
389	Motorcycles-motor scooters	Motorcycles, motor scooters	
391	Other power road vehicles	All other merchandise on line 380 (except items on line 389).	CB-XB, XC, XD
392	All other autos-trucks	All other merchandise on line 380 (except items on lines 381, 382, 383, 384, 385, 386, 387, and 389).	CB-XA
400	Auto fuels-lubricants	Automotive fuels and lubricants.	ALL
401	Gasoline	Gasoline	CB-XA, XB, XC, XD
402	Other automotive fuels	Other automotive fuels (including diesel).	
403	Motor oils-greases-other oils	Motor oil, greases, other automotive lubricants.	
420	Auto tires-batteries-access.	Automobile tires, tubes, batteries, accessories, parts.	ALL
416	New tires-tubes (fleet operators)	New automobile tires and tubes sold to fleet operators.	CB-XB
417	New tires-tubes-other users	New automobile tires sold to other users.	
418	Retreads (fleet operators)	Retread automobile tires sold to fleet operators.	
419	Retreads (other users)	Retread automobile tires sold to other users.	
421	Parts installed in repair work	Parts—installed in repair work.	CB-XA, XD
422	Parts—wholesale	Parts—wholesale (to other businesses).	CB-XA
423	Parts—retail	Parts—retail (over the counter).	CB-XA, XD
424	Automobile tires-batteries-acc.	Automobile tires, batteries, access., tubes.	
426	Automobile accessories	Automobile accessories, parts (over the counter).	CB-XB
428	New auto tires—sold to dealers	New automobile tires and tubes sold to dealers for resale.	
429	New truck-bus tires (to users)	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users.	
431	New truck-bus tires (to dealers)	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale.	
433	Retreads sold to dealers	Retread automobile tires sold to dealers for resale.	
434	Retreads-truck-bus (to users)	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users.	CB-XB
435	Retreads-truck-bus (to dealers)	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale.	
436	Storage batteries	Storage batteries.	
440	Farm equipment-machinery	Farm equipment, machinery.	ALL

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
460	Hay-grain-feed-farm supplies	Hay, grain, feed, farm supplies, fertilizer.	ALL
461	Hay-grain-feeds	Hay, grain, feeds.....	}
462	Seed	Seed	
463	Fertilizers-insecticides	Fertilizers, insecticides, fungicides, etc.	
464	Other farm supplies	Other farm supplies	
480	Household fuels-ice	Fuels (coal and wood, oil, LP gas), ice.	ALL
481	LP gas—wholesale	LP gas to others for resale.	}
482	Other LP gas sales	Other LP gas sales.	
483	Other fuels	Other fuels (coal, wood, oil), ice.	
500	All other merchandise	All other merchandise (photographic equipment and supplies, toys, books, magazines, newspapers, stationery, baby carriages, etc.).	ALL
501	Toys-games-wheel goods	Toys, games, wheel goods, baby carriages, adult games, and hobbies (include bicycles on line 300—not here).	}
502	Books-stationery-photo. equip.	Books, stationery, photographic equipment and supplies, greeting cards, wrapping paper, office equipment.	
504	Mobile homes-household trailers	Mobile homes, household trailers.	}
505	Camp trailers-travel trailers	Camp trailers, travel trailers.	
506	Utility trailers	Utility and other trailers, except boat trailers (include boat trailers on line 312).	
507	All other merchandise	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.).	CB-XC
508	Commercial stationery-off. suppl.	Commercial stationery and office supplies.	}
509	Office mach. exc. typewriters	Office machines, except typewriters.	
511	Typewriters	Typewriters	}
512	Social stationery-greeting cards	Social stationery and greeting cards.	
513	Books-periodicals	Books and periodicals—all kinds.	
514	Art-drafting-eng. supplies	Art, drafting, and engineering supplies.	
515	All other merchandise	All other merchandise specified on line 500 except items on lines 508 through 514.	
516	All other merchandise	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.). .	CB-54A
517	Paper-paper products	Paper, paper products (facial tissues, stationery, other household paper products).	CB-54A
518	Mdse. exc. toys-games-books-sta.	Other merchandise on line 500 except items on lines 501 and 502.	CB-53A
520	Nonmerchandise receipts	All nonmerchandise receipts from customers (include receipts from carrying charges and all other charges to customers for credit. Also include all receipts from customers for installation, delivery, repair, maintenance, on-site construction, and rental of tools and equipment.) If sales and excise taxes are not included with the merchandise lines, include them here.	CB-54A, 52A
521	Printing to order	Printing to order.	}
522	Renting-leasing—office mach.	Rental and leasing of office machines and furniture.	
523	Other nonmerchandise receipts	All other receipts on line 520.	
524	Brake and wheel services	Brake and wheel services.	}
525	Tire services other than retread	Tire services other than retreading.	
526	Other nonmerchandise receipts	All other services to customers on line 520 except items on lines 524 and 525.	
527	Service labor	Service labor	CB-XA, XD
		Repair service labor.	CB-XC
528	Other nonmerchandise receipts	All other nonmerchandise receipts on line 520 except items on lines 527 and 539.	CB-XA
529	Watch-clock-jewelry repairs	Receipts from watch, clock, and jewelry repairs and engraving.	CB-59D
531	Storage and docking services	Storage and docking services.	}
532	Other nonmerchandise receipts	All other nonmerchandise receipts on line 520 except items on lines 527 and 531.	
533	All nonmdse. rcpts from customers	All nonmerchandise receipts from customers.	}
534	Auto repair	Automotive repair-service labor receipts.	
535	All other service receipts	All other service receipts on line 520 except items on line 534.	CB-53A
539	Auto-truck rental or lease	Rental or lease of automobiles or trucks.	CB-XA



UNITED STATES
GOVERNMENT PRINTING OFFICE
DIVISION OF PUBLIC DOCUMENTS
WASHINGTON, D.C. 20402

OFFICIAL BUSINESS

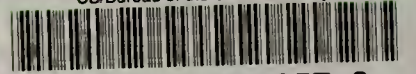
FIRST CLASS MAIL



POSTAGE AND FEES PAID
U.S. GOVERNMENT PRINTING OFFICE

United States. Bureau Census
of the Census. T
1967 census of bus- 3065
iness : retail trade UN3
Merchandise line 1967
sales. BC67-MLS
v.5

CB/Bureau of the Census Library



5 0673 01045057 8